

OFFICIALS PRESENT: Danny Dunagan, Ruth Bruner, George Wangemann, Sam Couvillon,  
Zack Thompson, Barbara Brooks

STAFF PRESENT: Bryan Lackey, Angela Sheppard, Abb Hayes, Denise Jordan

Mayor Dunagan called the meeting to order at 9:00 AM and served as the presiding officer.

**DEPARTMENT ISSUES:**

**Public Hearing Item for the February 7, 2017 Council Meeting**

**Request from the City of Gainesville to amend Article 9-18 of the Unified Land Development Code (ULDC) for the City of Gainesville, Georgia. The proposed amendment will repeal and replace Article 9-18 entitled "Sign Regulations" with a new Article 9-18 entitled "Signs and Advertising Devices."**

Consultant Jerry Weitz stated he worked on the ULDC update for several months and the proposed ordinance was content neutral.

**Public Hearing Item for the February 7, 2017 Council Meeting**

**Request from Rainmaker & Associates to rename Touchdown Drive, located between Pearl Nix Parkway and Century Place, to Deshaun Watson Drive. Ward Number: Five. Request: Road name change.**

Planning Manager Matt Tate reviewed the application. There was no opposition at the Planning and Appeals Board meeting. There was a unanimous vote to approve the request.

There was discussion about the background color and lettering for the sign which led to a conversation about consistency of the signage on both sides of the campus. There was also discussion about changing "Drive" to "Way."

**CITY MANAGER ISSUES:**

**Letter of Support for Hall County Library**

City Manager Lackey stated a letter of support was prepared for the Mayor to sign.

**MAYOR/COUNCIL ISSUES:**

**Council Member Couvillon**

Commented on attendance at a community meeting after a fugitive was at-large in the Riverside Drive area. County representatives were in attendance as well. There was an effort to promote using the citizen's alert system.

**Council Member Wangemann**

Presented the Georgia Mountains Regional Commission meeting ex-officio report.

**Council Member Bruner**

Presented the Hall '96 Board ex-officio report.

**Council Member Brooks**

Presented the Gainesville Non-Profit Development Foundation ex-officio report.

**Mayor Dunagan**

Friends of the Parks Board: Nominated Casey Cochran for reappointment and nominated Chris Morgan to replace Ken Crenshaw.

Placed on the February 7, 2017 Council Meeting Agenda

**CITY CLERK ISSUES:**

**Annual Transportation Forum**

City Clerk Denise Jordan reported the Annual Transportation Forum was scheduled on Thursday, March 9 at the University of North Georgia Gainesville Campus noting registration was required.

**ADJOURNMENT: 9:35 AM**

/dj

\_\_\_\_\_  
C. Danny Dunagan, Jr., Mayor

\_\_\_\_\_  
Denise O. Jordan, City Clerk