

Council Retreat Agenda

- **City Vision / Mission & City Manager's Office**
- **Financial Update**
- **Fire**
- **Community Service Center / WeGo**
- **Chattahoochee Golf Course**
- **Tourism / Convention & Visitors Bureau**
- **Administrative Services**
- **Parks & Recreation**
- **Police**
- **Recap & Discussion**
- **Adjournment**

Final: Thursday, February 17, 2022, 8:00 AM

Date Submitted: 2/17/2022
Presenter: Bryan Lackey
Item of Business: • City Vision / Mission & City Manager's Office
Meeting Date: 2/18/2022

Purpose of Request:

History/Background:

Facts & Issues for Consideration:

Department Recommendation:

Department Director:

If funding is involved, are funds approved within the current budget?

Amount Requested:

Source of Funds:

Finance Comments:

Administrative Comments:

ATTACHMENTS:

Description	Type
<input type="checkbox"/> 2023 Retreat Presentation - CMO	Powerpoint Presentation



CITY MANAGER'S OFFICE

GAINESVILLE CITY COUNCIL RETREAT

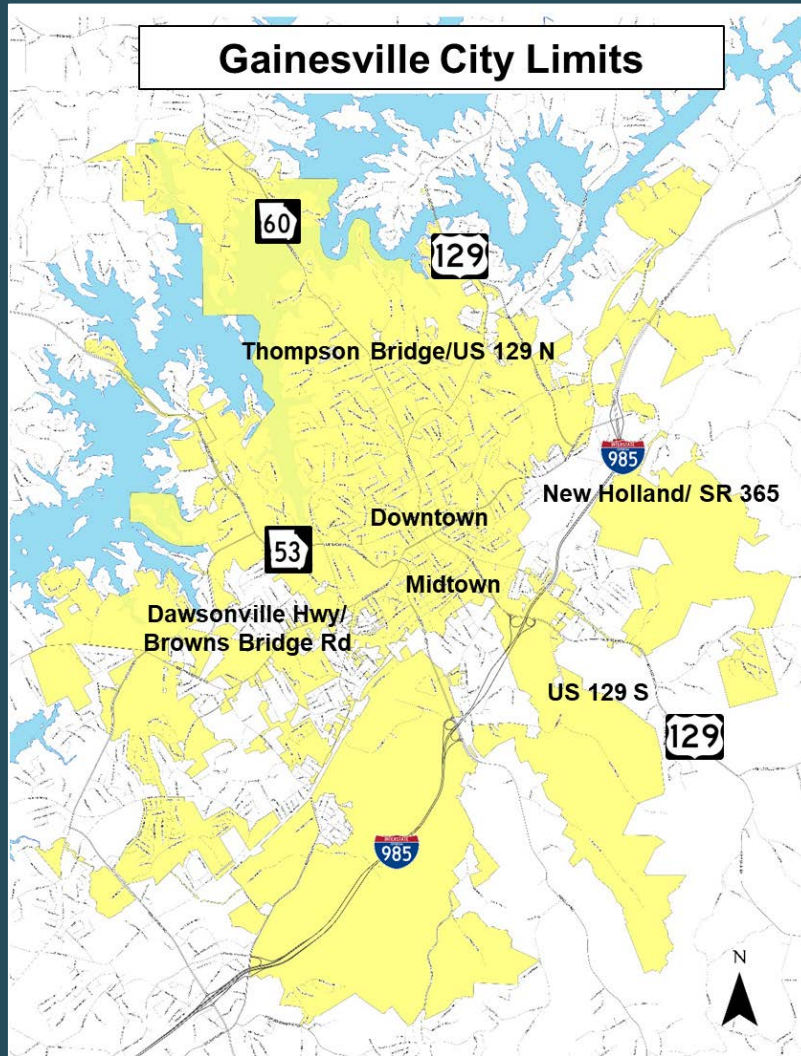
2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING

RETREAT AGENDA

- ▶ City Vision/Mission & CMO (8:30-9:15)
 - ▶ Financial Update (9:15-9:45)
 - ▶ Break (9:45-11:00)
 - ▶ Fire (11:15-11:45)
 - ▶ CSC/WeGo (11:45-12:15)
 - ▶ Golf (12:15-12:45)
 - ▶ Break (12:45-1:00)
 - ▶ Tourism/CVB (1:00-1:30)
 - ▶ Administrative Services (1:30-2:00)
 - ▶ Parks & Rec (2:00-2:30)
 - ▶ Break (2:30-2:45)
 - ▶ Police (2:45-3:15)
 - ▶ Afternoon Recap & Discussion (3:15-until)
- ▶ Working Lunch

2021 COUNCIL RETREAT

RECAP



2021 COUNCIL RETREAT

RECAP



MOODY'S

FINANCIAL STABILITY – BACK ON TRACK



PUBLIC SAFETY – FUTURE OF POLICE



INFRASTRUCTURE/CAPITAL PROJECTS TO INCLUDE
PAVING, WATER + SEWER



TRAFFIC CONGESTION RELIEF



PARKS & RECREATION – POST COVID-19

2022 CAPITAL IMPROVEMENTS PLAN

- ROADWAY IMPROVEMENTS/RESURFACING
- INTELLIGENT TRANSPORTATION SYSTEM NETWORK
- LAKE LANIER OLYMPIC PARK BOATHOUSE
- MIDTOWN GREENWAY IMPROVEMENTS
- PREEMPTION - FIRE TRUCKS
- REPLACEMENT POLICE CARS
- POLICE MOBILE DATA TERMINALS
- IT NETWORK UPGRADES
- VOLUMETRIC CEMENT MIXER
- COMPREHENSIVE PLAN UPDATE
- WATER & SEWER – \$87.2 MILLION
- AUTOMATED RECYCLING TRUCK
- STORMWATER INFRASTRUCTURE

VISION, MISSION, VALUES

VISION

- Gainesville is committed to being an innovative city, providing a close-knit community feel in which to live, work, learn and play.

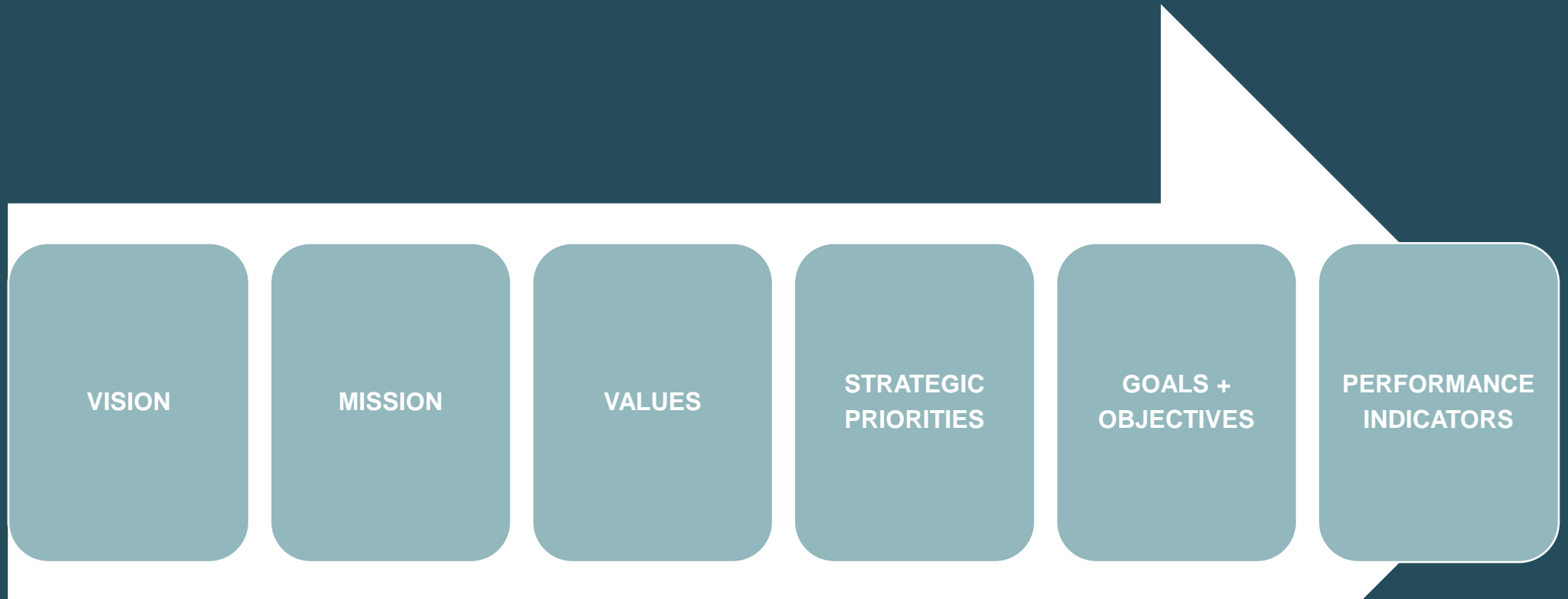
MISSION

- The City of Gainesville's mission is to enrich the community by practicing good stewardship of resources and providing innovative and exemplary services for all people.

VALUES

- Excellence | Honesty | Open Communication
Commitment | Stewardship | Trust | Accountability
Leadership | Quality of Life

GOAL DEVELOPMENT PROCESS



FOCUS ON STRATEGIC PRIORITIES + CORE SERVICES

5 Strategic Priority Categories & Sectors

CATEGORIES

- Economic Development
- Infrastructure Improvements
- Internal Operations
- Leisure Services
- Quality of Life

SECTORS

- Downtown/Midtown
- South
- East
- North
- West

Think about your department's core services and how they relate to these priorities.

STRATEGIC PRIORITIES

Economic Development

- Community Development –promote Gainesville as a regional HUB
- Support the Implementation of the Downtown Master Plan & the Park Hill Study
- New Business Development/Existing Business Support
- Encourage/Facilitate private development and redevelopment
- Support Economic Development along Employment & Retail Corridors
- Maintain ISO rating at Fire Department
- Increase jobs through continued investment in the development of next industrial park
- Foster revitalization of blighted commercial corridors

STRATEGIC PRIORITIES

Infrastructure Improvements

- Improve Traffic Flow Along Green Street
- Address traffic flow along Major Corridors
 - I. Jesse Jewell Pkwy
 - II. Dawsonville Hwy
 - III. E.E. Butler Pkwy
- Resurfacing of City Streets
- Implementation of the Transportation Master Plan
- Improved Sidewalk Network
- Equip traffic signals with fiber and video detection for connection to the City's Intelligent Transportation System
- Make strategic local improvements to upgrade the City's transportation network

STRATEGIC PRIORITIES

Internal Operations

- Focus on the Implementation of the IT Master Plan
- Review employee salaries and benefits to evaluate and improve, as needed, to employ and retain a top quality workforce
- Encourage departments to work collectively
- Develop a Project Management System to expedite capital project initiation and completion
- Increase public awareness of City projects, operations and financial position by using multiple methods and outlets
- Review internal processes to ensure effectiveness in delivery and efficiency of processes to reach goals
- Involve more young people in government

STRATEGIC PRIORITIES

Leisure Services

- Direct more attention toward services for senior citizens and disabled programs
- Continued support of Lake Lanier Olympic Park
- Continued commitment to maintain Chattahoochee Golf Club as one of the top municipal courses in Georgia
- Work with Hall County to improve library services in the downtown area
- Enhanced recreational services for youth
- Continue the development and expansion of the Highlands to Islands Trail
- Incorporate “Urban Leisure” into downtown, midtown and public spaces through the development and/or conversion of plazas and alleyways into desirable and useable space

STRATEGIC PRIORITIES

Quality of Life

- Branding Implementation
 - I. Beautification of public areas, including right of ways
 - II. Landscaping Plan for City corridors and downtown square
 - III. Enhance landscaping on Midtown Greenway
 - IV. Beautification of gateways
 - V. Incorporate Art into public spaces and/or private development
- Focus on Initiatives that remove commercial and residential blight
 - I. Code Enforcement
 - II. ULDC Updates
 - III. Support Housing Authority & Housing Programs
 - IV. Land Bank
- Code Enforcement/Neighborhood Protection
- Improve the 129 South entrance to Gainesville
 - I. Infrastructure
 - II. Clean up
 - III. Business development
- Streetscapes into and out of Square along Washington and Bradford Streets

FOCUS ON STRATEGIC PRIORITIES + CORE SERVICES

5 Strategic Priority Categories & Sectors

CATEGORIES

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- Downtown/Midtown
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Think about your department's core services and how they relate to these priorities.

FOCUS ON STRATEGIC PRIORITIES + CORE SERVICES

5 Strategic Priority Categories & Sectors

CATEGORIES

- Economic Development/Opportunities
- Spirit of Community
- Culture of Safety
- Stewardship
- Regional Destination

SECTORS

- Downtown/Midtown
- South
- East
- North
- West

Think about your department's core services and how they relate to these priorities.

STRATEGIC PRIORITIES

Economic Opportunities/Development

- Strategic Infrastructure Investments
- Educational Advancement
- Business Support & Investment Encouragement
- Persistent Redevelopment/Revitalization
- Facilitated Innovation
- Trendsetter City

STRATEGIC PRIORITIES

Spirit of Community

- Inclusion, i.e., embrace being a cultural melting pot
- Highlands to Islands Trail System
- Expand Branding
- Protection of Neighborhoods
- Pride in Aesthetics, i.e., natural beauty and arts
- Entertainment district
- Complete Community, i.e., walkability, affordability and accessibility

STRATEGIC PRIORITIES

Culture of Safety

- Innovative Policing
- Responsiveness
- Community Buy-In
- Communication/Education/Outreach
- Community Trust Building

STRATEGIC PRIORITIES

Stewardship

- Strategic Resource Investments
- Employer of Choice, i.e., focus on employee/career development
- Innovative Actions for Efficiency & Effectiveness
- Remove Barriers To Enable Prosperity & Upward Mobility

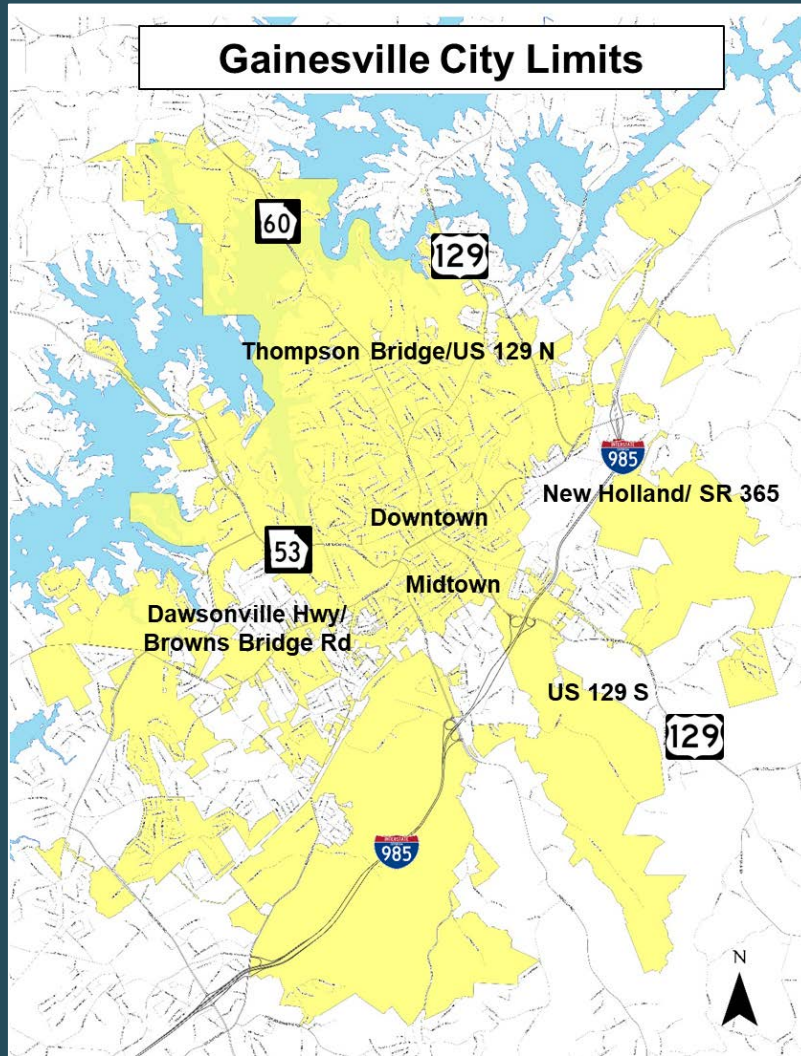
STRATEGIC PRIORITIES

Regional Destination

- Regional Leadership
- Improve Lake Access & Trails
- Promote Resources
- Provide Housing Choices
- Diverse Industries
- Mobility Options
- Hospitality with “year-round adventure”

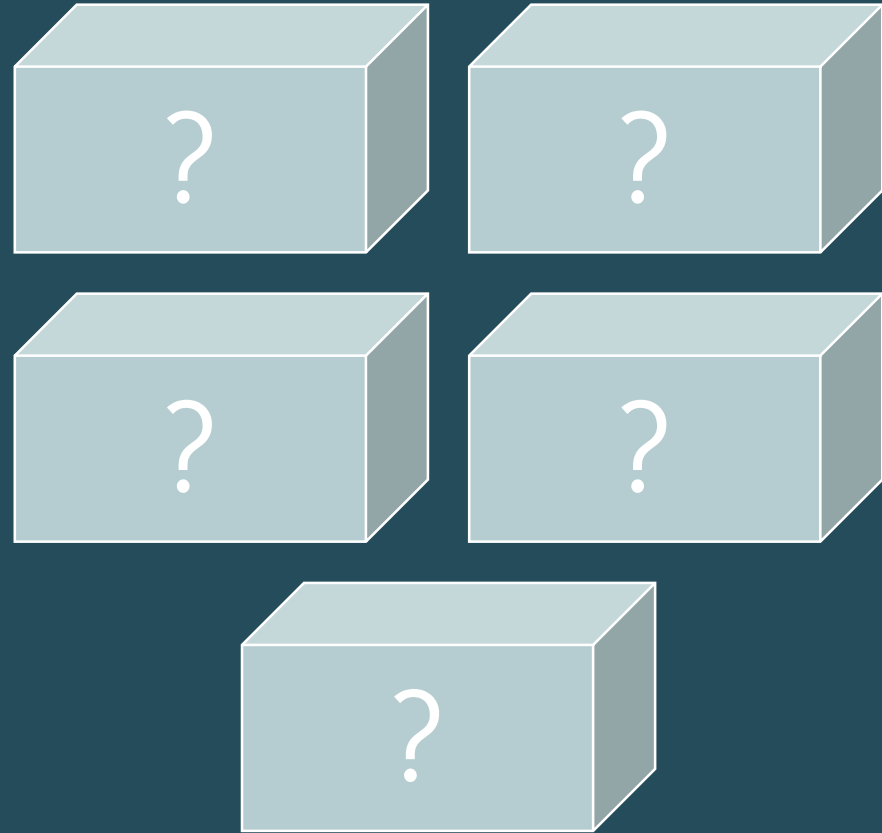
STRATEGIC PRIORITIES

NEW



FOCUS ON STRATEGIC PRIORITIES + CORE SERVICES

- *New initiatives for Fiscal Year 2023*
- *Where does our focus need to be?*





ACCOMPLISHMENTS

Downtown



Athens Street 129 Study

Character Areas

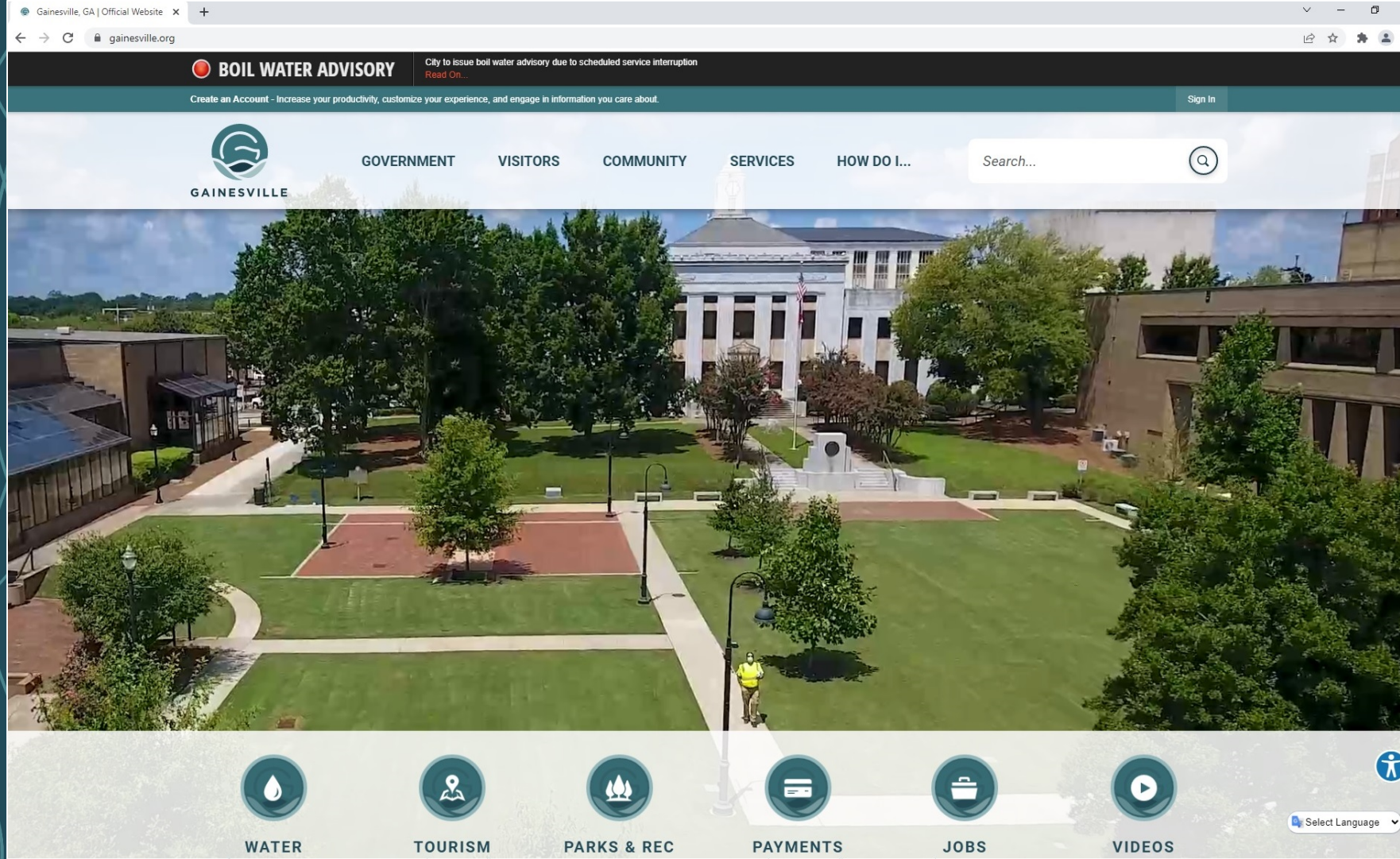


Corridor Evaluation



This analysis reviews key features along the 129 Corridor streets. The section of the corridor closest to downtown has good sidewalk, but the sidewalk is completely discontinued after the intersection with I-985.

CURRENT DISCUSSION: ACCOMPLISHMENTS



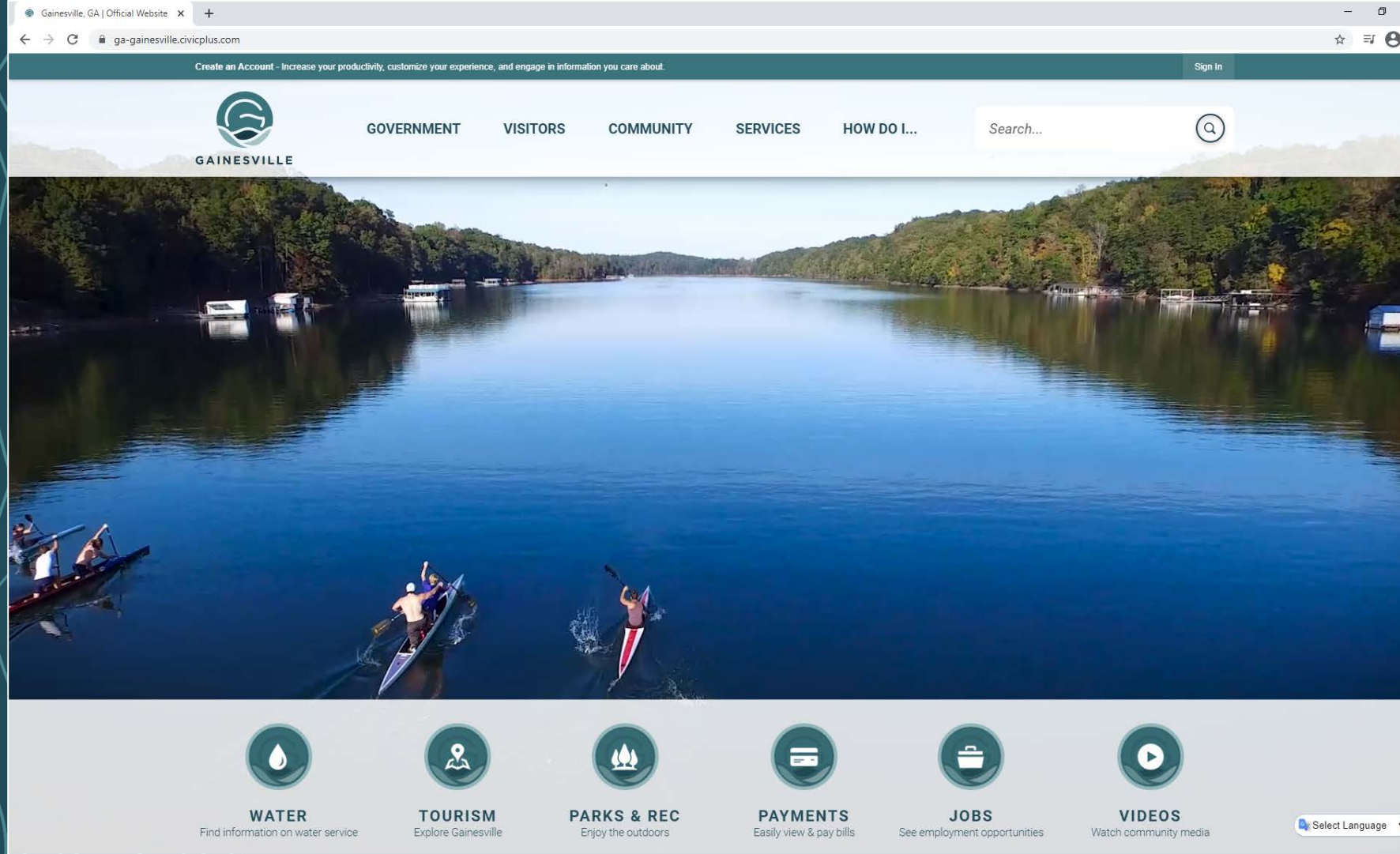
CITY WEBSITE

gainesville.org

*Officially
ONE YEAR
in since launch*

BUDGET PRIORITY: INTERNAL OPERATIONS | STRATEGIC AREA: CITYWIDE

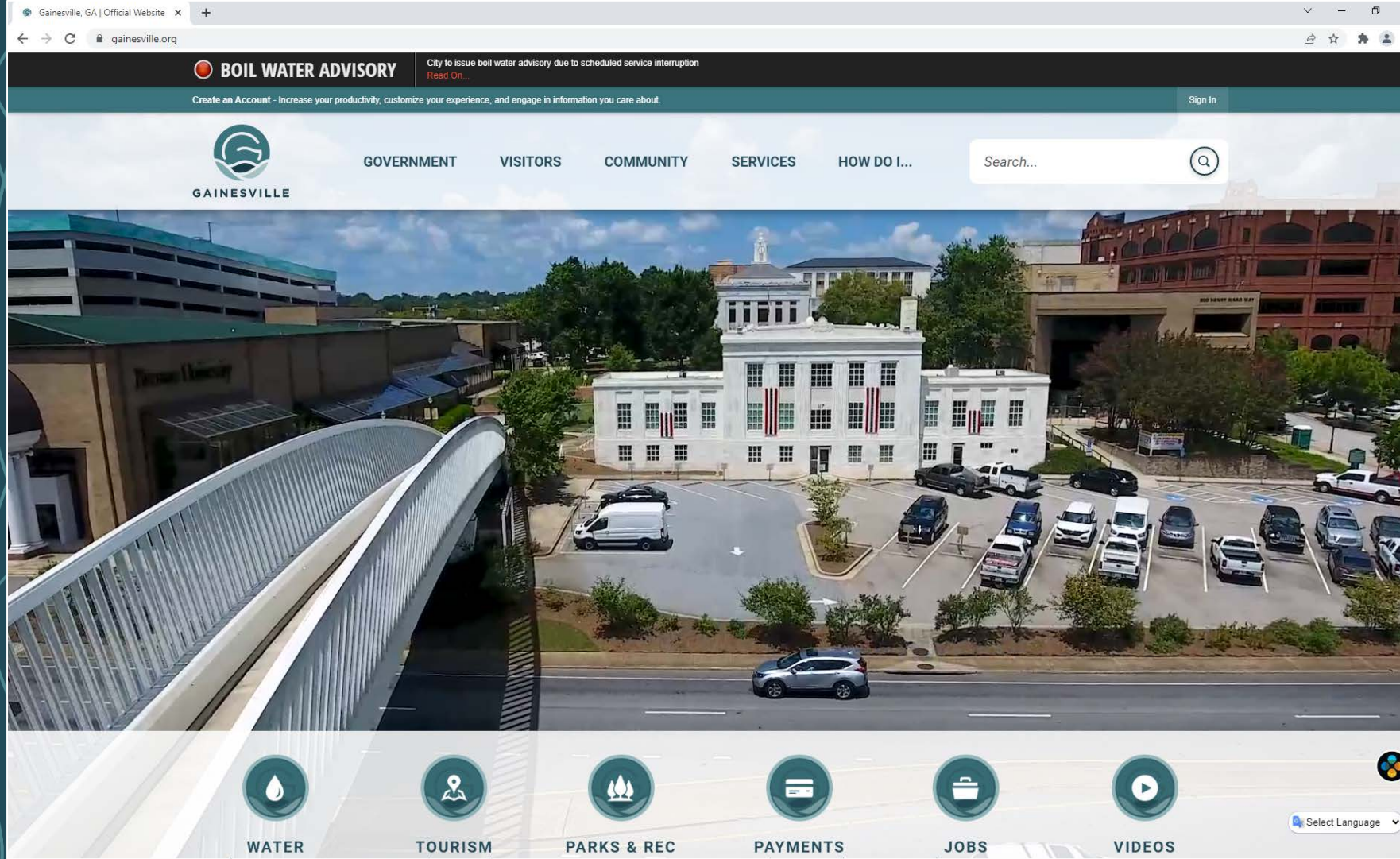
CURRENT DISCUSSION: ACCOMPLISHMENTS



Since launching in February 2021

- Total website users up 50% or approximately 200,000+ (950,000 to 1.2 million) from 2020
- No. 1 takeaway - almost every page is up across the board for our top pages
- For example, Gainesville Dept. of Water Resources customer account services is up 144%; Parks & Rec landing page is up 117%; DWR landing page is up 20% - all easily accessible from homepage

CURRENT DISCUSSION: ACCOMPLISHMENTS



Since launching in February 2021

- Increased numbers tell us users view the website as a valuable tool allowing them to benefit from City services/obtain information remotely
- Witnessed an increase in community engagement using online contact forms (messages to mayor + council, general comments, department-specific inquiries, etc.)
- PR team continues to review the site regularly and work with departments to streamline offerings and remove bulk based on numbers
- Continuously auditing pages to ensure we're updating outdated information/documents, adding information where needed, etc.

BUDGET PRIORITY: INTERNAL OPERATIONS | STRATEGIC AREA: CITYWIDE

BICENTENNIAL CELEBRATION



- The City of Gainesville's 200 birthday (Nov. 2021) was celebrated in conjunction with Mule Camp 2021 at the Midland Greenway
- PR had a tent up with freebies and merchandise (almost) the entire weekend, staffed by various City volunteers

- Celebration included a Friday night concert featuring headliner Drivin N Cryin, culminating in a bicentennial fireworks show
- Bicentennial Community Showcase featured various community acts the majority of Saturday, which were also well received

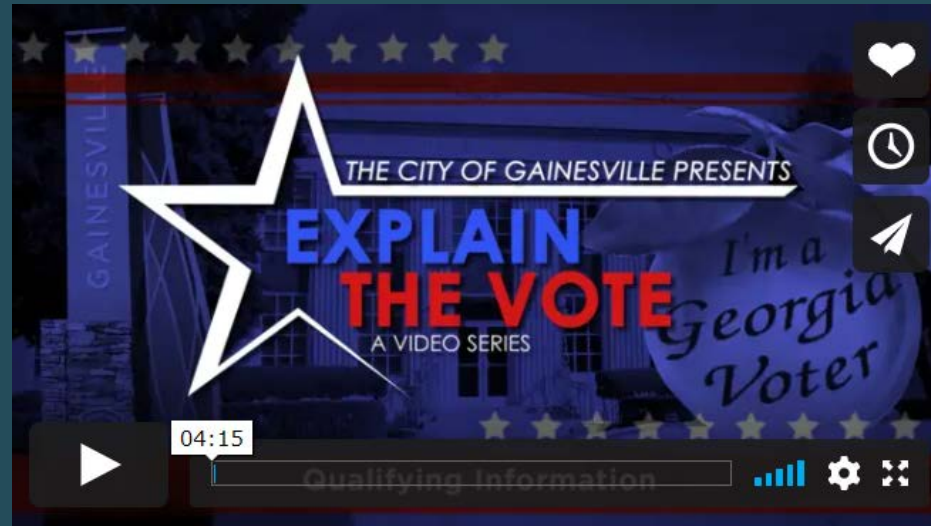
BICENTENNIAL CELEBRATION



- Although the actual “birthday party” was held in October 2021, the Gainesville Public Relations Division kicked off the celebration a full year ahead of Nov. 30, 2021
- We started with “City News” items on the website shining light on various Gainesville history, public figures, how certain events came to be, plus spotlighting attractions and offerings within the community
- Similar spotlights were shared on the @GainesvilleGeorgiaGovernment Facebook page in the form of “Flashback Fridays” featuring old images/history
- A special bicentennial logo was created, which incorporated our newly launched branding, featured on a popular bicentennial tee, various merchandise, etc.
- Public Relations staff also did their best to have a presence at ALL City events in 2021 to spread the word about the bicentennial, offer Gainesville trivia, branded freebies, etc.

2021 ELECTION

- Update Maps
- Disclosure Reports
- Mandatory Training
- Update Website
- Set Qualifying Fees
- Street List Maintenance
- Public Notices
- Qualifying Packets
- Qualify Candidates
- Advance Voting
- Certified Results



COURTROOM UPGRADES



BUDGET PRIORITY: INTERNAL OPERATIONS | STRATEGIC AREA: CITYWIDE

COURTROOM UPGRADES



- New cameras upgrade us to full HD resolution (industry standard)
- Audio adjustments for better overall sound quality
- Brighter projector allows clearer viewing of presentations
- Larger monitors allow Council better viewing of presentations
- New recording devices allow back-up recordings at the same time as the primary recording to lessen chances of a technical failure resulting in the loss of a meeting file
- Several new microphone ports were added to allow for future expansion and more diverse use of the room




CHALLENGES + OPPORTUNITIES


What's Next?

Highlands to Islands Trail Network


Maintenance Responsibility



GAINESVILLE



GAINESVILLE

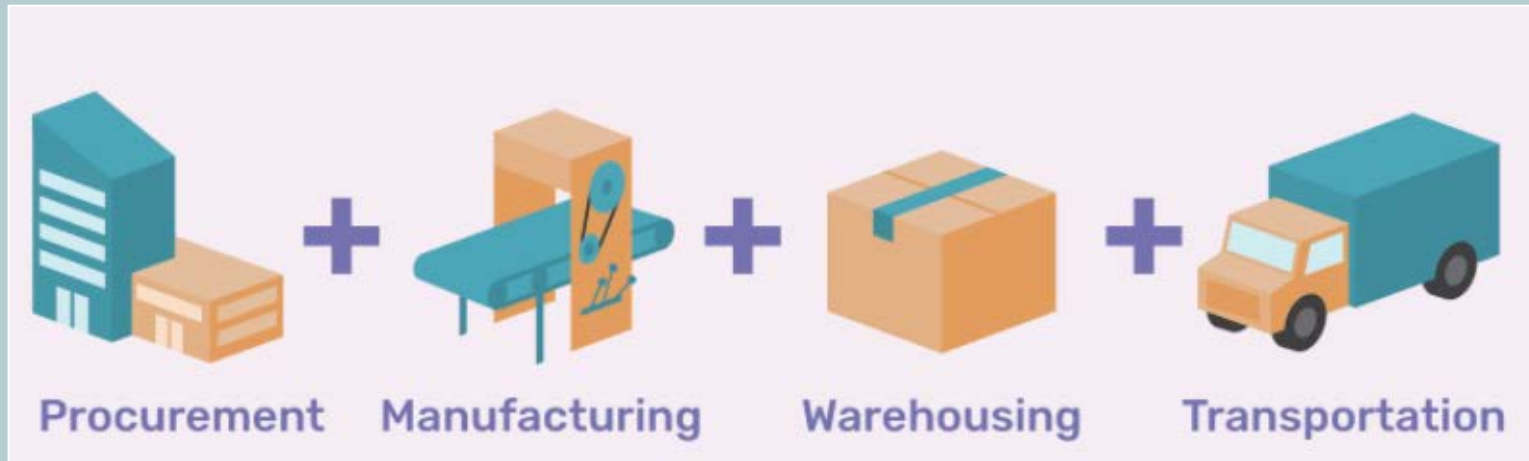


BRASELTON

Gainesville	- 8.13 miles
Oakwood	- 5.13 miles
Flowery Branch	- 11.57 miles
Hall County	- 10.95 miles

0 0.75 1.5 3 Miles

Work Force Supply Chain





INITIATIVES



Sidewalks Housing



Solid Waste



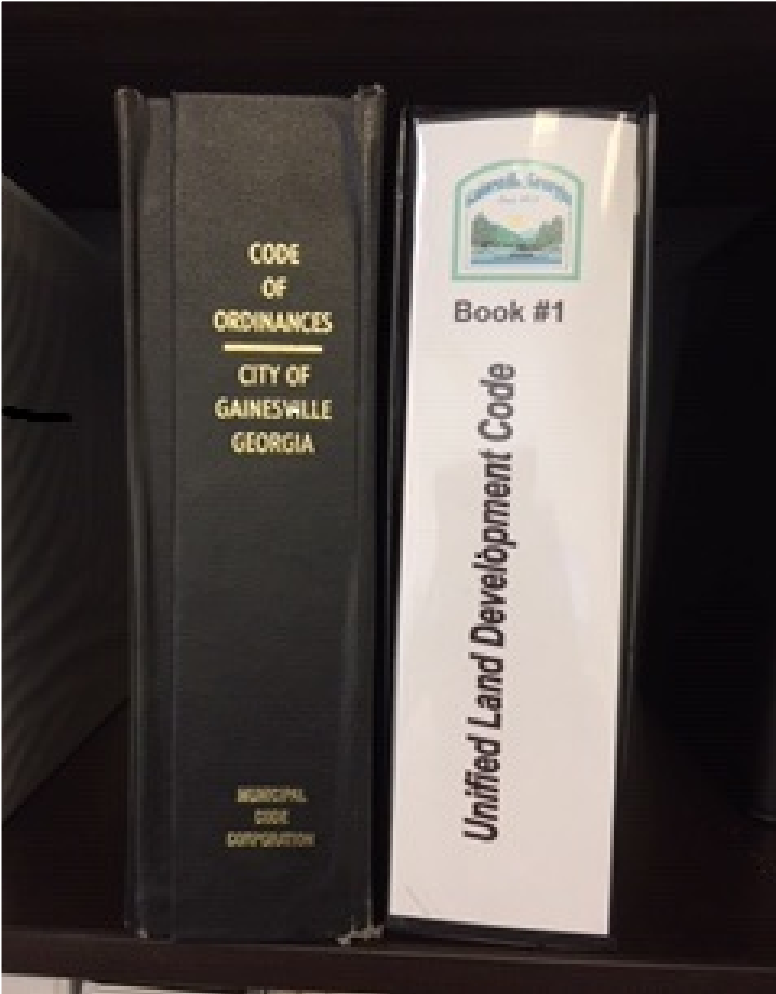
Wrapping Up Downtown



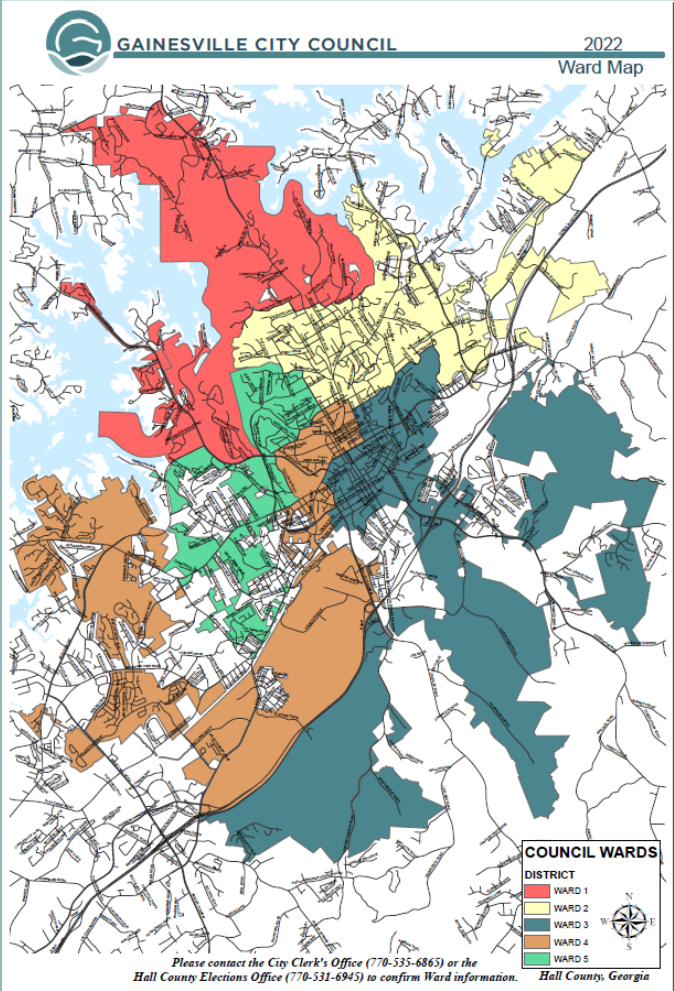
COURTROOM UPGRADES PHASE NO. 2



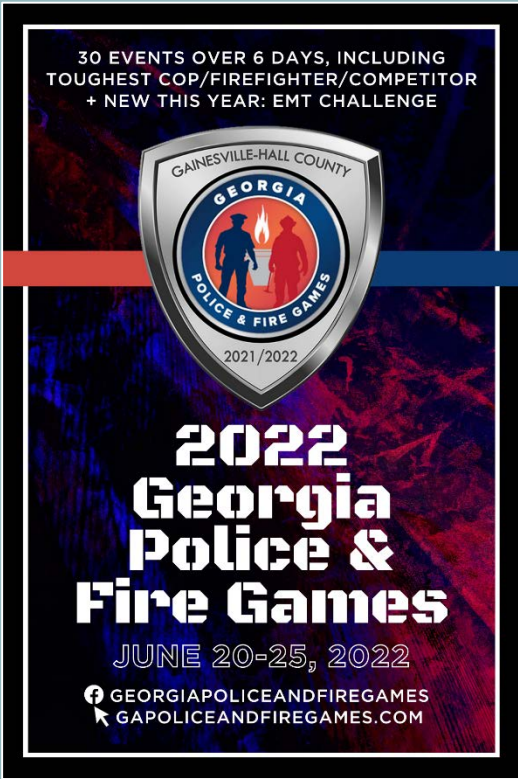
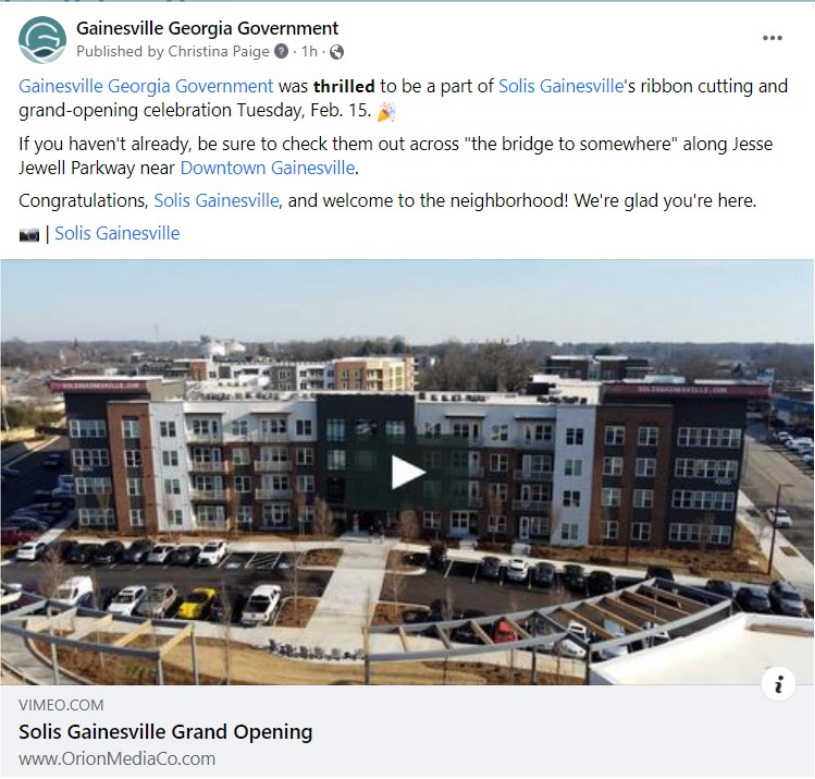
OTHER PROJECTS



OTHER PROJECTS



CONTINUED COMMUNICATION



- Continue to expand communication efforts with mindset that an educated community is the strongest community; efforts to keep them informed of City services, projects, offerings, etc.
- Accomplished via the **City website** | social media pages | **evergreen video** content | posters/flyers | **postcards** | billboards | media outlets | Adwerx other publications | various software, etc. Includes City staff as well.



QUESTIONS?
COMMENTS?
CONCERNS?

**GAINESVILLE
CITY COUNCIL
RETREAT**

**2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING**

Date Submitted: 2/17/2022
Presenter: Jeremy Perry
Item of Business: • Financial Update
Meeting Date: 2/18/2022

Purpose of Request:

History/Background:

Facts & Issues for Consideration:

Department Recommendation:

Department Director:

If funding is involved, are funds approved within the current budget?

Amount Requested:

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ATTACHMENTS:

Description	Type
<input type="checkbox"/> 2023 Retreat Presentation - Finance	Powerpoint Presentation

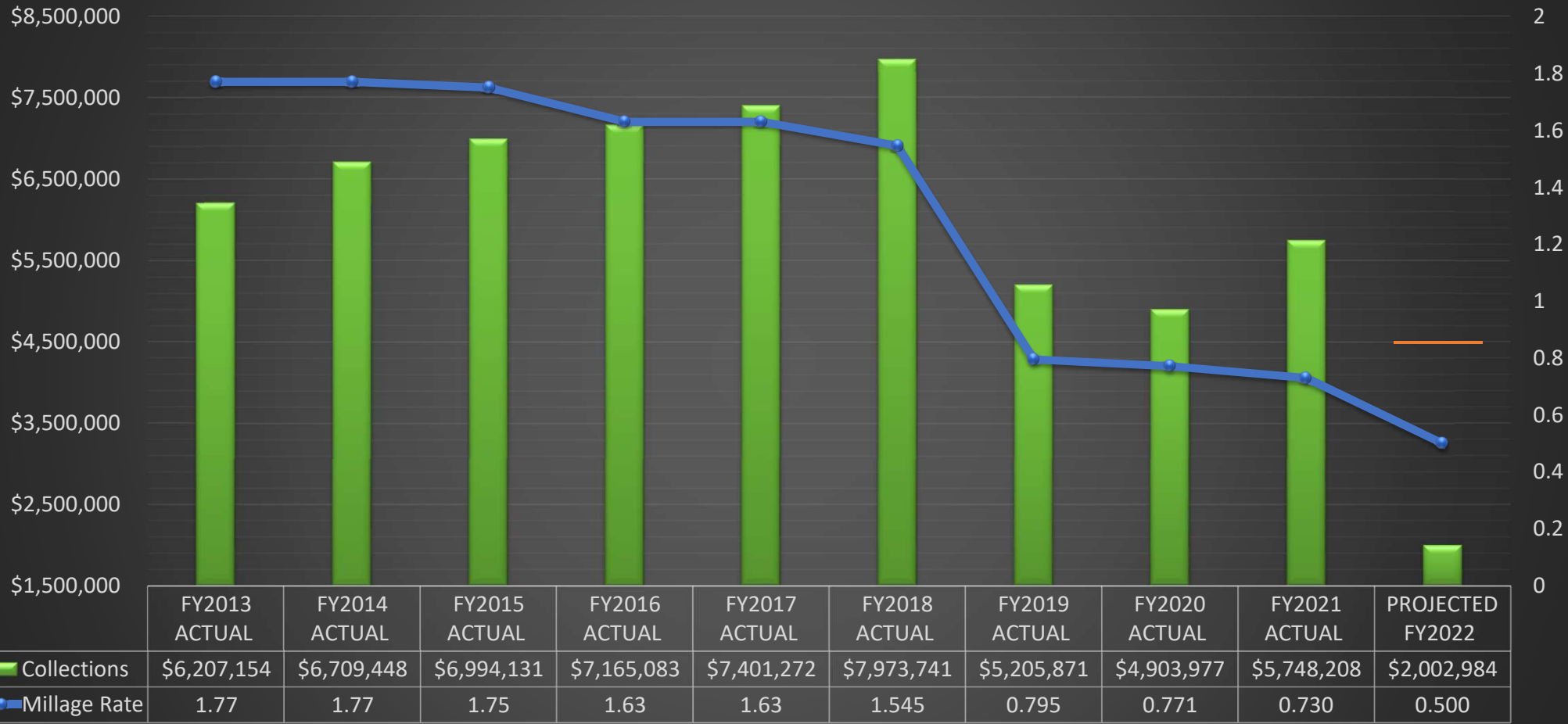


FINANCIAL SERVICES

GAINESVILLE CITY COUNCIL RETREAT

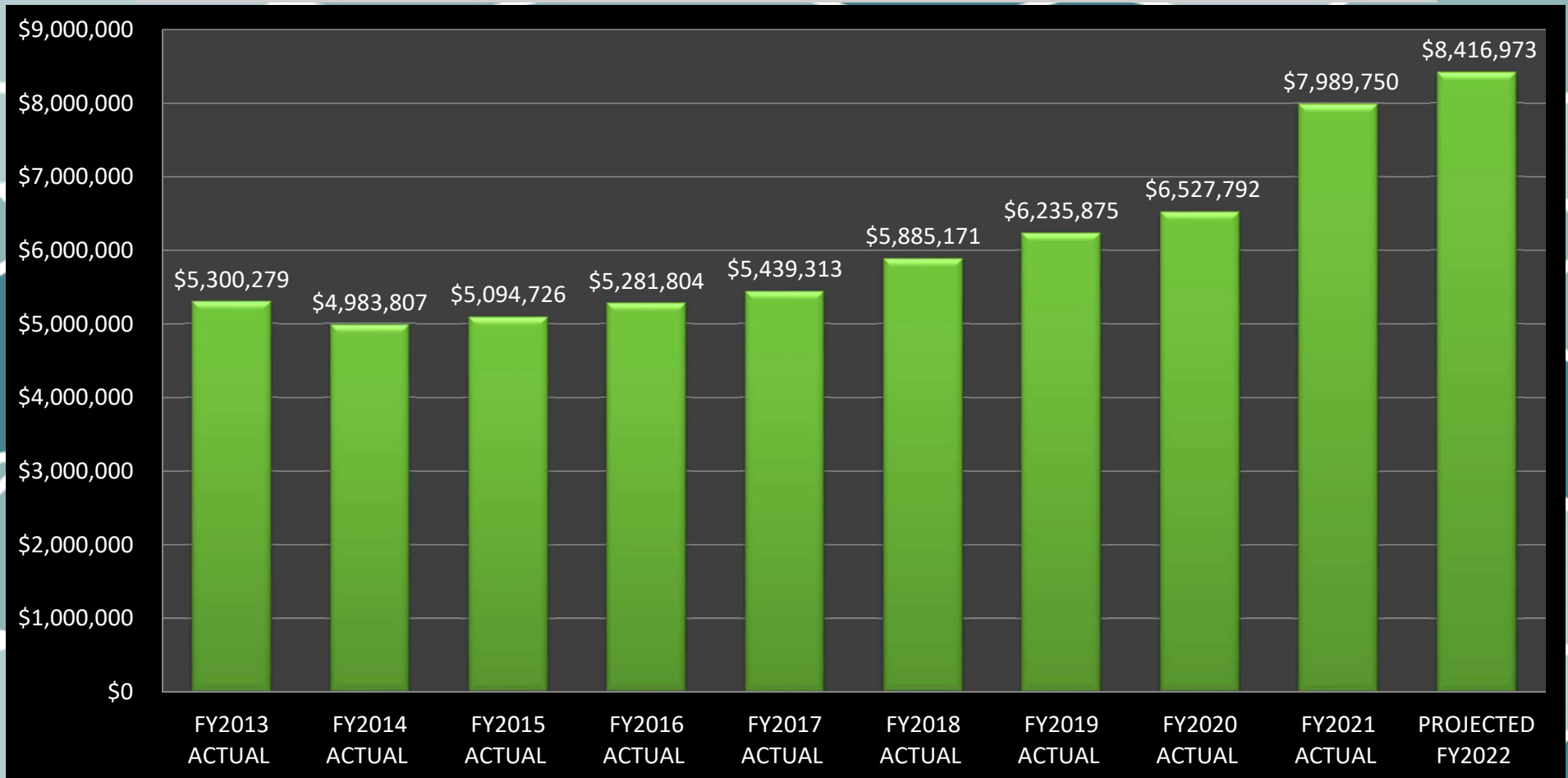
2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING

GENERAL FUND PROPERTY TAX REVENUE



FINANCIAL UPDATE

LOCAL OPTION SALES TAX REVENUE



FINANCIAL UPDATE

FRANCHISE FEE REVENUE



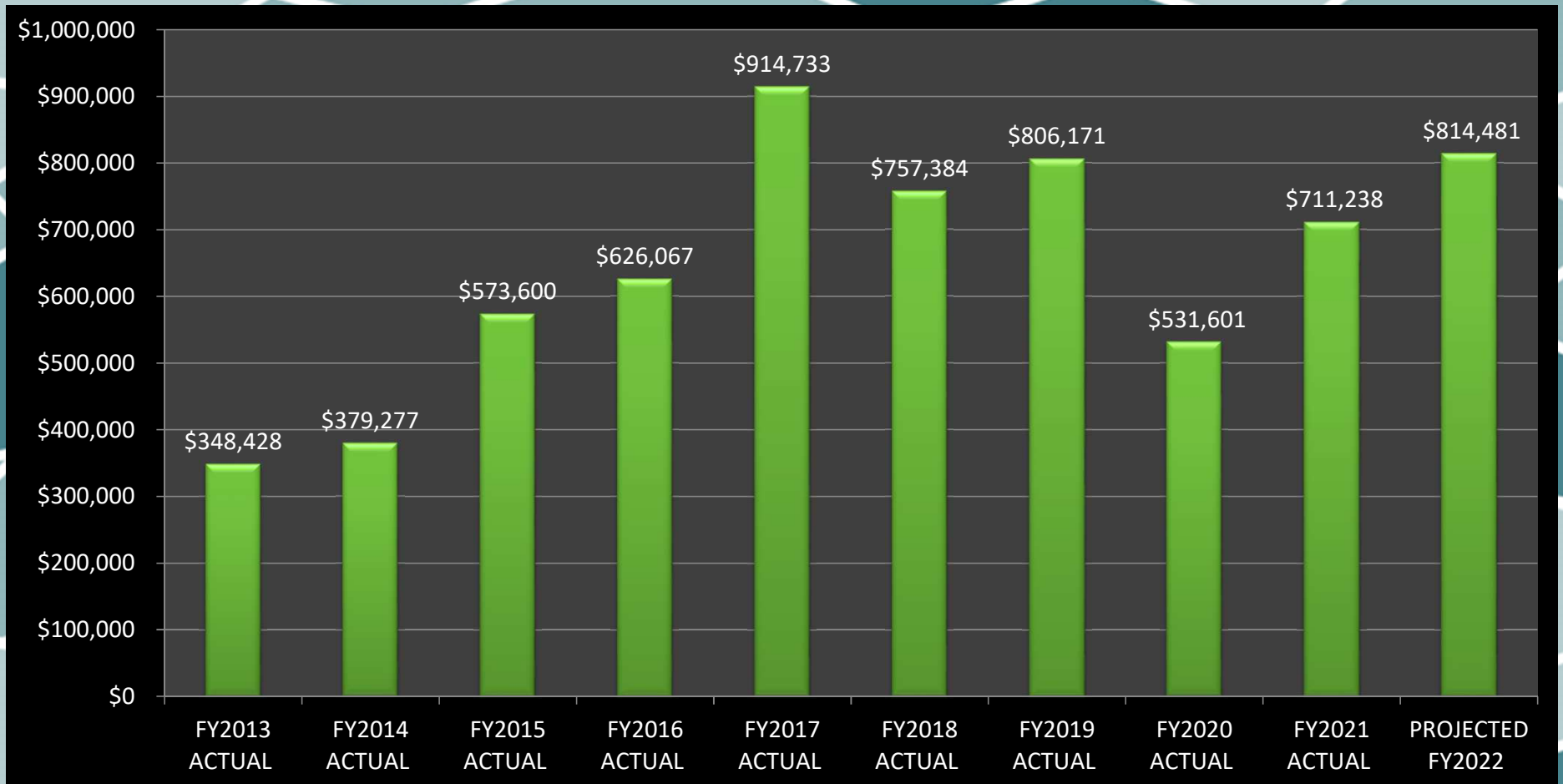
FINANCIAL UPDATE

FINES AND FORFEITURE REVENUE



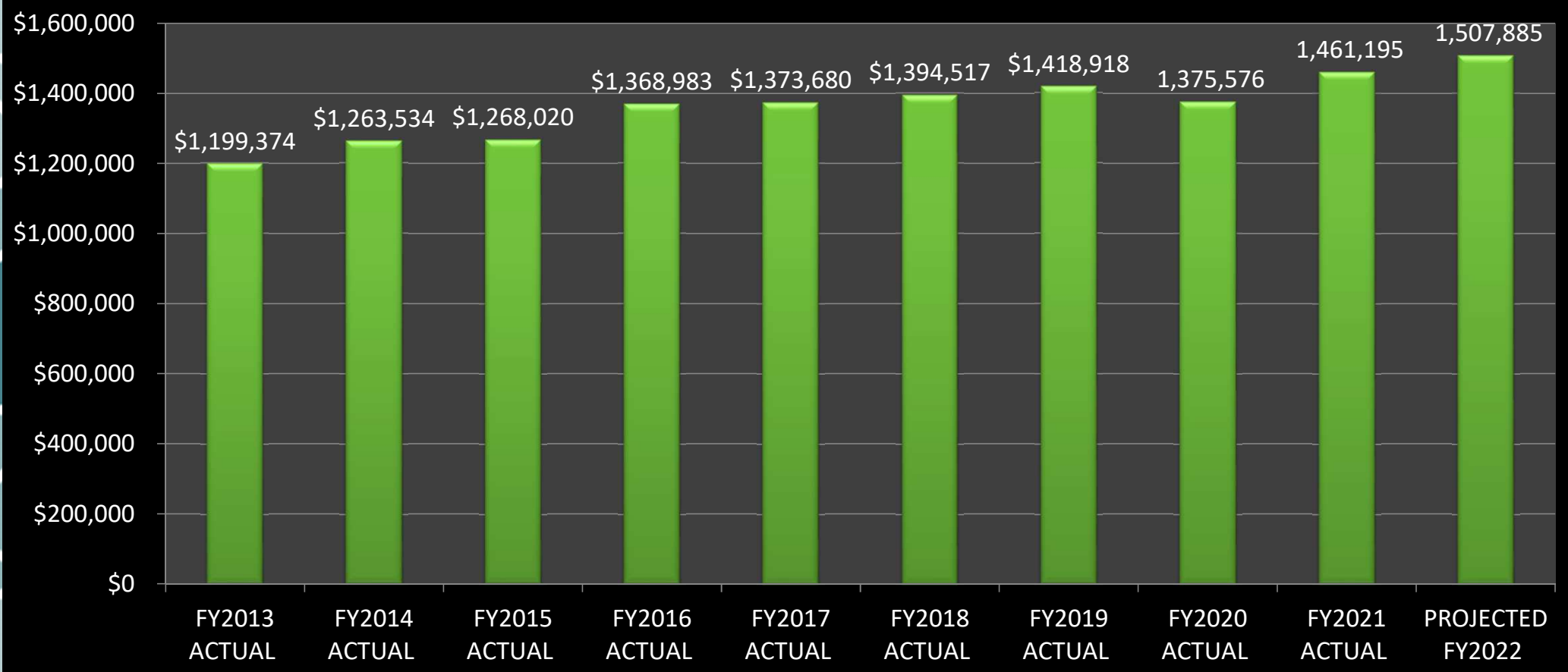
FINANCIAL UPDATE

PERMITS AND ZONING FEE REVENUE



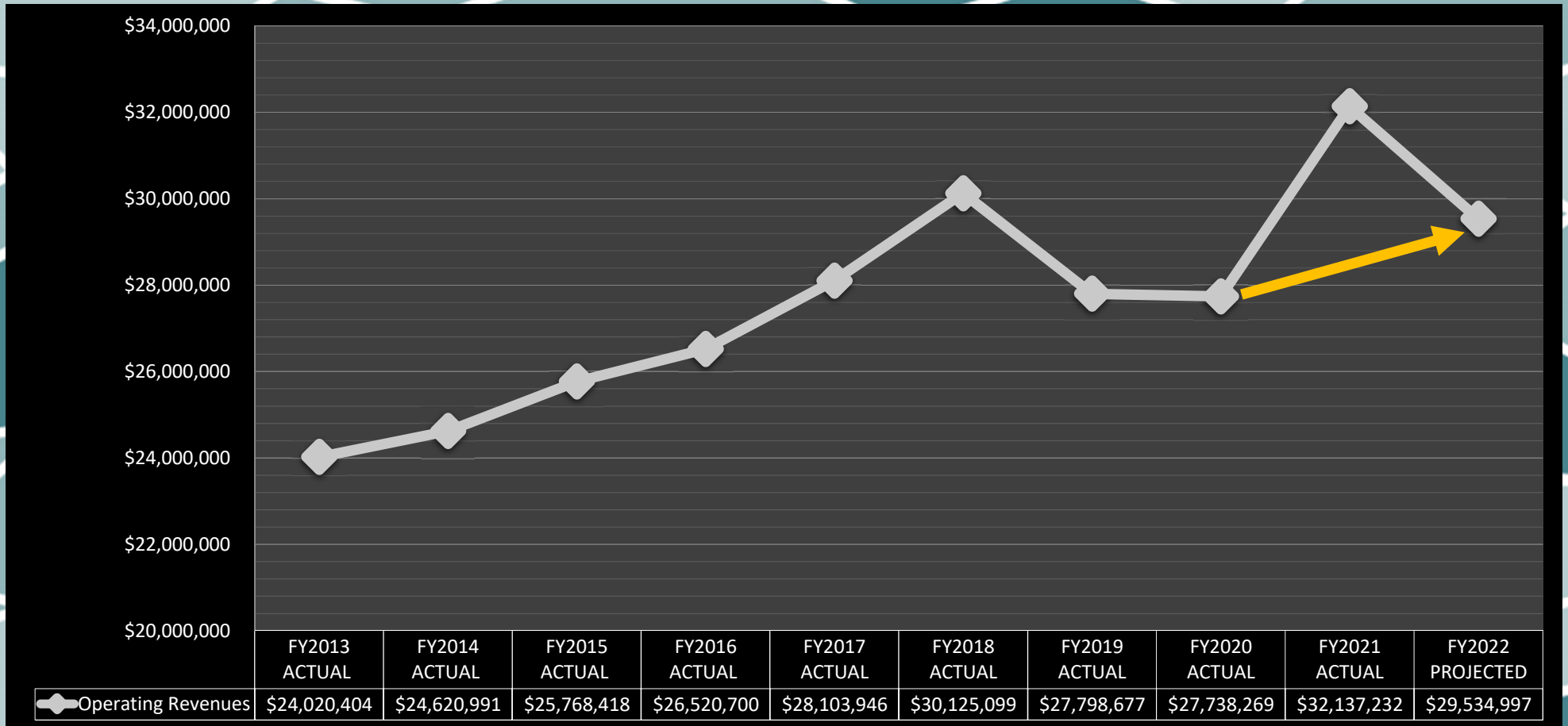
FINANCIAL UPDATE

OCCUPATIONAL TAX REVENUE



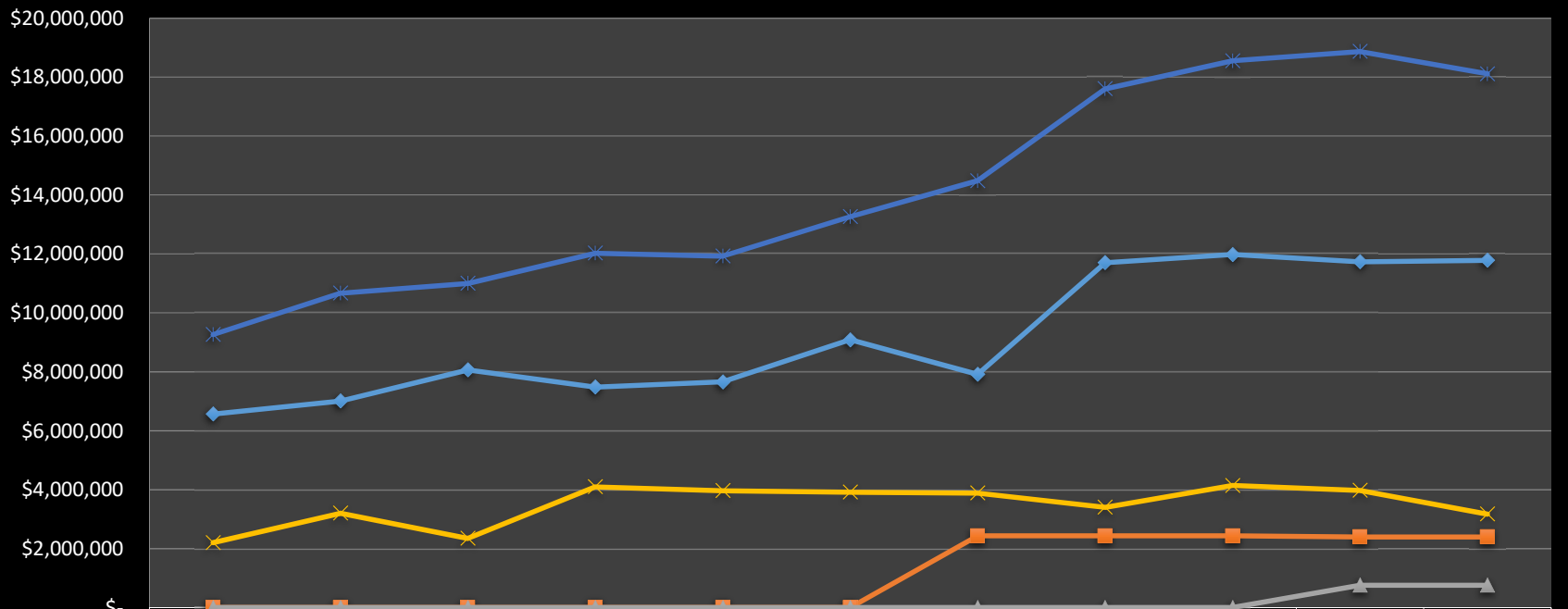
FINANCIAL UPDATE

GENERAL FUND OPERATING REVENUES



FINANCIAL UPDATE

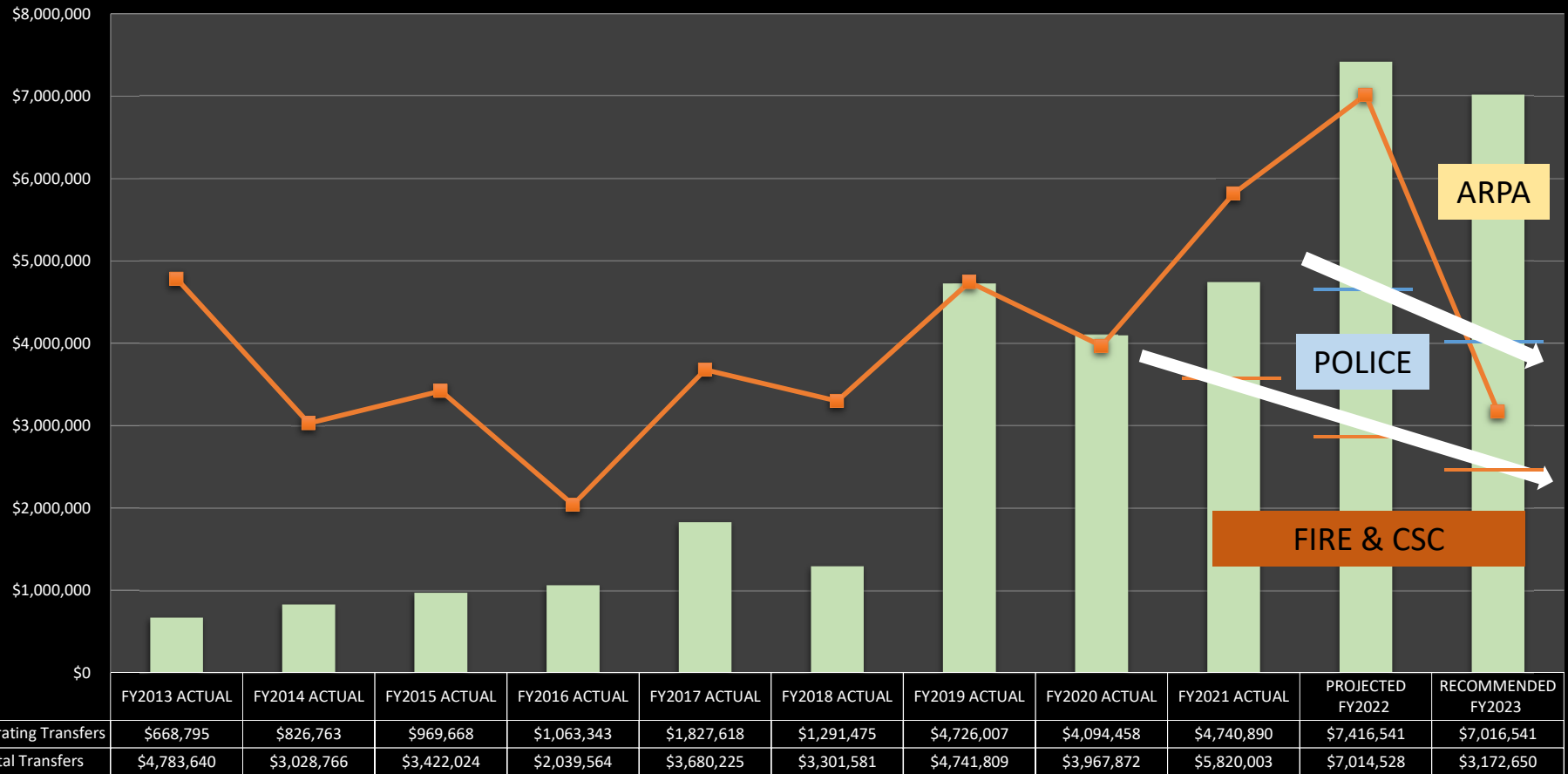
GENERAL, FIRE, & POLICE FUND – FUND BALANCE



	FY2013	FY2014	FY2015	FY2016	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022 (Estimate)	FY2023 (Estimate)
Unassigned Fund Balance - General	\$6,565,665	\$7,012,974	\$8,065,121	\$7,480,831	\$7,660,281	\$9,087,006	\$7,916,818	\$11,703,239	\$11,981,510	\$11,736,912	\$11,784,042
Unassigned Fund Balance - Fire	\$-	\$-	\$-	\$-	\$-	\$-	\$2,431,109	\$2,431,109	\$2,431,109	\$2,395,963	\$2,395,963
Unassigned Fund Balance - Police	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$759,021	\$759,021
Budget Fund Balance	\$2,200,000	\$3,200,000	\$2,350,000	\$4,100,000	\$3,966,341	\$3,912,390	\$3,888,326	\$3,404,718	\$4,140,909	\$3,978,801	\$3,172,650
Total Fund Balance	\$9,260,621	\$10,667,293	\$11,003,417	\$12,024,144	\$11,926,835	\$13,264,411	\$14,483,004	\$17,606,500	\$18,553,528	\$18,870,696	\$18,111,676

FINANCIAL UPDATE

GENERAL FUND TRANSFERS



FINANCIAL UPDATE

ACCOMPLISHMENTS



Government Finance Officers Association

*Certificate of Achievement
for Excellence in
Financial Reporting
Award*



Government Finance Officers Association

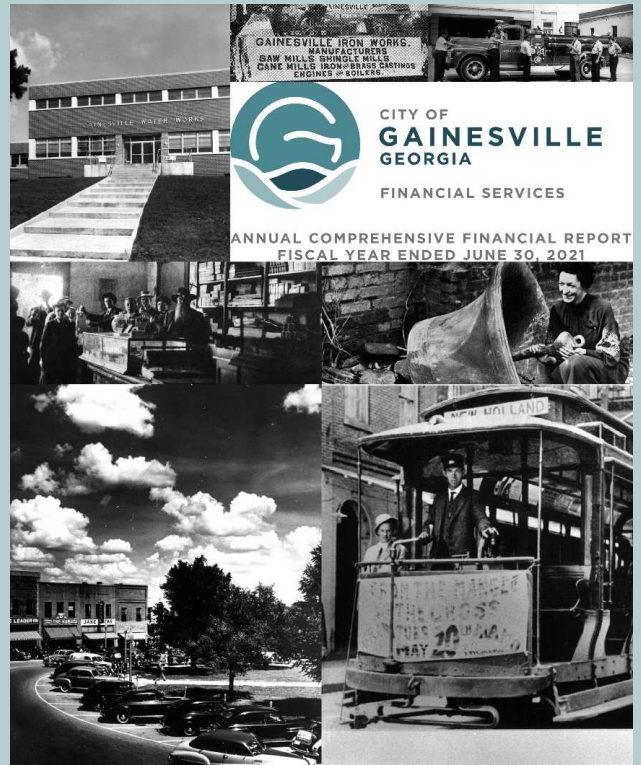
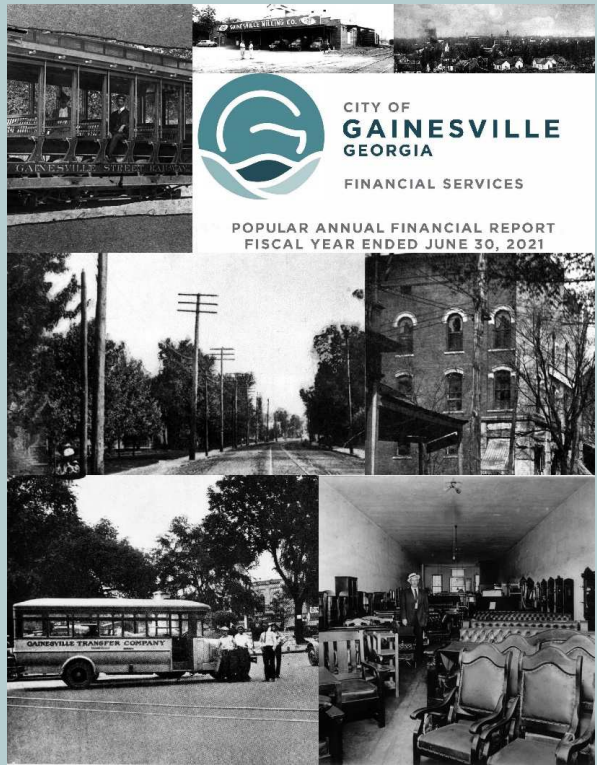
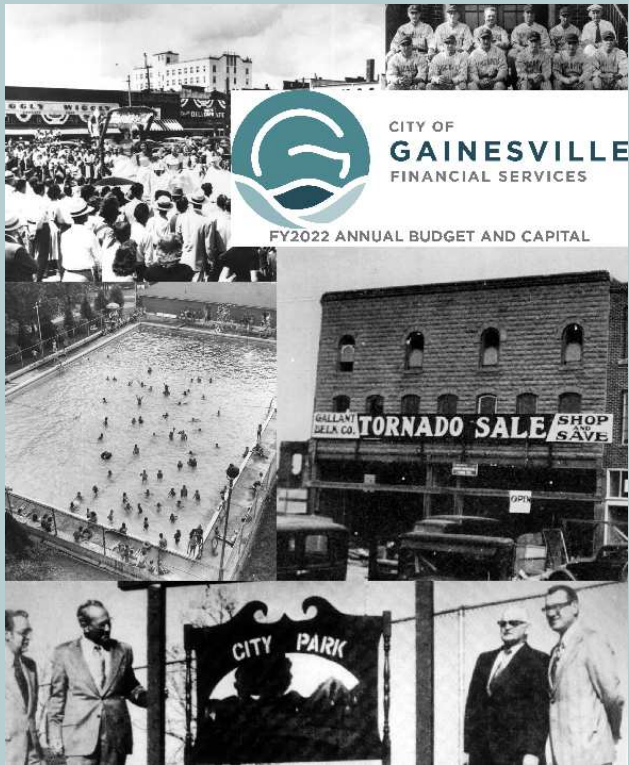
*Distinguished
Budget Presentation
Award*



Government Finance Officers Association

*Popular Annual Financial
Reporting Award*

Received annual awards for Budget, PAFR and CAFR (with no findings).



GFOA Triple Crown Winners

City of Gainesville was:

- 1 of only 8 Cities and Counties in the State
- 1 of only 283 Cities and Counties in the United States



City of Alpharetta
City of Atlanta
City of Gainesville
City of Milton
City of Monroe
City of Roswell
City of Statesboro
Cherokee County



Aa1

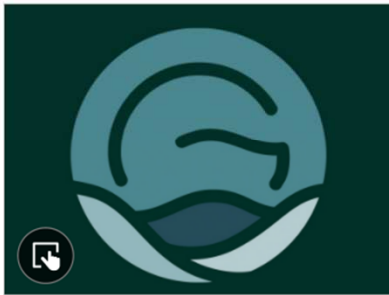
Currently 69.0 °F Tuesday December 28th, 2021 4:47PM

Posted 1:20PM on Friday 2nd April 2021 (8 months ago)

City of Gainesville's general obligation unlimited tax gets upgrade

SHARE TWEET G+ +1

By Regan Spinks Reporter



Moody's Investors Service has upgraded the City of Gainesville's general obligation unlimited tax (GOULT) bond rating to Aa1 from Aa2 through the Gainesville Redevelopment Authority. The City has approximately \$5.6 million in rated GOULT bonds and the outlook remains stable.

According to a news release from the City of Gainesville, the upgrade to Aa1 reflects the city's strong and stable financial position with sound reserve levels and manageable debt burden. The rating



On January 1 each year, we resolve to put ourselves on track to achieve goals that eluded us the year before. Whether with wealth, weight, or dealing with the day to day, we've all got something to work towards. The Healthy Lifestyle Challenge is a 7-week journey to better health, in a quest to be the best YOU ever. The Challenge form will be featured each Saturday from January 1st-February 26th. Participants who complete and send in their form for each of the 7 weeks will be entered to win a Grand Prize of \$1000.

Help kick off your New Year New You Challenge at our January 14 Expo 9:00 AM - NOON at the Chair Factory 908 Grove Street Gainesville, GA 32601

Northwest Georgia Housing Authority... New Hiring an experienced Director of Finance... Application deadline is December 30, 2021.

Gainesville gets boost in bond rating



31 March 2021

Exhibit 2

Gainesville (City of) GA

Rating Factors	Measure	Score
Economy/Tax Base (30%)[1]		
Tax Base Size: Full Value (in 000s)	5,964,717	Aa
Full Value Per Capita	\$149,151	Aa
Median Family Income (% of US Median)	76.8%	A
Finances (30%)		
Fund Balance as a % of Revenues	56.5%	Aaa
5-Year Dollar Change in Fund Balance as % of Revenues	20.8%	Aa
Cash Balance as a % of Revenues	85.4%	Aaa
5-Year Dollar Change in Cash Balance as % of Revenues	44.4%	Aaa
Management (20%)		
Institutional Framework	Aaa	Aaa
Operating History: 5-Year Average of Operating Revenues / Operating Expenditures	1.1x	Aaa
Debt and Pensions (20%)		
Net Direct Debt / Full Value (%)	0.34%	Aaa
Net Direct Debt / Operating Revenues (x)	0.4x	Aa
3-Year Average of Moody's Adjusted Net Pension Liability / Full Value (%)	1.7%	Aa
3-Year Average of Moody's Adjusted Net Pension Liability / Operating Revenues (x)	2.0x	A
	Scorecard-Indicated Outcome	Aa1
	Assigned Rating	Aa1

CHALLENGES + OPPORTUNITIES



GA-0008648	GA-0008648 Stormwater, Non-point Source, and Water Quality Projects	Water/Sewer Infrastructure
GA-0008636	Midland Greenway Trail Connection and Improvements	Negative Economic Impact
GA-0006119	The Boathouse	Negative Economic Impact
GA-0008634	Youth Athletic Complex	Negative Economic Impact

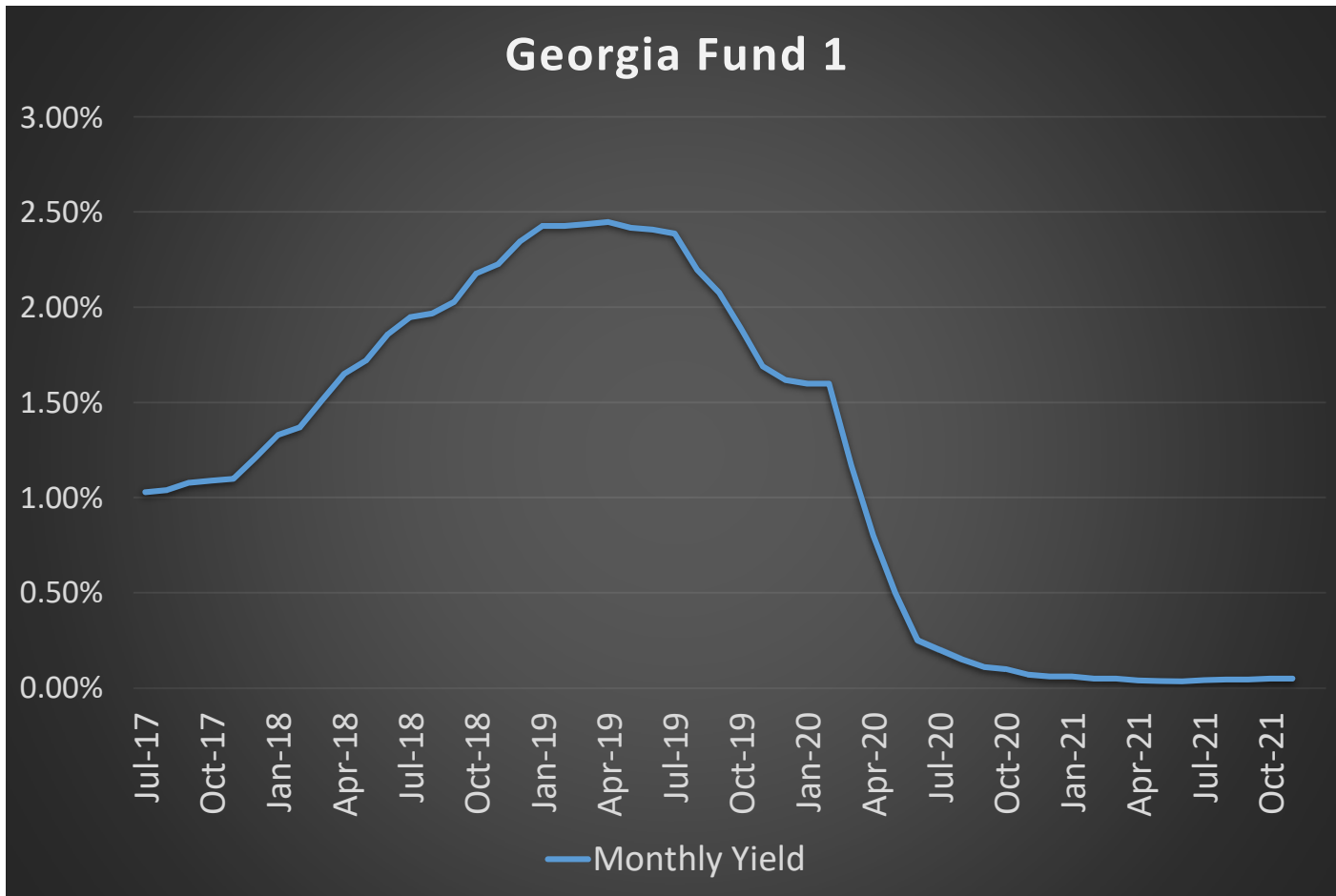
GA-0005428	GA-0005428 Flat Creek Water Reclamation Facility Improvements	Water/Sewer Infrastructure
GA-0006872	GA-0006872 Sewer Collection System Improvements, Squirrel Creek Sewer Lift Station and Improvements	Water/Sewer Infrastructure
GA-0006895	GA-0006895 Water System Improvements at the Riverside Water Treatment Plant	Water/Sewer Infrastructure
GA-0007522	GA-0007522	Broadband Infrastructure

GA-0009153	14453-Public Safety Officials and First Responders Supplement Grant	Public Safety Officials and First Responders Supplement Grant
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Projects totaling
\$137,313,126

Amount requested
\$72,363,126



**Maximize
Investment
Revenue
during
record
lows**

[Create an Application](#)

[Search Applications](#)

Online Application

Welcome to Agency's Online Permitting System. Using this system you can submit and update information, pay fees, schedule inspections, track the status of your application, and print your final record all from the convenience of your home or office, 24 hours a day.

Please "Allow Pop-ups from This Site" before proceeding. You must accept the General Disclaimer below before beginning your application.

General Disclaimer

While the Agency attempts to keep its Web information accurate and timely, the Agency neither warrants nor makes representations as to the functionality or condition of this Web site, its suitability for use, freedom from interruptions or from computer virus, or non-infringement of proprietary rights. Web materials have been compiled from a variety of sources and are subject to change without notice from the Agency as a result of updates and corrections.

I have read and accepted the above terms.

[Continue Application »](#)



INITIATIVES

The logo for GASB (Governmental Accounting Standards Board) features the letters 'GASB' in a bold, dark blue, sans-serif font. The letter 'A' is stylized with three diagonal lines crossing through it from the bottom-left to the top-right.

**New Guidance on
Statement No. 87**

Implement GASB
Statement No. 87
pertaining to Leases.



QUESTIONS?
COMMENTS?
CONCERNS?

GAINESVILLE
CITY COUNCIL
RETREAT

2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING

Date Submitted: 2/17/2022
Presenter: Brandon Ellis
Item of Business: • Fire
Meeting Date: 2/18/2022

Purpose of Request:

History/Background:

Facts & Issues for Consideration:

Department Recommendation:

Department Director:

If funding is involved, are funds approved within the current budget?

Amount Requested:

Source of Funds:

Finance Comments:

Administrative Comments:

ATTACHMENTS:

Description	Type
<input type="checkbox"/> 2023 Retreat Presentation - Fire	Presentation



FIRE

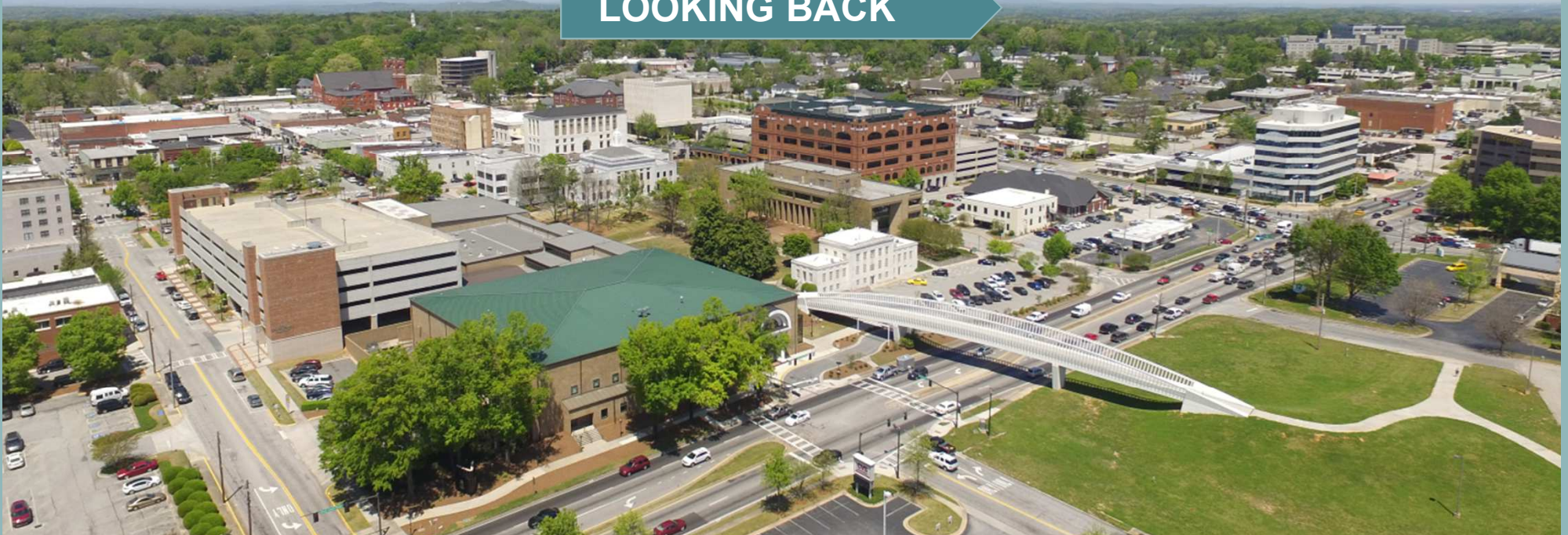
GAINESVILLE CITY COUNCIL RETREAT

2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING



GAINESVILLE

LOOKING BACK



PREVIOUS GOALS AND ACCOMPLISHMENTS

ENSURE THE HIGHEST QUALITY OF FIRE SERVICES ARE PROVIDED TO THE CITIZENS AND BUSINESSES OF GAINESVILLE

EXPAND COVERAGE TO AREAS AFFECTED BY GROWTH

UPDATE AND IMPLEMENT REQUIREMENTS FOR COMPLIANCE WITH STATE AND FEDERAL GUIDELINES FOR FIRE DEPARTMENTS

BEGAN PHASE 1 OF NEW LEXIPOL POLICY PROGRAM

MAINTAINED ISO CLASS 1 RATING

DEVELOPED A PLAN FOR STATION #5 AND DESIGNATED THE AREA OF NEED

ACCOMPLISHMENTS



NEW REPLACEMENT PUMPERS E-23
& E-24

REPLACEMENT FLEET VEHICLES FOR S-21-IN
SERVICE & S-22-STILL WAITING FOR DELIVERY
DUE TO SUPPLY CHAIN ISSUES

INSTALL 4 NEW PREEMPTION DEVICES FOR
INTERSECTIONS

TORNADO WATCH

A Tornado Watch is issued when **a tornado is possible.**

Know your safe place (storm shelter, basement, interior hall away from windows). Be ready to act quickly if a Warning is issued.

Be Prepared.



TORNADO WARNING

A Tornado Warning is issued when **a tornado is happening or about to happen.**

Immediately seek shelter in your safe place!

Take Action!

COMMUNITY ENGAGEMENT



Cooking Safety

Cooking brings family and friends together, provides an outlet for creativity and can be relaxing. But did you know that cooking fires are the number one cause of home fires and home injuries? By following a few safety tips you can prevent these fires.

"COOK WITH CAUTION"

- Be on alert! If you are sleepy or have consumed alcohol don't use the stove or stovetop.
- Stay in the kitchen while you are frying, boiling, grilling, or broiling food. If you leave the kitchen for even a short period of time, turn off the stove.
- If you are simmering, baking, or roasting food, check it regularly, remain in the home while food is cooking, and use a timer to remind you that you are cooking.
- Keep anything that can catch fire — oven mitts, wooden utensils, food packaging, towels or curtains — away from your stovetop.

If you have a small (grease) cooking fire and decide to fight the fire...

- On the stovetop, smother the flames by sliding a lid over the pan and turning off the burner. Leave the pan covered until it is completely cooled.
- For an oven fire, turn off the heat and keep the door closed.

If you have any doubt about fighting a small fire...

- Just get out! When you leave, close the door behind you to help contain the fire.
- Call 9-1-1 or the local emergency number from outside the home.

Cooking and Kids

Have a "kid-free zone" of at least 3 feet (1 metre) around the stove and areas where hot food or drink is prepared or carried.

FACTS

- ❗ The leading cause of fires in the kitchen is unattended cooking.
- ❗ Most cooking fires in the home involve the kitchen stove.

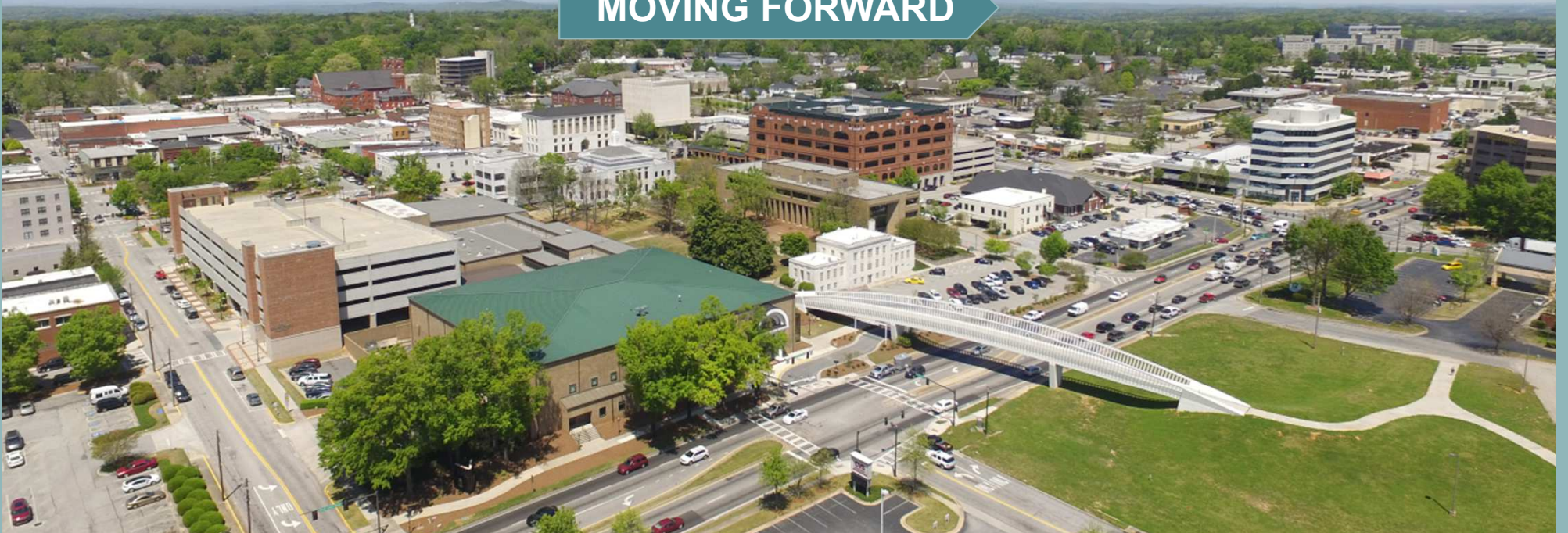
NATIONAL FIRE PROTECTION ASSOCIATION
The leading information and knowledge resource on fire, electrical and related hazards

nfpa.org/education ©NFPA 2018



GAINESVILLE

MOVING FORWARD





GFD ANNUAL EMERGENCY RESPONSE VOLUME INCREASING BY 16% PER YEAR BASED ON THE LAST 10 YEARS

2021 EMERGENCY RESPONSES - 13,642

AS THE CITY EXPANDS AND GROWS, SO DOES OUR OBLIGATION TO REMAIN PROACTIVE TO MEET ANY DEMANDS

FY23 GOALS AND OBJECTIVES

ENSURE A SUPERIOR LEVEL OF FIRE SERVICE IS PROVIDED TO THE CUSTOMERS OF THE CITY OF GAINESVILLE

EXPAND COVERAGE WITHIN AND TO AREAS AFFECTED BY GROWTH

UPDATE OUR TRAINING AND EDUCATION PROGRAMS TO ALIGN WITH A MORE PROACTIVE AND CREATIVE WORKFORCE

BEGIN AN IN-HOUSE TRAINING PROGRAM FOR FUTURE GROWTH, WORK WITH LOCAL SCHOOLS TO DEVELOP FUTURE DEPARTMENT MEMBERS

ISO CLASS 1
EFFECTIVE FIRE & EMS SERVICES PROVIDED
ENGAGE THE COMMUNITY
EDUCATION SUPPORT
DEVELOP NEW AVENUES OF SERVICE DELIVERY

PREEMPTION DEVICE PROGRAM
IDENTIFY AREAS OF IMMEDIATE NEED
AREAS OF FUTURE GROWTH
EXPLORE GRANTS AND ALTERNATIVE FUNDING
ESTABLISH SMART GOALS FOR THE IMPLEMENTATION OF A WATER RESPONSE DIVISION

CHALLENGES

PERSONNEL SHORTAGES

SUPPLY CHAIN FOR EQUIPMENT

POPULATION DENSITY INCREASING

OPPORTUNITIES

COMMUNITY OUTREACH EFFORTS THROUGH SOCIAL MEDIA AND PUBLIC EVENTS TO REVIVE THE PUBLIC IMAGE AFTER COVID

PARTNER WITH DEVELOPMENT COMMUNITY TO REPLACE OLD “CODE ENFORCEMENT” MENTALITY WITH SAFETY EDUCATION

ENGAGE THE COMMUNITY TO SHOWCASE ALL CAPABILITIES OF THE FIRE DEPARTMENT

FY23 STRATEGIC PLANS

PURCHASE REPLACEMENT FOR RESCUE 25-
CURRENTLY 24 MONTH WAIT BEFORE
DELIVERY DUE TO SUPPLY CHAIN ISSUES

CONTINUE WITH FIRE STATION #5-EXTENDED
BUILD TIME DUE TO SUPPLY CHAIN ISSUES

IMPROVE FLEET VEHICLE RELIABILITY

BEGIN NEW IN HOUSE TRAINING PROGRAM

IMPLEMENT ADDITIONAL PREEMPTION
DEVICES

ADDITIONAL PREEMPTION DEVICES ALLOW FOR SAFER
EMERGENCY RESPONSE AND TRAFFIC MITIGATION

RESCUE 25 REPLACEMENT HELPS ACCOMPLISH
OUR #1 GOAL OF SUPERIOR SERVICE

FIRE STATION #5 ADDS TO OUR SERVICE
DELIVERY CAPABILITY

TAILOR OUR TRAINING TO MEET OUR
RECRUITMENT NEEDS

IMPLEMENT LOCAL SCHOOL OUTREACH AND
CAREER BUILDING PROGRAM CENTERED ON
PUBLIC SAFETY

HIGHLIGHT COG TUITION REIMBURSEMENT
PROGRAM FOR COLLEGE EDUCATION



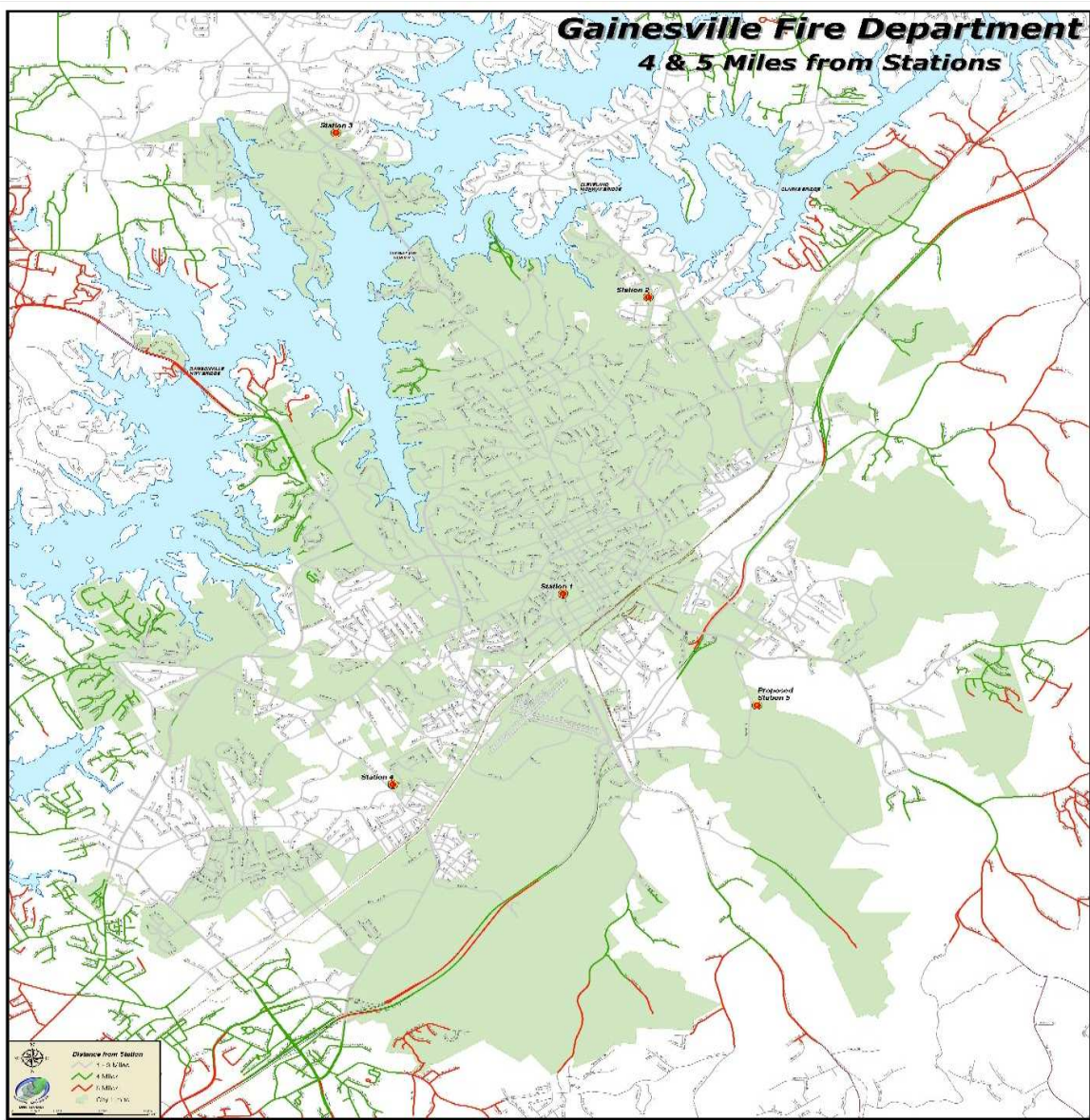
REPLACEMENT RESCUE FOR R-25

REPLACEMENT RESCUE FOR R-25-PIERCE CUSTOM HEAVY DUTY RESCUE WALK-UP

THIS APPARATUS IS CAPABLE OF CARRYING 6 PERSONNEL WITH EQUIPMENT NEEDED TO HANDLE A TECHNICAL INCIDENT

DUE TO SUPPLY CHAIN ISSUES TRUCK CURRENTLY HAS A 24 MONTH BUILD TIME

CURRENT R-25 IS 8 YEARS OLD



STATION #5

PROPOSED
LOCATION IN THE
AREA OF MONROE
DRIVE AT 129
SOUTH

BENEFIT OF STATION #5

EXPAND COVERAGE AREA TO THE SOUTHEAST/129 SOUTH CORRIDOR TO FILL THE GAP FROM HALL COUNTY STATION #1 MOVING OUTSIDE THE ORIGINAL COVERAGE AGREEMENT PER AUTO AID

PROACTIVELY PLACE FIRE SUPPRESSION AND TECHNICAL RESCUE CAPABILITIES TO MEET THE NEWLY DEVELOPING INDUSTRIAL PARK IN THE 129 SOUTH CORRIDOR

MEETS ISO CLASS 1 REQUIREMENTS FOR 5 MILE RESPONSE DISTRICTS

ALLOWS FOR FUTURE GROWTH OF THE CITY AND THE FIRE DEPARTMENT



PREEMPTION DEVICES AT INTERSECTIONS

CONTINUE TO ADD PREEMPTION DEVICES AT INTERSECTIONS TO INCREASE SAFE EMERGENCY RESPONSES THROUGH THE CITY

THE PREEMPTION SYSTEM ALLOWS FOR TRAFFIC MITIGATION AND REAL TIME TRACKING

FUTURE OPPORTUNITIES





EASTWARD EXPANSION- 985/OLD CORNELIA HWY



NEW GAINESVILLE PUBLIC SAFETY TRAINING COMPLEX

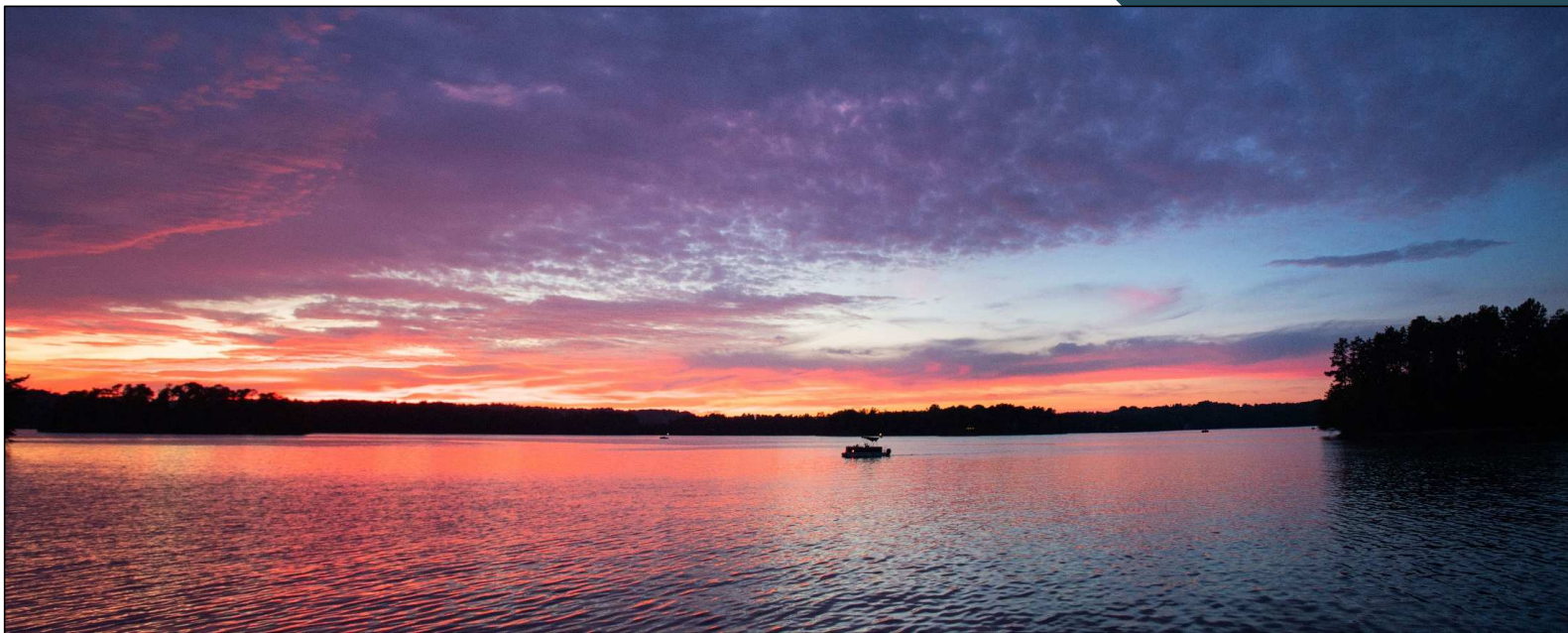


WATER RESPONSE





LIVE, WORK, PLAY



HERE'S TO A BRIGHT
FUTURE



GAINESVILLE FIRE



QUESTIONS?

Date Submitted: 2/17/2022
Presenter: Phillippa Lewis Moss
Item of Business:

- Community Service Center / WeGo

Meeting Date: 2/18/2022

Purpose of Request:

History/Background:

Facts & Issues for Consideration:

Department Recommendation:

Department Director:

If funding is involved, are funds approved within the current budget?

Amount Requested:

Source of Funds:

Finance Comments:

Administrative Comments:

ATTACHMENTS:

Description	Type
<input type="checkbox"/> 2023 Retreat Presentation - CSC	Powerpoint Presentation

Community Service Center

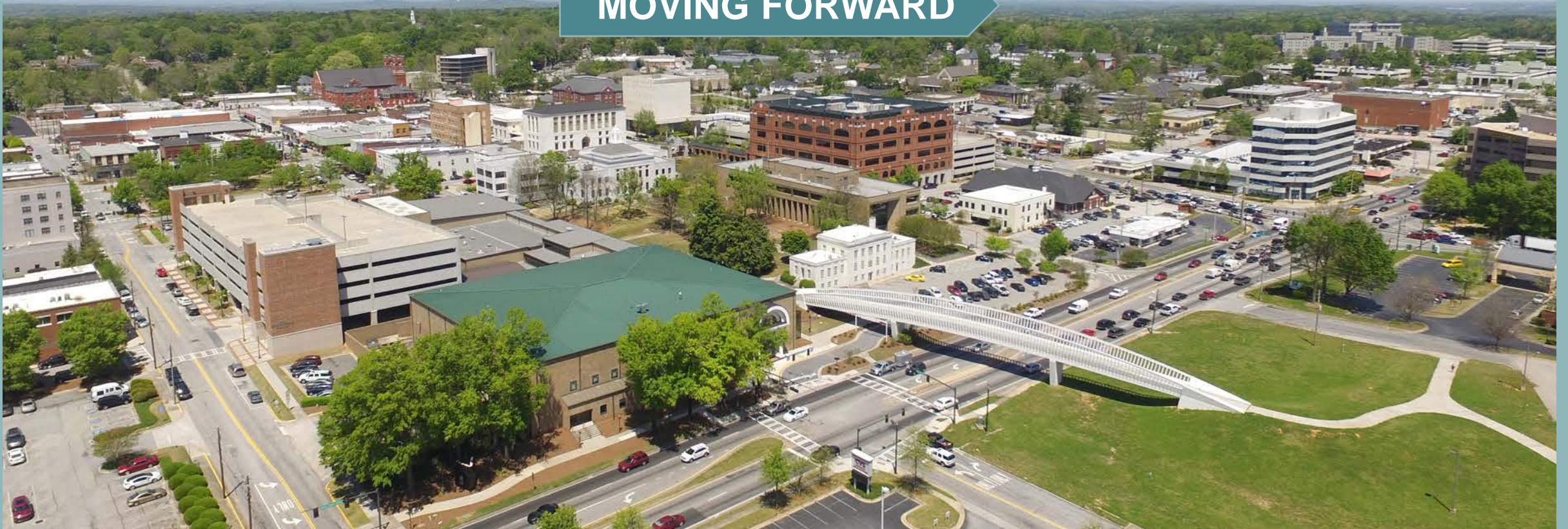


Unity is what makes community



GAINESVILLE

MOVING FORWARD



CITY OF GAINESVILLE

ACCOMPLISHMENTS

ACCOMPLISHMENTS



Launch of WeGo Countywide Vanpool Service

- **3,375** Accounts Created
- **71,519** Rides Requested
- **49,669** Rides Completed
- **14.2** Min. Avg Ride Duration
- **4.4** Avg Ride Distance in Miles
- **178** Feet Avg Walking Distance
- **4.9** Avg Customer Ride Rating
- **26.8%** % of Trips w/2+ riders



Launch of Special WeGo Customer Service Programs

- 300+ Brenau Rides Since 10/7/20
- 5 Months Reduced or Free COVID19 Vaccination Rides
- Initiated Secret Rider Service





Launch of Gainesville Trolley Special Events Service

Brenau MBA Downtown Gainesville Tour

Mule Camp

Olympic Torch Celebration

GA Department of Community Affairs

Gainesville Leadership Academy

Society of

Human Resource Managers



Senior Life Center Meals on Wheels Resumes Service



Community Outreach

- Hosted 3 Vaccination Clinics w/ Health Dept
- Staffed Homeless Service Events
- Expanded City of Gainesville Community Reach Via Leadership with Local Organizations
 - United Way Chairman
 - NGMC Chairman
 - Jackson EMC Chairman
 - Hall Co Family Connections Network V. Chairman



CITY OF GAINESVILLE

CHALLENGES + OPPORTUNITIES



EXPAND WeGo Fleet To Meet Growing Demand

- 25% WeGo Seats Were Unavailable in December & January
- Supply chain issues including a chip shortage has caused a 12-24 month slow down in the manufacturing of transit vehicles
- Staff is seeking to acquire additional gasoline fueled vehicles in FY23 to keep up with growing demand

CITY OF GAINESVILLE

INITIATIVES

Move Towards Zero Emission Public Transit

- Create zero-emissions bus transition plan with GHMPO. This will include a
 - Review of best practices
 - Strategy to procure vehicles
 - Strategy to acquire charging stations
 - Strategy to train drivers/mechanics



COMING THIS SPRING.... Launching Downtown & Neighborhood Trolley Service



Continue Community Outreach & Collaboration...



[AARP.org/AgeFriendly](https://www.aarp.org/AgeFriendly)



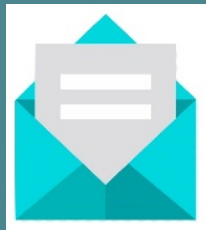
NATIONAL COUNCIL FOR BEHAVIORAL HEALTH

COMMUNITY HEALTH NEEDS ASSESSMENT

QUESTIONS?



770-503-3340



PMOSS@GAINESVILLEGA.GOV

Date Submitted: 2/17/2022
Presenter: Rodger Hogan
Item of Business: • Chattahoochee Golf Course
Meeting Date: 2/18/2022

Purpose of Request:

History/Background:

Facts & Issues for Consideration:

Department Recommendation:

Department Director:

If funding is involved, are funds approved within the current budget?

Amount Requested:

Source of Funds:

Finance Comments:

Administrative Comments:

ATTACHMENTS:

Description	Type
<input type="checkbox"/> 2023 Retreat Presentation - Golf	Powerpoint Presentation



CHATTAHOOCHEE GOLF COURSE

GAINESVILLE CITY COUNCIL RETREAT

2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING

Accomplishments



#12



Views from the
new tee complex.



12



Fairway view with
bunker removed.

15



Views from new
tee complex.

15

Approach shot to
new green.





View
from
the new
tee
complex
on #16

#16



View from the 16th fairway second shot.



#16 approach shot.



#16

17



Black Tee



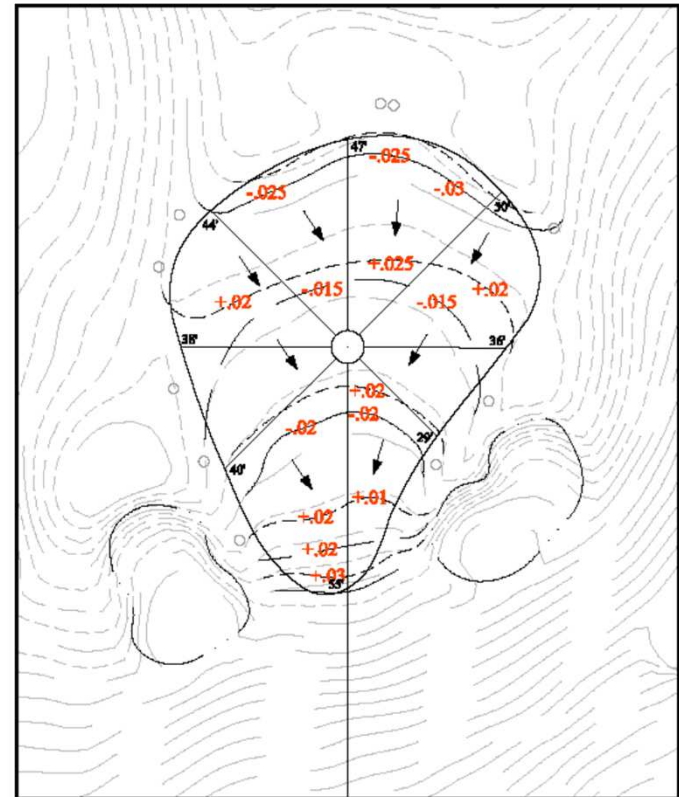
White Tee

Views of #17 from
the tee complex.



#17 Signature Hole Restored

The greens on 15, 16, & 17 are new construction, the existing 15 greens plus the 2 putting greens have been re-shaped and converted to TifEagle Bermuda grass.



BERGIN
GOLF DESIGNS
1 inch = 30 feet
INTERVAL: — 24 inches
 - - 12 inches

9





GREEN 5,895 square feet
PAR 4, 420 yards
EX - 1002.3 PROP. - 1002.4



A new fleet of
Yamaha Golf Carts,
delivered in August.

2022 Yamaha Drive
with QuietTech
EFI Technology.

USGA Course Re-Rating

Chattahoochee Golf Club
 Course Rating and Slope Rating

Certified By: GEORGIA STATE GOLF ASSOCIATION
Authorized Golf Association



Colton Dean
Name

Director, Course Rating
Title

06-Oct-2021
Effective Rating Date

Explanation:
 A Course Rating is the evaluation of the playing difficulty of a course for scratch golfers under normal course and weather conditions. It is expressed as strokes taken to one decimal place, and is based on yardage and other obstacles to the extent that they affect the scoring ability of a scratch golfer.
 A Slope Rating evaluates the relative playing difficulty of a course for players who are not scratch golfers. The lowest Slope Rating is 55 and the highest is 155. A golf course of standard playing difficulty has a Slope Rating of 113.
 Course ratings are determined, by permission of the World Handicap System, in accordance with the Course Rating System™ for the purpose of providing a uniform basis of which to issue a Handicap Index. Course Rating, Slope Rating®, and Handicap Index® are marks owned by the World Handicap System and may only be used in connection with the World Handicap System™.

Tee Name	Length	Gender	Course Rating™/ Slope Rating	Front Nine	Front Nine Par	Back Nine	Back Nine Par	Total Par
White	6037	Women	74.6/127	37.2/126	36	37.4/128	36	72
Gold	5464	Women	71.5/120	35.8/118	36	35.7/122	36	72
Green	4919	Women	68.6/116	34.2/115	36	34.4/117	36	72
Red	4880	Women	68.2/113	34.1/112	36	34.1/114	36	72

Chattahoochee Golf Club
 Course Rating and Slope Rating

Certified By: GEORGIA STATE GOLF ASSOCIATION
Authorized Golf Association

Colton Dean
Name

Director, Course Rating
Title

06-Oct-2021
Effective Rating Date

Explanation:
 A Course Rating is the evaluation of the playing difficulty of a course for scratch golfers under normal course and weather conditions. It is expressed as strokes taken to one decimal place, and is based on yardage and other obstacles to the extent that they affect the scoring ability of a scratch golfer.
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Tee Name	Length	Gender	Course Rating™/ Slope Rating	Front Nine	Front Nine Par	Back Nine	Back Nine Par	Total Par
Black	7166	Men	75.0/131	37.3/132	36	37.7/130	36	72
Blue	6606	Men	72.6/126	36.2/127	36	36.4/125	36	72
White	6037	Men	69.4/121	34.6/121	36	34.8/121	36	72
Gold	5464	Men	66.7/115	33.2/115	36	33.5/115	36	72
Green	4919	Men	64.0/110	31.8/110	36	32.2/110	36	72

May 9 – 14, 2022



Chattahoochee Grill

Rand Carswell
Operator



DINNER MENU

SALADS

Chicken | 4 Philly Steak | 5 Crispy Shrimp | 7

Local Roots Salad | 13
Local Spring Mix, Local Beets, Crumbled Feta, Candied Pecans, Apple Cider Vinaigrette

Spinach Salad | 12
Baby Spinach, Feta, Candied Pecans, Pear, Red Onion, Honey Balsamic Vinaigrette

Chinese Chicken Salad | 14
Iceberg, Crispy Chicken Cutlet, Almond, Wonton Strips, Rice Sticks, Sweet Asian Dressing

Kale Caesar Salad | 11
Romaine & Kale Blend, Parmesan Cheese, Parmesan Crisps, Caesar Dressing

APPETIZERS

Pimento Cheese & Crackers | 9
Pimento Cheese, Sweet Chili, Crackers

Mac'n Cheese Balls | 13
Five Cheese Blend, Panko, Parmesan, Creamy Arrabiatta Sauce

Parmesan Truffle Fries | 9
Crinkle Fries, Parmesan, White Truffle, Parsley

Dynamite Shrimp | 13
Crispy Gulf Shrimp, Sweet and Spicy Sauce

Tuna Nachos | 13
Crispy Wonton Chips, Diced Ahi Tuna, Sweet Sesame Reduction, Green Onions, Dynamite Drizzle

WINGS

Served with Celery and Blue Cheese or Ranch

Wing Meal 9 5 Piece with Fries	Small 14 10 Wings	Large 19 15 wings
Mild, Medium, Hot, London HOT, Teriyaki Garlic Parm, BBQ, Honey Sriracha, Lemon Pepper Key West (house special)		

Extra Blue Cheese | .75 Extra Ranch | .75 Extra Celery | .50 All Flats | 2 All Drumettes | 2

BURGERS

Served with Shoestring Fries

Sonny Sykes Burger | 11
Smash Burger, Lettuce, Tomato, Hooch Sauce

Mac Burger | 13
Smash Burger, Mac'n Cheese Ball, Bacon, Hooch Sauce

Pimento Cheese Burger | 14
Smash Burger, Pimento Cheese, Bacon, Lettuce, Tomato

SANDWICHES

Served with Shoestring Fries

The Tommy Aaron | 12
Grilled Chicken, Brie Cheese, Apple, Maple Spread on Ciabatta Bread

The Philly Mickelson | 14
Philly Style Steak, Caramelized Onions, American Cheese on Ciabatta Bread

The Spencer Ralston | 13
Chicken Cutlet, Mozzarella, Parmesan, Ricotta, Creamy Marinara Sauce on Ciabatta Bread

SIDES

Crispy Brussel Sprouts | 7 Shoestring Fries | 5 Parmesan Truffle Fries | 6 Tater Tots | 5

Soup Cup | 5 Parmesan Truffle Tots | 6 Mac'n Cheese Balls | 6 Pasta Salad | 4

Challenges



and
Opportunities



Range Net Height



Parking

January 31, 2022




Other Challenges and Opportunities.....

- Employees/Staffing
- Range Balls/Supply Chain
- Greens Covers
- GPS Devices

Initiatives





Green Fee, Cart Fee and Annual Pass Rates Proposed Increases

	Current	Proposed
Weekday	\$48.50	\$51.00
Weekend	\$58.50	\$61.00
Senior (62)	\$45.00	\$47.00
Twilight	\$38.50	\$41.00
Late Twilight	\$29.50	\$31.00
WD Annual	\$1400.00	\$1500.00
WE Annual	\$2100.00	\$2300.00
Cart Fee 18	\$19.00	\$20.00
Cart Fee 9	\$10.00	\$12.00
Range Token	\$3.00	\$4.00

Senior Rate is 62 years old, Mon-Fri Only.

Other Initiatives.....

- Junior Golf League-Internal
- New Yardage Book
- Golf Genius Upgrade
- Locker Room Renovation
- New Website Flyover Video



Questions?

Date Submitted: 2/17/2022

Presenter: Robyn Lynch

Item of Business: • Tourism / Convention & Visitors Bureau

Meeting Date: 2/18/2022

Purpose of Request:

History/Background:

Facts & Issues for Consideration:

Department Recommendation:

Department Director:

If funding is involved, are funds approved within the current budget?

Amount Requested:

Source of Funds:

Finance Comments:

Administrative Comments:

ATTACHMENTS:

Description	Type
<input type="checkbox"/> 2023 Retreat Presentation - Tourism/CVB	Powerpoint Presentation



TOURISM

GAINESVILLE CITY COUNCIL RETREAT

2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING

ACCOMPLISHMENTS





MAIN STREET

PROMOTIONS



- Festivals
- Concerts
- Parade
- Event Grants
- Marketing/Social Media

ECONOMIC VITALITY



- Main Street Money
- Social Media Influence
- New/Expanded Business
- Improvements
- Residential Growth
- Transportation

DESIGN



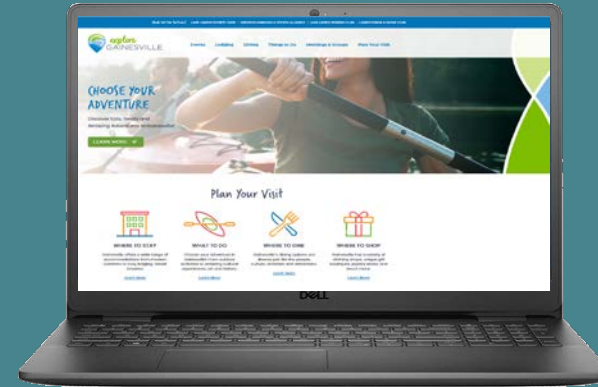
- Façade Grants
- Public Art
- Renovations



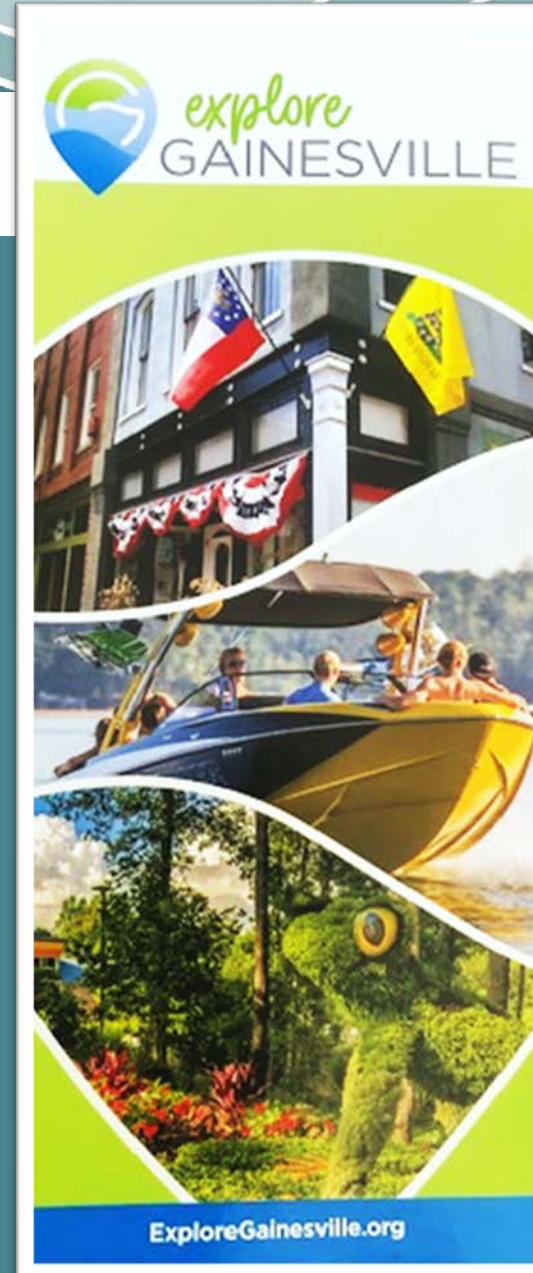
explore
GAINESVILLE

CVB

HOTEL/MOTEL TAX



- Continuing to strengthen relationships with hoteliers
- Explore Gainesville Campaign
- New Conferences and Events
- Visitors Center

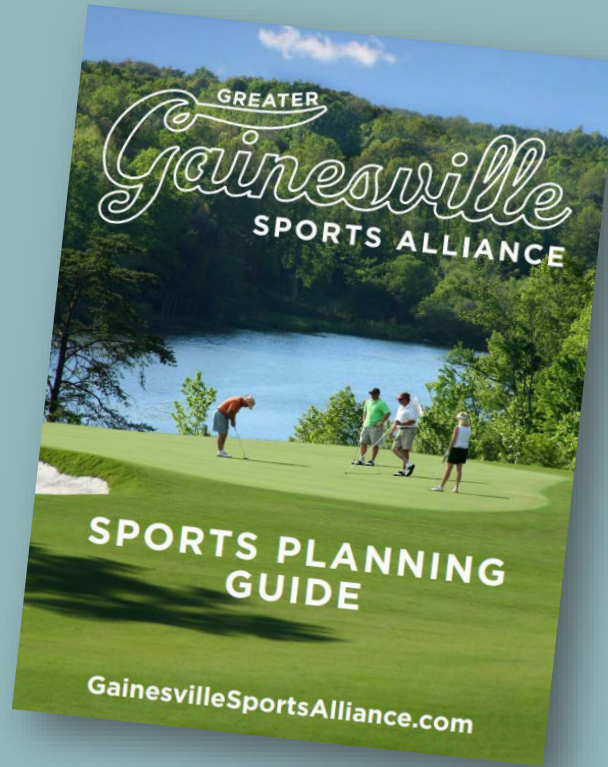


GREATER GAINESVILLE SPORTS ALLIANCE

GREATER
GAINESVILLE
SPORTS ALLIANCE

COMING
MAY '22

Awarded
NCAA Women's
DIV II Golf National
Championship!



GREATER
Gainesville
SPORTS ALLIANCE

**GREATER GAINESVILLE SPORTS ALLIANCE
LUNCH AND LEARN**

**THURSDAY, AUGUST 19
NOON-1PM**

LANIER POINT ATHLETIC COMPLEX
1579 LEE WALDRIP DRIVE, GAINESVILLE 30501

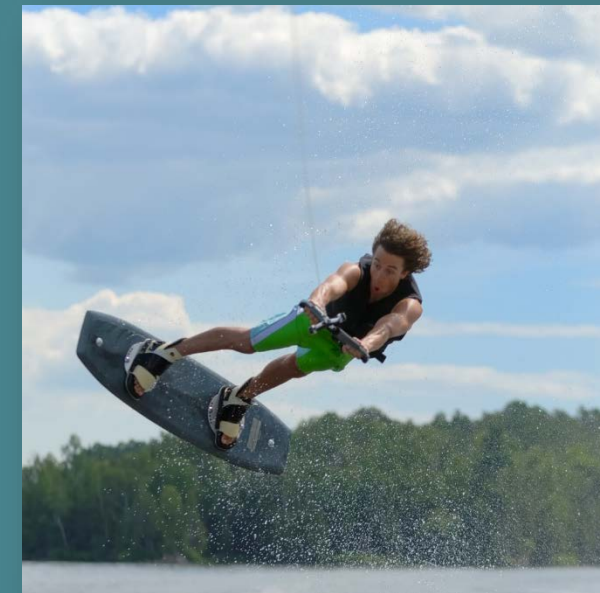
LUNCH PROVIDED- RSVP RDYER@GAINESVILLEGA.GOV

SPECIAL GUEST- FORUM COMMUNICATIONS, INC
GETTING THE WORD OUT- DIGITAL/SOCIAL MEDIA TIPS

LAKE LANIER
OLYMPIC PARK



LLOP



- Record traffic count
 - Hosted the 25th Anniversary Olympic Celebration
- New Events- Lake Life Festival, Southern Roots Concert, Pro Wakeboard Series and Swim Across America

VIDEO SAMPLING

LAKE LANIER
OLYMPIC PARK

MARKETING is HUGE

- **Social Media**

- Facebook and Instagram
 - LLOP
 - Downtown Gainesville
 - Explore Gainesville
 - Sports Alliance

- **Adwerx**

- **Billboards**

- **Visitor Center**

- rack cards
- guides

- **Direct Mail**

- Visitor Inquiries

- **Flyers/Posters**

- **Digital Kiosk**

- **Blogs/Vlogs**

- **Cox Media**

- Radio spots
- On Air interviews

- **Jacobs Media**

- Website
- Radio
- On Air

- **Print Publications**

- Georgia Travel Guide
- Angler Magazine/Editorials
- Georgia State Parks Guide
- Hall County Almanac
- Discover North Georgia
- Co-op with travel association
- Northeast GA map

- **Campaigns**

- Love Where you Live
- Get Outside
- Gainesville's Crew
- Weekend Getaway
- Lake Time

- **Spotlight Attractions**

- **Preferred Hotels**

- **Tours**

- Taste of Gainesville
- Green Street Tour
- Alta Vista
- Public Art
- Solar System

- **Industry/Trade Shows**

- Georgia On my Mind
- Sports ETA/TEAMS
- Georgia Sports Council

- **Community Outreach**

- **Promotional Items**

- **On-Site Marketing at events**

- **Merchandise Sales**

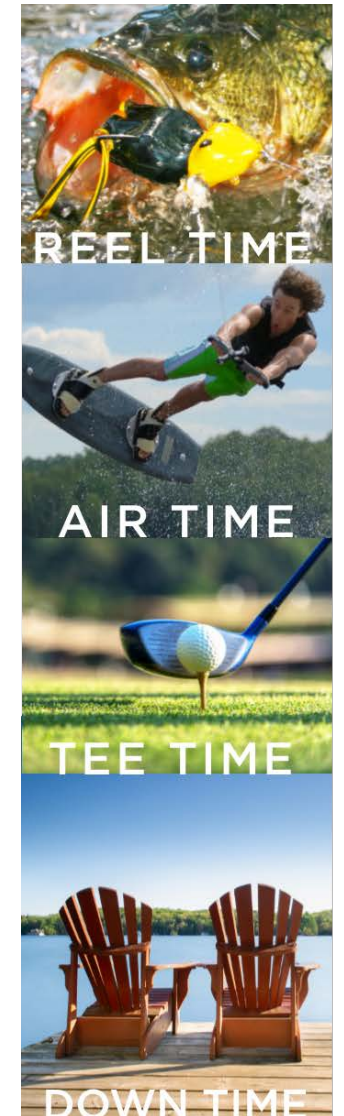
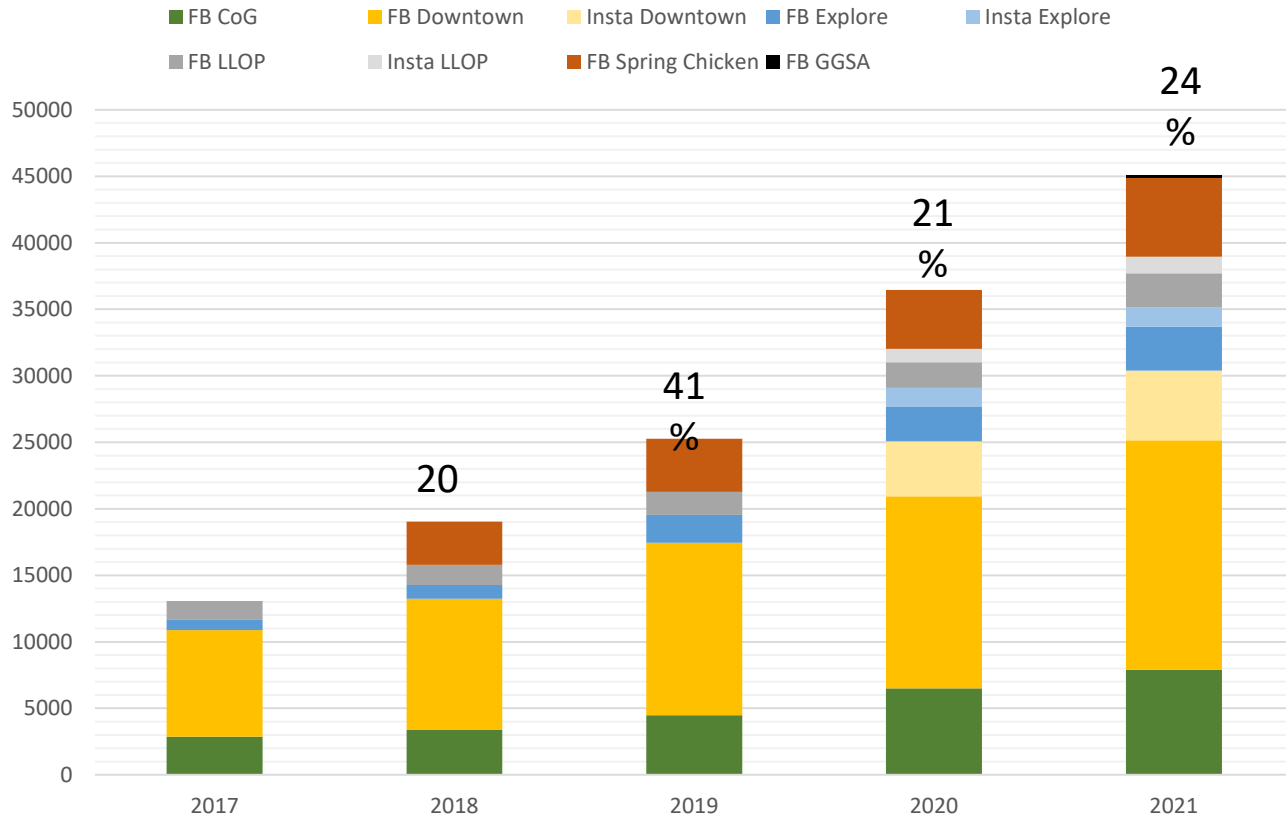
- **Newsletters**

- **Livestream**

- **Targeted Email Campaigns**

MARKETING is HUGE

Social Followers



NO WATCH REQUIRED
 explore GAINESVILLE
 ExploreGainesville.org

CHALLENGES + OPPORTUNITIES



MAIN STREET

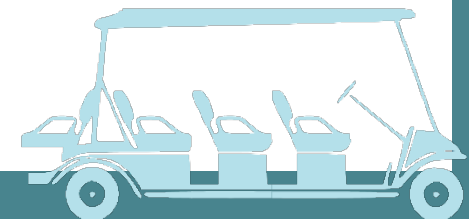
CHALLENGES

- CONSTRUCTION
- SPONSORSHIPS



OPPORTUNITIES

- Main Street Manager
- Social media innovations and promotions
- Coordination with CVB manager to drive tourists to downtown events and activities
- Economic Development



CVB

CHALLENGES

- COVID
- HOTEL INVENTORY
- STAFFING ISSUES WITH INDUSTRY
- FULFILLING NEEDS OF VENUES, ATTRACTIONS AND HOTELS
- SEEKING BIDS WITH UNCERTAINTY OF ROOMS



OPPORTUNITIES

- ExploreGainesville.org
- New and renovated venues
 - Civic Center
 - Chattahoochee Golf Club
- Building on relationships with hoteliers and attractions



SPORTS ALLIANCE

CHALLENGES



OPPORTUNITIES





LLOP

CHALLENGES

- Loss of events due to COVID
- Construction delays
- Loss of staff/delays in hiring



OPPORTUNITIES

- Developing a plan for using LLOP as a perfect location for retreats, team building and corporate meetings
- Building relationships with new events that are looking to re-locate
- Establishing a niche in types of events that have successfully been hosted at LLOP and marketing to those events



SPRING BREAK ROWING

LAKE LANIER
OLYMPIC PARK



LLOP



MARKETING VIDEO

INITIATIVES



MAIN STREET

INITIATIVES

- Online Business Portal
- Empty Building Initiative
- Façade Grants
- Connections





MAIN STREET

INITIATIVES



CVB INITIATIVES

INITIATIVES

CVB

- Attract Conferences
- Strategic Partnerships with Hoteliers
- EXPLOREGAINESVILLE.ORG
- “Get Outside” (the perimeter) campaign

VISITOR CENTER

- RVIC training/certification
- “Love where you Live” campaign
- Market the Visitors Center



CVB-MOBILE WELCOME CENTER

INITIATIVES

- Increase presence at events and promote all of Gainesville
- Save HOURS of prep time- loading, unloading, setting up and storing items
- A creative and unique way to engage with visitors and citizens of Gainesville



Permanent marquis that wraps perimeter of trailer to stand above other trucks/trailers. This is also up-lit so that it is visible in evening hours.

43" digital screen displaying events, activities, attractions and information for visitors. Can play videos and even live stream social media! Housed securely in a custom recessed panel.

Pop up opening creates an awning and storefront location for selling merchandise.

SPORTS ALLIANCE INITIATIVES



INITIATIVES

- Host a successful NCAA championship tournament that will place Gainesville in the bid pool for future tournaments
- Attend a sports industry conference
- Host our own sports marketing event
- Dedicated team member focused solely on sport alliance



SOMETHING NEW IN '22!

Discover sporting activities, camps, classes, sports clubs and facilities in our community at the **GREATER GAINESVILLE SPORTS FEST**

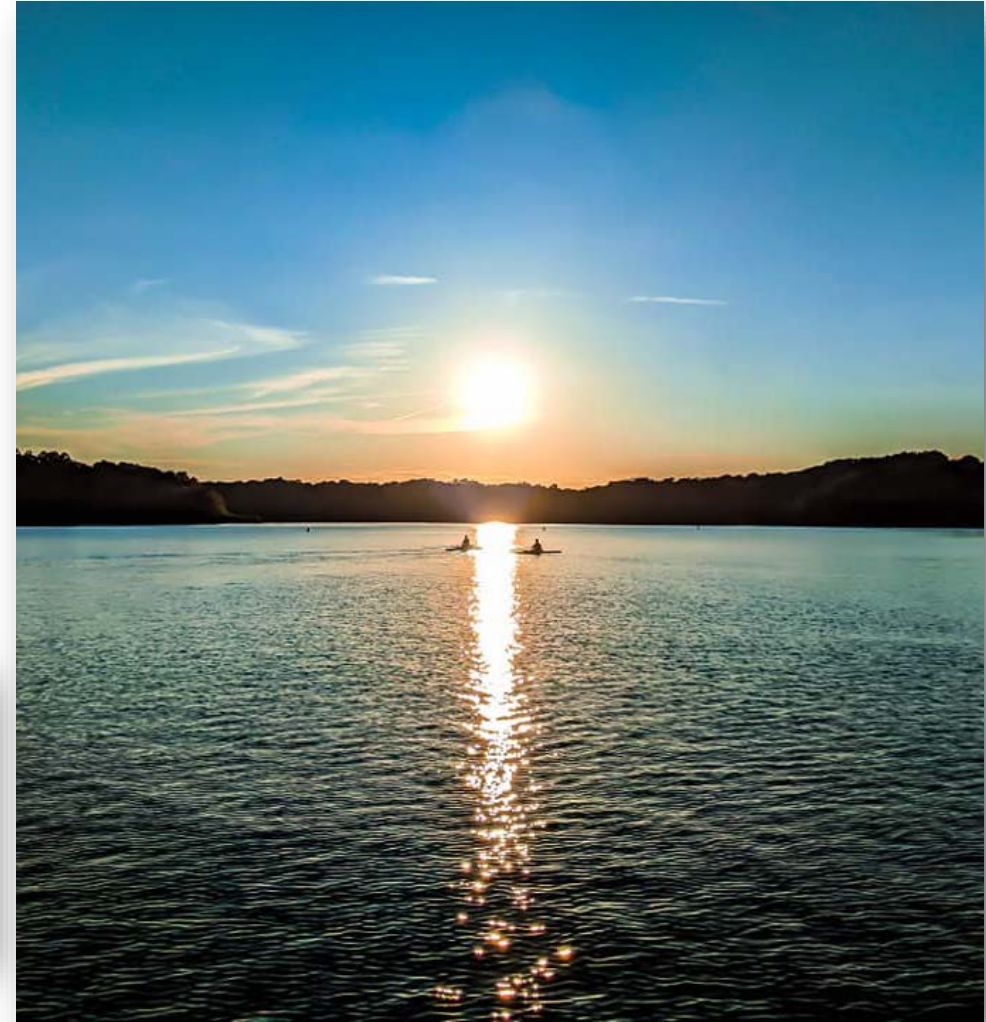
LAKE LANIER
OLYMPIC PARK



LLOP INITIATIVES

INITIATIVES

- Renew partnerships with organizations that cancelled during the pandemic
- Boathouse Construction
- Revitalize Spring Break Programs lost over 2 missed years due to COVID
- Continue to offer a space for public to gather safely



SPECIAL PROJECTS



CITY HALL

- Conference, meeting and special event space
- Three open gallery spaces for meetings
 - Could be combined into one large room
- AV access
- Catering kitchen
- Storage
- ADA access
- Access to greenspace on Roosevelt Square
- Convenience to dining, retail and entertainment
- Walking distance from two (soon to be three) hotels

SPECIAL PROJECTS



GREEN ST PARK

- Community Placemaking
- Indoor seating
- Outdoor seating
- Food Truck/Vendor designated spaces
- Indoor Concession/Beverage area with window to the exterior
- Restrooms
- Adult and Child friendly play areas
 - Permanent cornhole boards
 - Bocce Court
- Designated area for entertainment
- Amphitheatre style seating
- Greenspace
- Ample parking
- ADA parking
- Designated golf cart parking

THANK YOU FOR SUPPORTING TOURISM





QUESTIONS?
COMMENTS?
CONCERNS?

**GAINESVILLE
CITY COUNCIL
RETREAT**

**2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING**

Date Submitted: 2/21/2022
Presenter: Janeann Allison
Item of Business: • Administrative Services
Meeting Date: 2/18/2022

Purpose of Request:

History/Background:

Facts & Issues for Consideration:

Department Recommendation:

Department Director:

If funding is involved, are funds approved within the current budget?

Amount Requested:

Source of Funds:

Finance Comments:

Administrative Comments:

ATTACHMENTS:

Description	Type
<input type="checkbox"/> 2023 Retreat Presentation - Admin Services	Powerpoint Presentation

Administrative Services

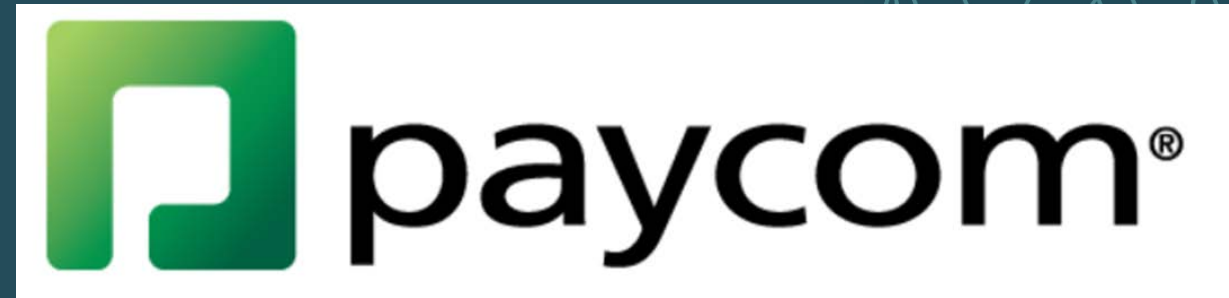
GAINESVILLE CITY COUNCIL RETREAT

2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING



ACCOMPLISHMENTS

Successful Implementation



Employee Appreciation Event



Food!

Fun!



Prizes!

Luau!



Successful on-line Open Enrollment with Paycom

90% of our employees were able to complete their own Open Enrollment





CHALLENGES + OPPORTUNITIES

Recruitment and Retention

Difficulty in hiring:

- Pay is not currently competitive
- Employees apply but don't show for the interview
- We don't offer the same type of benefits as other private companies

-
- In 2021, we had 32% increase in employee resignations
 - Employees are finding better opportunities:
 - Higher pay
 - Working from home/flex schedules
 - Better benefits





INITIATIVES

Recruitment Efforts



Hiring of a Recruitment Manager

- HR currently has a vacant position that we will reclassify to a Recruitment Manager immediately.

This manager will:

- Establish partnership programs with high schools, colleges, and clubs to promote City opportunities.
- Make careers site more engaging.
- Revamp Job Descriptions to make jobs more attractive.
- Add custom videos to job postings and social media.
- Ensure managers respond to all applicants.

Recruitment Efforts

- Employee Referral Program
- Sign-On Bonuses



Retention Efforts



- Addressing market conditions
 - Reclassifications
 - Job Re-grades
 - Entry-Level Adjustments
 - Compression Adjustments
- Establishing career ladders
 - Department of Water Resources
 - Public Works (Solid Waste, PL&B, Streets)
 - Financial Services



Better Employee Communication!

- Implementation of Paycom Surveys
 - Ability to allow employees to voice their opinion.
 - Allows the ability for management to get critical feedback to take necessary action.
 - Allows anonymity.
 - Based on comments, employees are extremely happy about this opportunity and feel valued.





ASK HERE



Employees can access a pre-set list of most frequently asked questions to drill down on the details of their inquiry. The notification is sent to the topic specific contact to reply to the employee’s inquiry! It’s tracked for reference and helps craft future FAQs.

Onsite Vendor Presentations

Benefit vendors presenting topic-specific material to employees

Employees gain valuable information on topics such as:

- Retirement
- Dental Health
- Fraud Prevention
- HSA/FSA programs
- And more!



Municipal Court

MUNICIPALCOURT

All About The Court

BRING JUSTICE

“A Goal Without
an Action Plan is
Just a Dream.”

Nathaniel Branden

ACCOMPLISHMENTS

SOFTWARE SOLUTIONS

One Call Now

An affordable and flexible mass notification system that can send important voice, text, and email messages to groups of any size through a simple click.

LexisNexis

A global information platform provides legal, regulatory, and business information and analytics that help increase our productivity and efficiency with delinquent cases.

GroupMe

A mobile group messaging app provides court staff with private messaging and better group communication during court sessions.



NEW TECHNOLOGY

Municipal Court

Document Management - Shredding & Purging of Records

Policy

Documents retained follow the city, state, and federal laws, ordinances, and regulations. It applies to paper, electronic documents, and videos.

Case Documents- Paper

Documents are issued by the court or filed or generated by the parties relative to the proceedings.

Case Documents- Electronic

All case records are scanned into the case management system generating electronic images.

Court Session- Video

All court proceedings are captured by video and audio and housed on an internal server.



Quantity

- 33,150 lbs. (shredded records)
- 129,500- Purged Records (closed disposition: 2022 to 2011)



CHALLENGES + OPPORTUNITIES



Achieving a High Performance Court

The High-Performance project is an effort by the National Center for Courts to design a conceptual framework for administrative improvements in all courts.

Five Key Managerial Ingredients

- Step 1- Administrative Principles
- Step 2- Court Structure and Culture
- Step 3- Performance Measurement
- Step 4- Performance Management
- Step 5- The Quality Cycle

TWO YEARS SNAPSHOT



SHARING RESULTS



Municipal Court Revenue and Activity Report

Fiscal Year	Total Collections	Probation % of Total	Jail Expense	Add on Fees Disbursed
2020	\$ 1,391,726	28.78 %	\$ 136,620	\$ 366,125
2021	\$ 1,837,894	20.09 %	\$ 78,060	\$ 530,728
Accounting Period- Six Month				
2022	\$ 1,040,772	17.68 %	\$ 21,060	\$ 311,756



INITIATIVES

Positive Control

Improvements

- Judicial Resources and Time
- Case Negotiations
- Controlling Continuances & Transfers
- Prevent & Reduce Failure to Appear Warrants
- Maximizing Revenue with Online and Mobile Payments





QUESTIONS?
COMMENTS?
CONCERNS?

**GAINESVILLE
CITY COUNCIL
RETREAT**

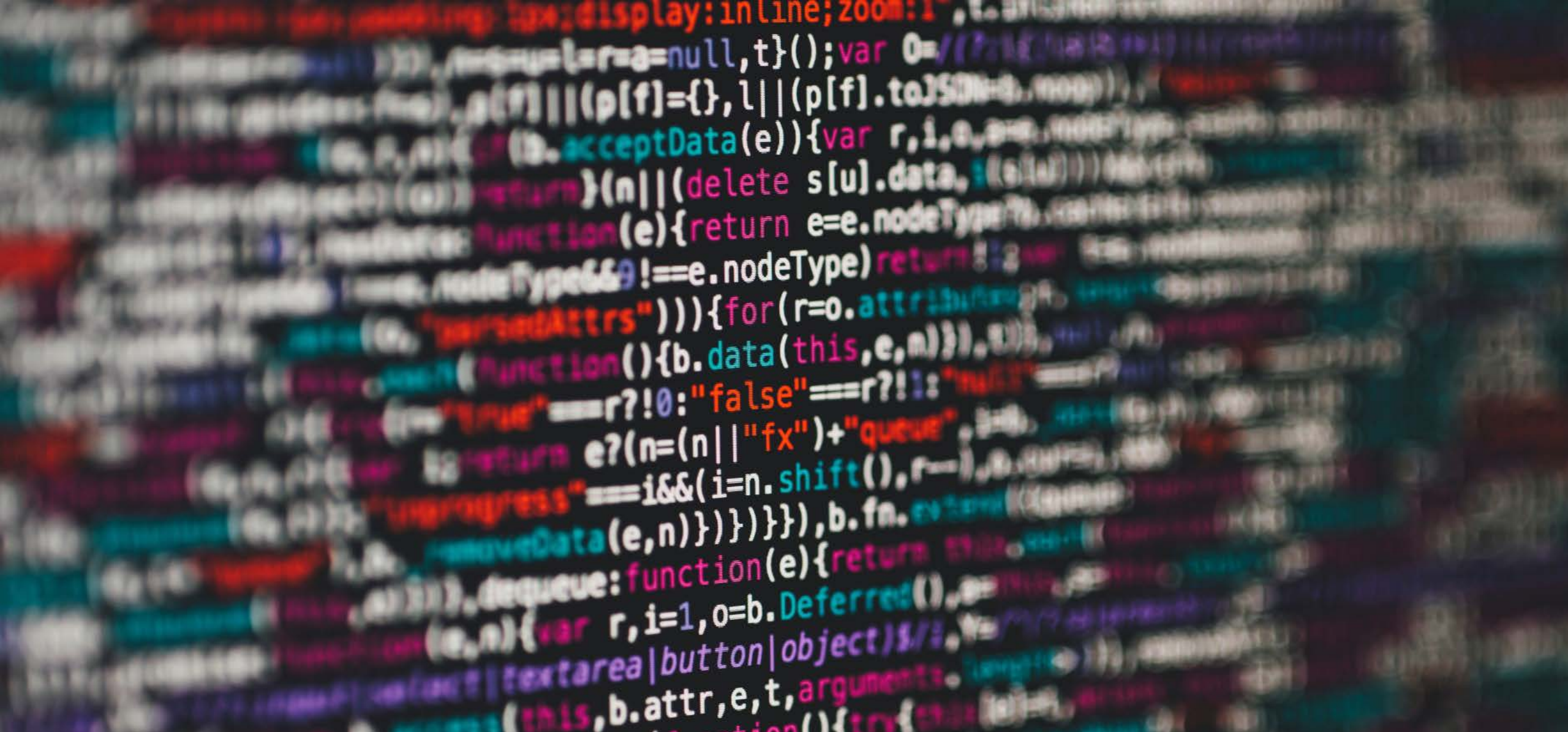
**2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING**



Information Technology “DoIT”

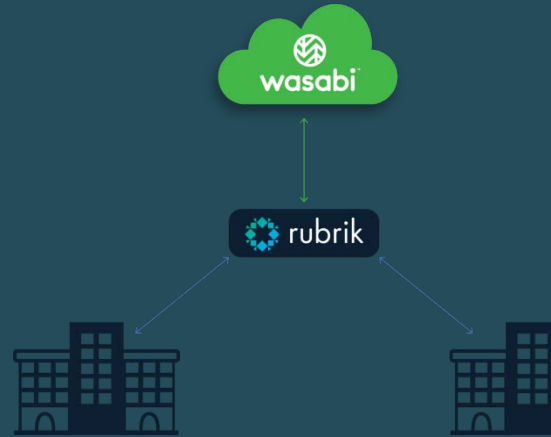
GAINESVILLE CITY COUNCIL RETREAT

2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING



ACCOMPLISHMENTS

CURRENT DISCUSSION: ACCOMPLISHMENTS

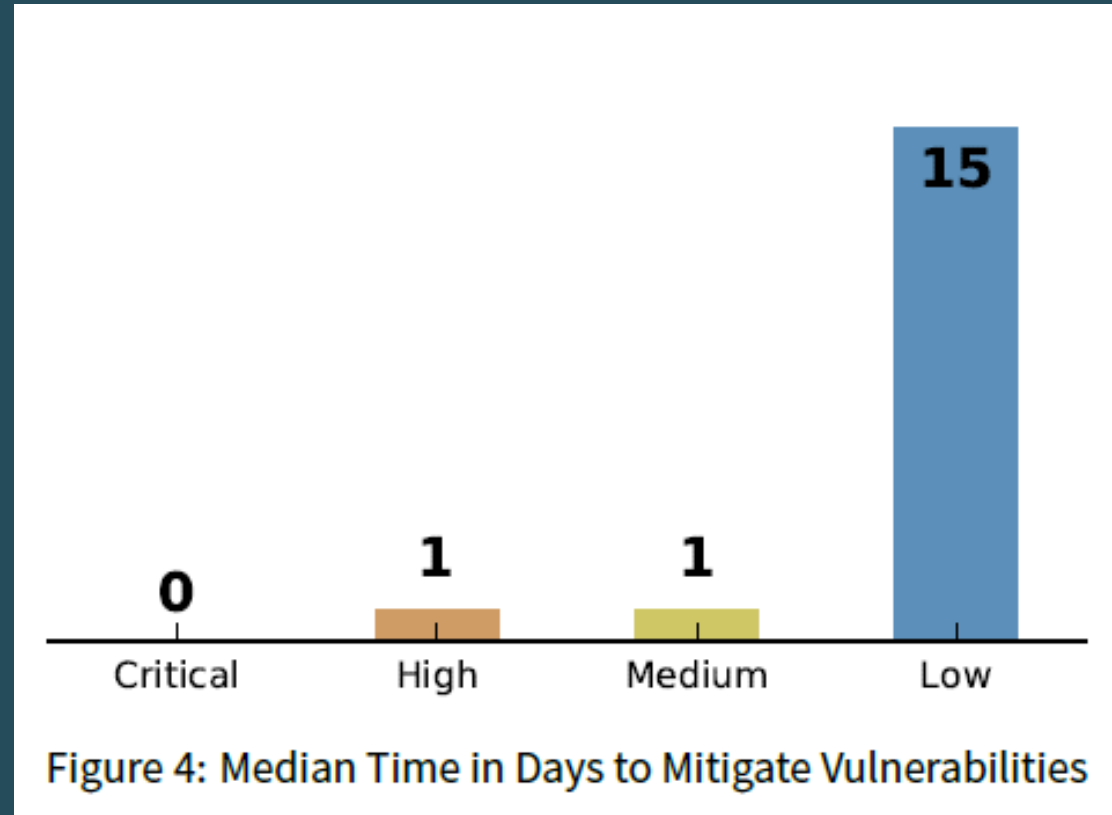


IT Security Administrator – Jerry Hailey

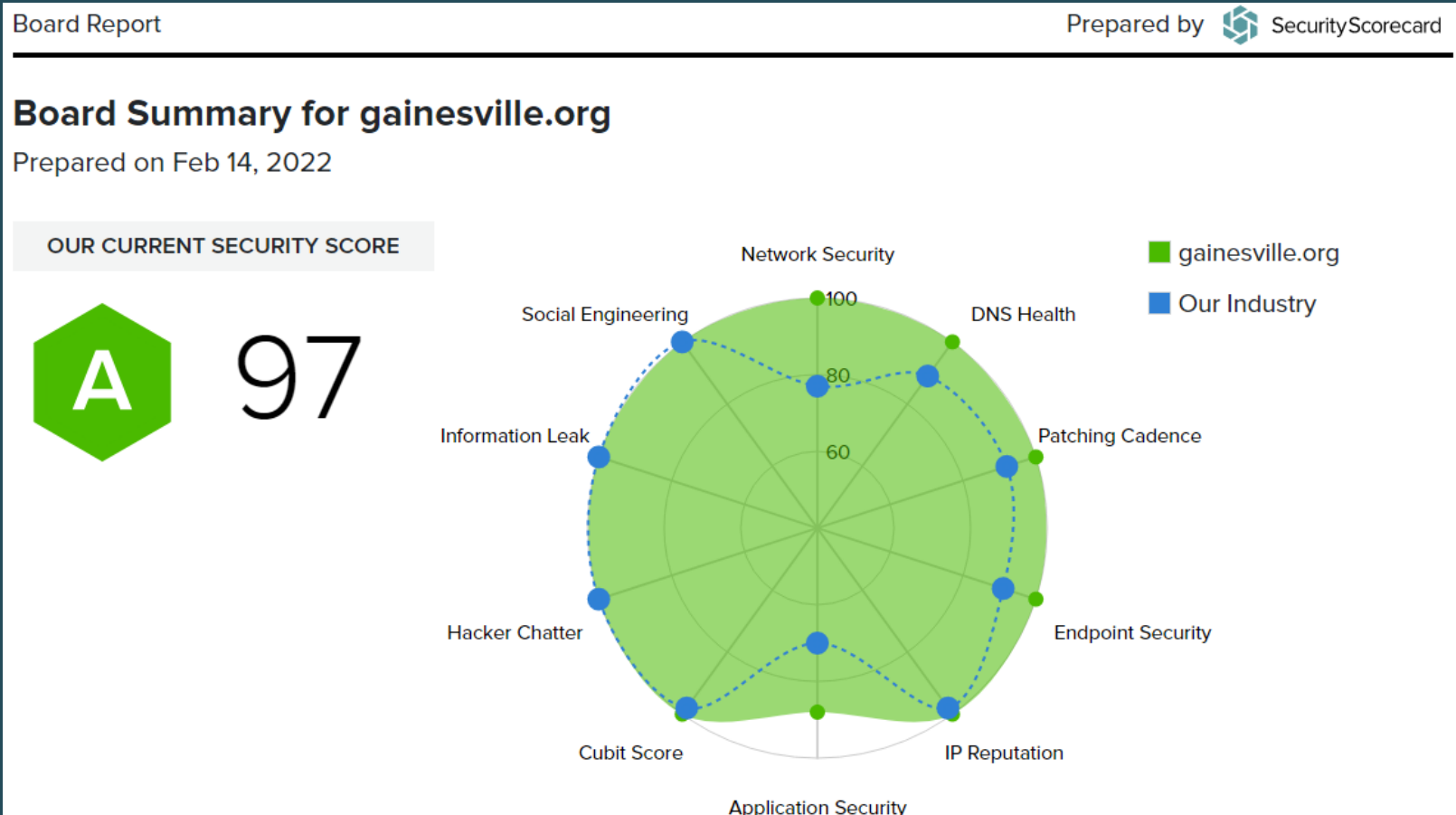


CURRENT DISCUSSION: ACCOMPLISHMENTS

Median Time to resolve found external vulnerabilities by severity
Since February 2021

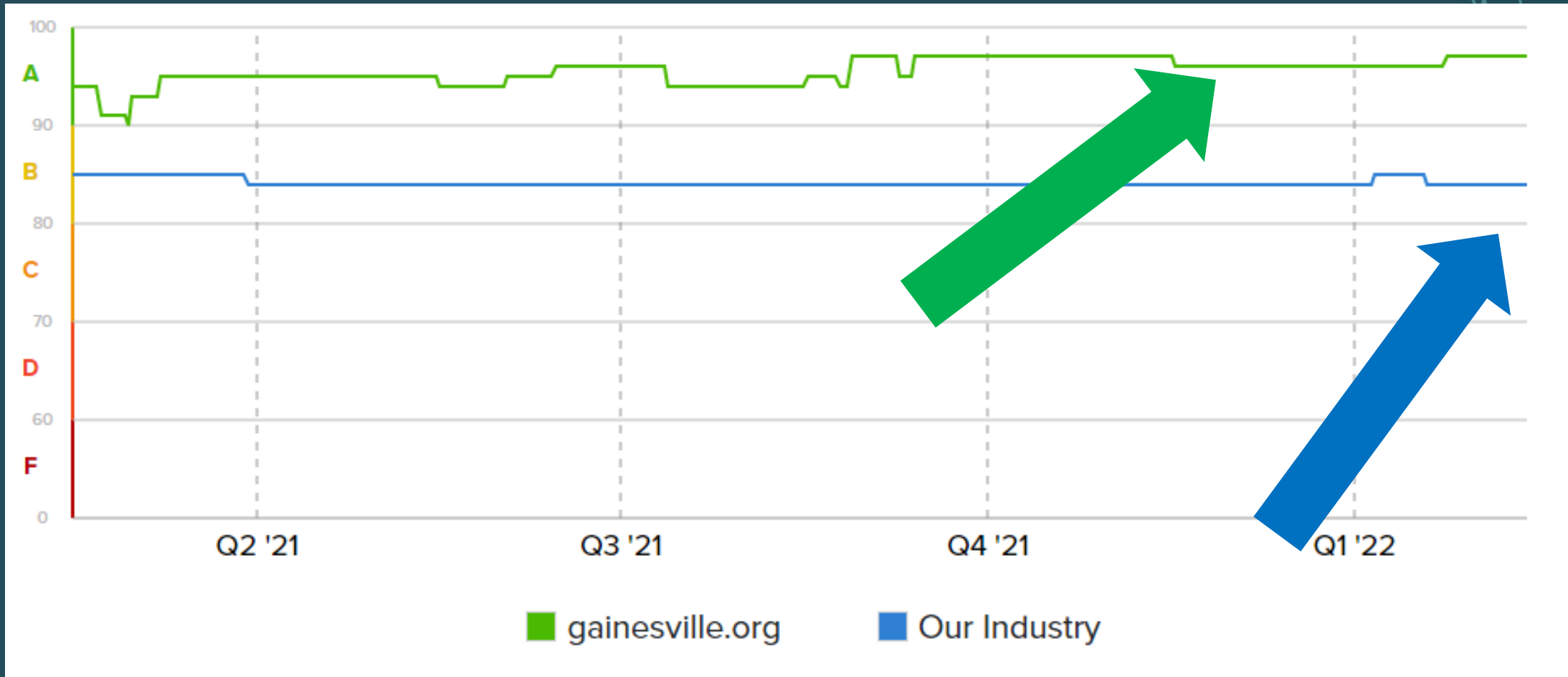


CURRENT DISCUSSION: ACCOMPLISHMENTS



CURRENT DISCUSSION: ACCOMPLISHMENTS

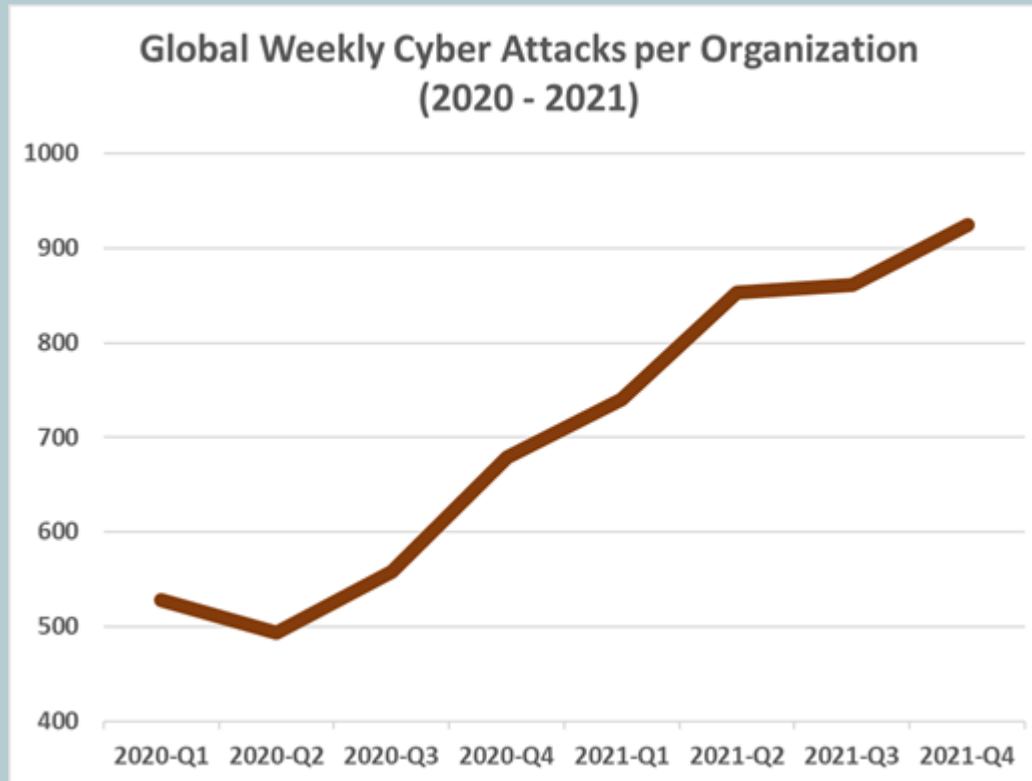
Maintained high score with a 3rd party tool called "Security Scorecard".





CHALLENGES + OPPORTUNITIES

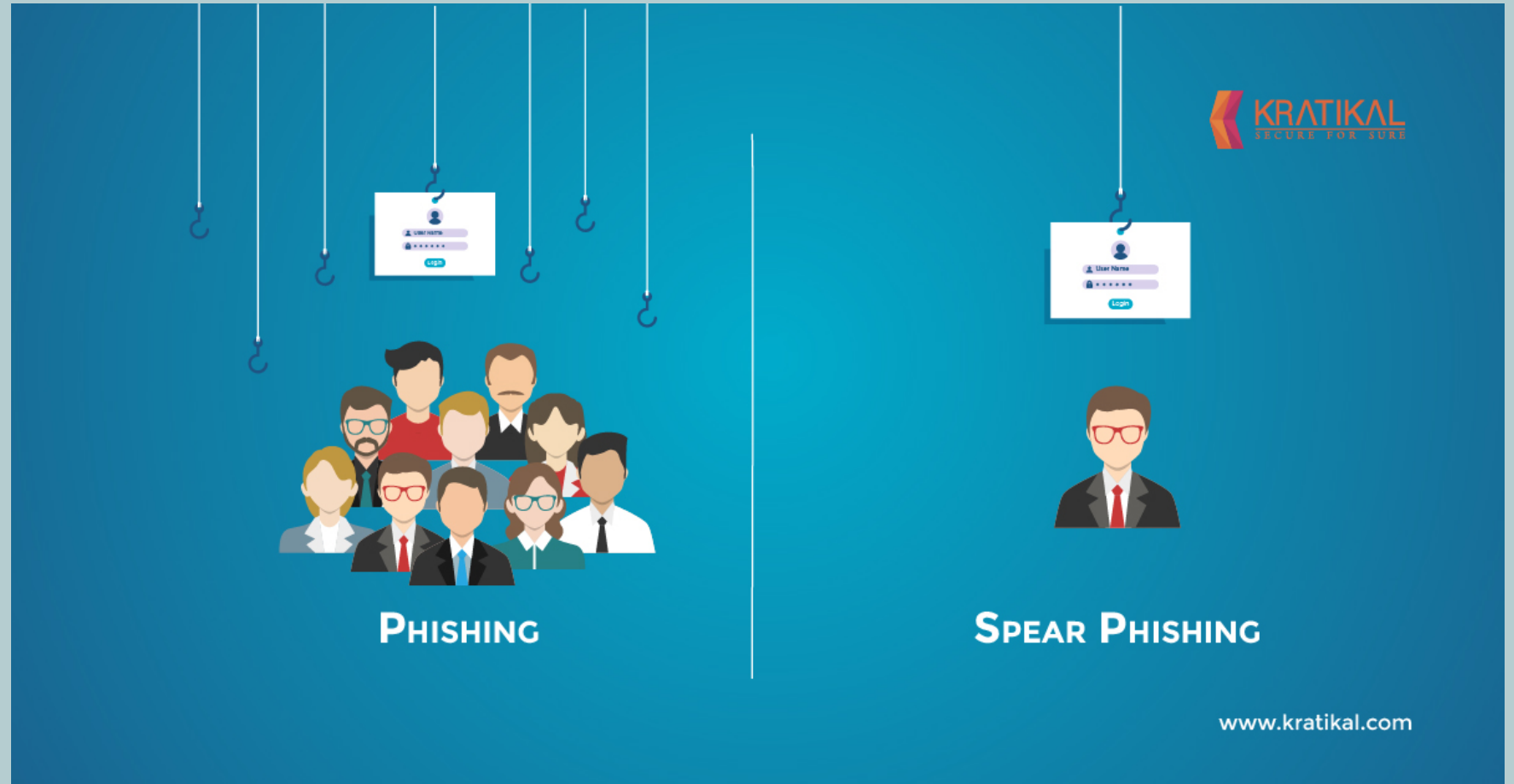
Cyber Security



Cyber Security Focus Areas

-  Supply Chain, Insider Threat, and Third Party Authorized Access
-  Industry Access to Timely Information on Threats and Vulnerabilities
-  Cloud/Managed Security Service Provider
-  Adequacy of Security Controls
-  Internal Network Monitoring and Detection

Cyber Security





INITIATIVES

CURRENT DISCUSSION: INITIATIVES



BUDGET PRIORITY: INTERNAL OPERATIONS | STRATEGIC AREA: CITY-WIDE



QUESTIONS?
COMMENTS?
CONCERNS?

**GAINESVILLE
CITY COUNCIL
RETREAT**

**2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING**

Date Submitted: 2/21/2022
Presenter: Kate Mattison
Item of Business: • Parks & Recreation
Meeting Date: 2/18/2022

Purpose of Request:

History/Background:

Facts & Issues for Consideration:

Department Recommendation:

Department Director:

If funding is involved, are funds approved within the current budget?

Amount Requested:

Source of Funds:

Finance Comments:

Administrative Comments:

ATTACHMENTS:

Description	Type
<input type="checkbox"/> 2023 Retreat Presentation - Parks & Recreation	Powerpoint Presentation



Gainesville 
Parks & Recreation

GAINESVILLE CITY COUNCIL RETREAT

**2022-23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING**

ACCOMPLISHMENTS



Candler Fields Improvements



LED Field Lighting



Self-service Kayaks and Paddle Boards at the water's edge.
(think bikeshares or Redbox for Paddle Sports)



DOWNLOAD APP



LOCATE



RESERVE



ACCESS



PADDLE

Kayak Shack

MAJOR CAPITAL PROJECTS



Playground at Longwood



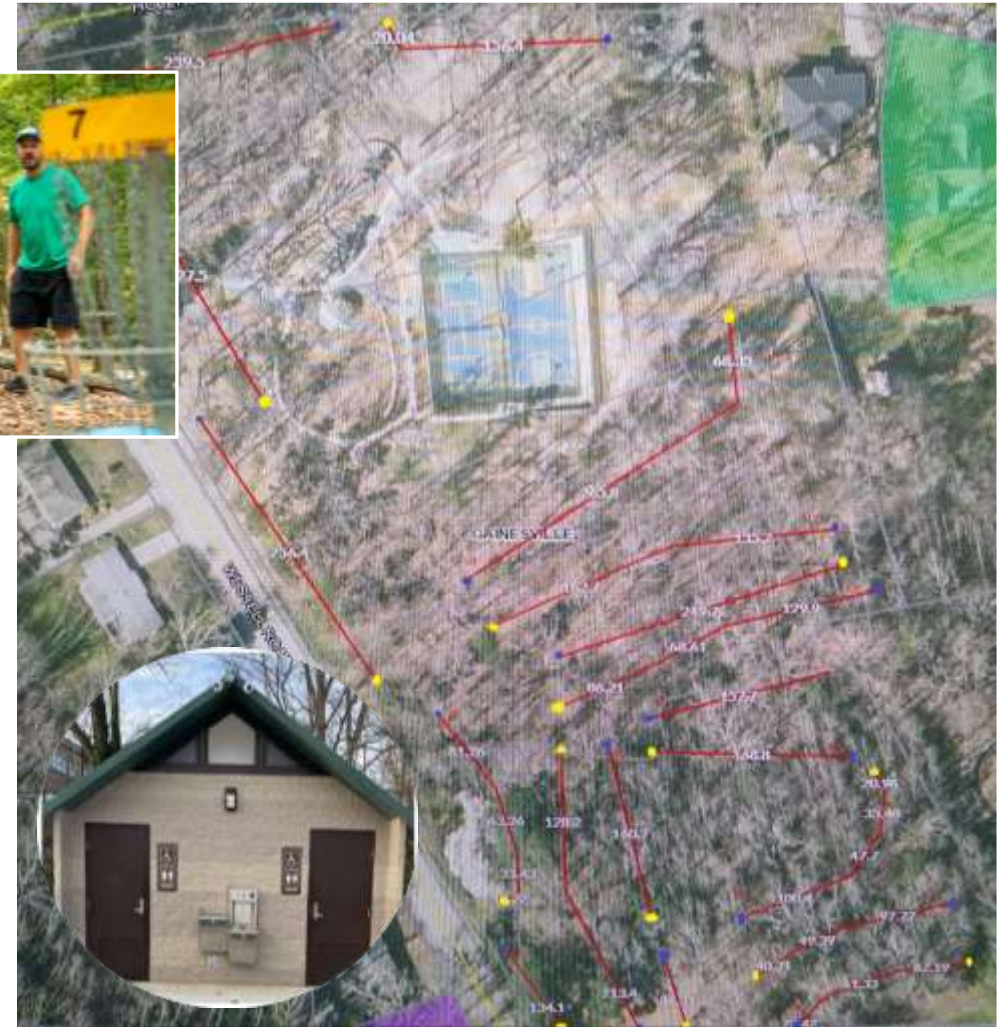
Engine 209 Park Relocation

\$3.2 Million Invested

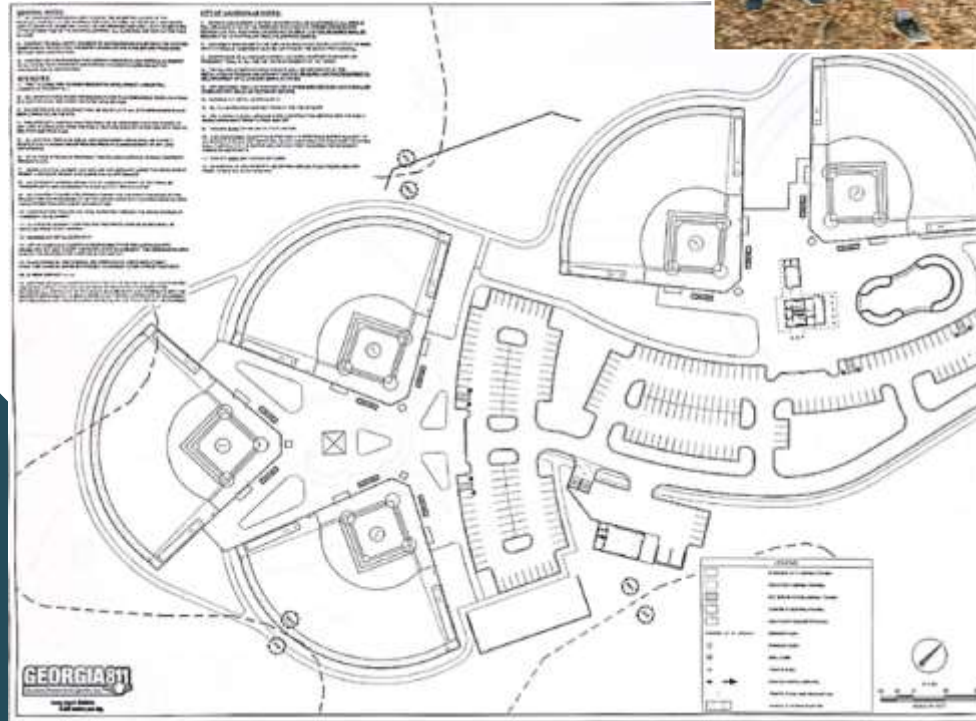


Midland Greenway

MAJOR CAPITAL PROJECTS



Disc Golf & Restroom at Wessell Park



J. Melvin Cooper Youth Sports Complex

\$3.2 Million Invested

ACCOLADES & CREATIVITY

GRPA Awards
 Spooky Scavenger Hunt
 Reimagined Butterfly Release



Gainesville Parks & Recreation
 September 20, 2021 · 🌐

Gainesville Parks & Recreation is in Gainesville, Georgia. ...
 October 16, 2021 · 🌐

It's officially spooky season for Parks & Rec! Visit Midland, Wessell and Linwood to collect all 3 clues and find your candy! 🎃👻🍬

#gainesvillega
 #spookyseason
 #parksandrecreation
 #exploregainesvillega

ends of Gainesville Parks & Greenways for your support of Gainesville's parks system! #loveyourparks #butterfly



Gainesville Parks & Greenways
 2021 · 🌐

h a wonderful time at the 24th Annual Butterfly Release. Thank you to all who participated!

Be on the lookout for details about next year's event. 🦋 ... See more

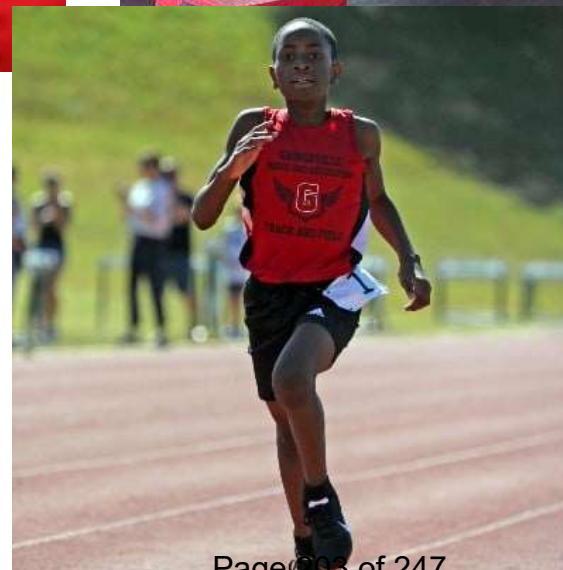
PROGRAMMING
Youth Basketball
Youth Track & Field
Underground Fit Zone



**Gainesville
Parks & Recreation**

**Youth
Basketball
Registration
Extended
Grades 2nd-6th**

[gainesville.org/
online-registration](http://gainesville.org/online-registration)



WILSHIRE WONDERLAND



2030 MASTER PLAN PROGRESS



CHALLENGES AND OPPORTUNITIES



Gainesville
Parks & Recreation



NEWS RELEASE

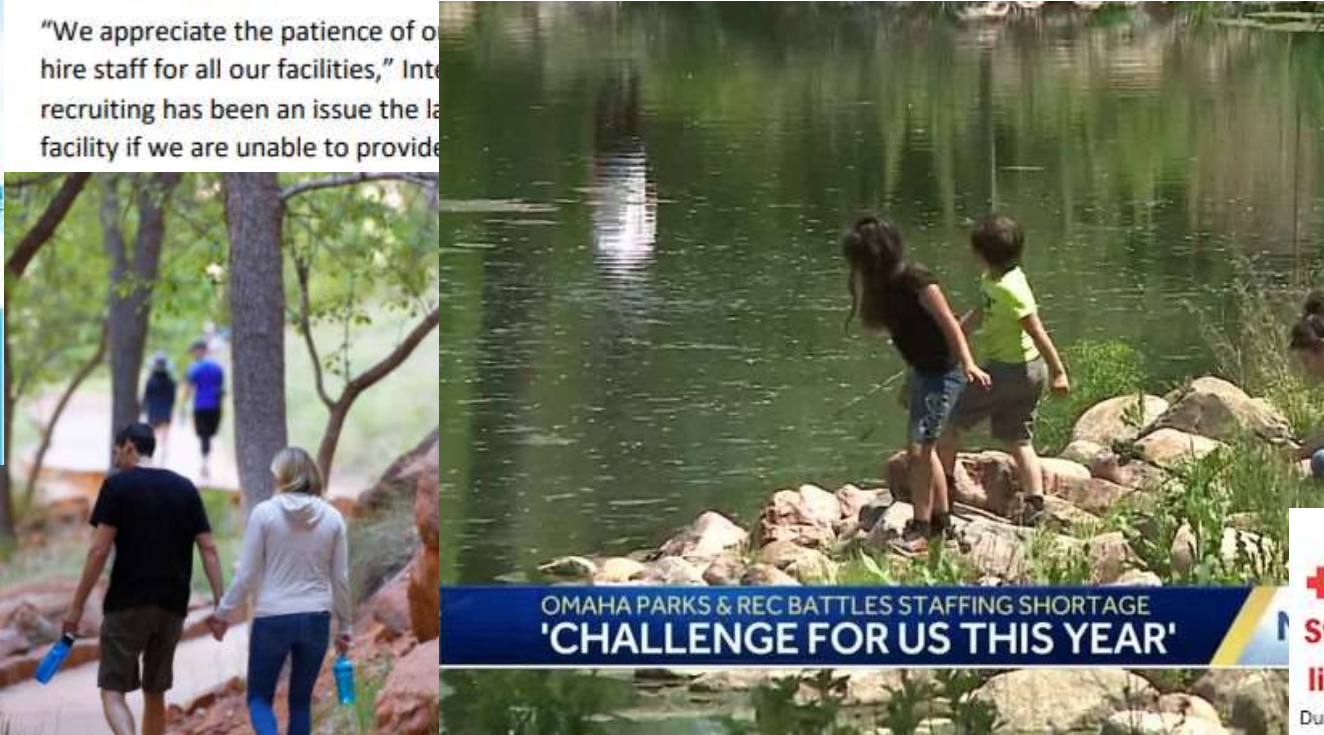
June 30, 2021
Desiree Stanfield

Waterford Oaks Waterpark will not open for the 2021 season

Oakland County Parks and Recreation was not able to hire enough lifeguards to staff the facility located in Waterford.

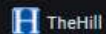
"We appreciate the patience of our guests and apologize for the inconvenience. We are currently recruiting lifeguards for all our facilities," Interior recruiting has been an issue the last few years at the facility if we are unable to provide

COVID-19 DELAYS
Due to the ongoing situation there are postal delays in all countries. For overseas shipping, flight restrictions as well as staff shortages (Custom and postal) are causing further delays.



+ LIFEGUARDS NEEDED +
Staffing shortage may result in limited hours or pool closures.
 Due to challenges recruiting qualified candidates, FRRPD is not currently accepting pool reservations and/or swim lesson sign-ups for the 2021 summer aquatics season.
APPLICATIONS AVAILABLE AT WWW.FRRPD.COM
 - Great experience for high school summer job seekers
 - CPR Certification Cost Assistance
 Visit our website for more information or contact Recreation Supervisor Brian Wilson at Brian@frrpd.com

CHALLENGES - STAFFING



National parks chief says coronavirus staff shortages shouldn't prevent access | The Hill

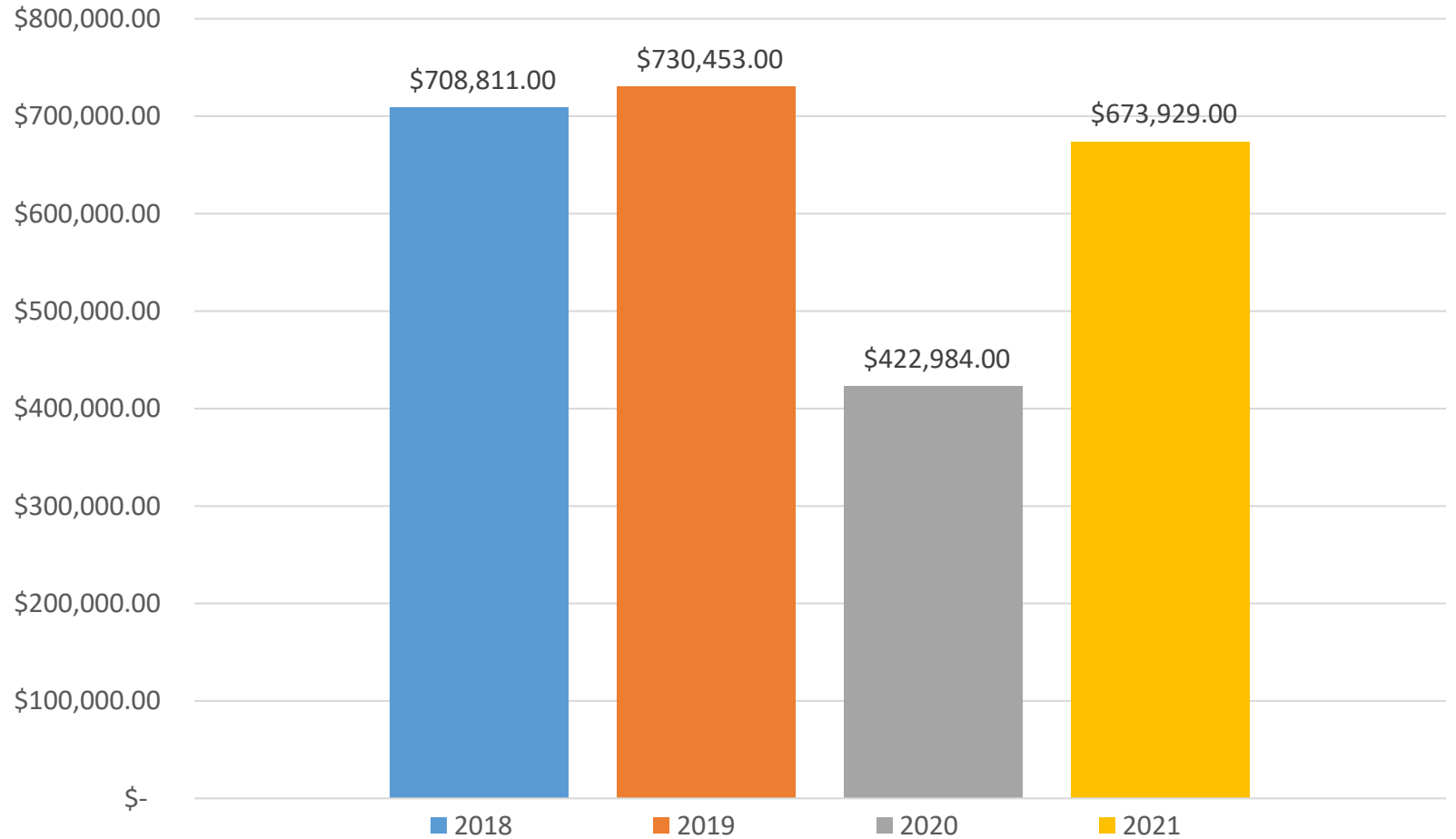
Images may be subject to copyright. [Learn More](#)

Visit

CHALLENGES

COVID RECOVERY

Budgeted Charges for Services 4 Year Comparison as of December 1





CHALLENGES - INFRASTRUCTURE





OPPORTUNITIES – PROJECTS

FY22 Current Projects		Budget	Funding	
1	Midland Fitness Court	\$ 200,000.00	TBD	
2	FMACC Lounge/UGFZ/Back Office Carpet & Painting	\$ 25,000.00	Extra Taxes	
3	Midland Stage/Plaza Concept	\$ 31,450.00	FY22 Capital	
4	Holly Park - Rec Center Concept	\$ 2,500.00	Operating	
5	Beach Volleyball Courts - Holly	\$ 55,000.	33 New Maintenance Shop Design and Construction	\$ 200,000.00 FY23/24 Capital
6	Longwood Entrance Repaved	\$ 45,000.	34 Outside Light Banners Installed at FMACC and LPAC	\$ - Operations
7	FMACC Fitness Court	\$ 160,000.	35 RCG Facelift	\$ 20,000.00 Waters' Funding
8	Maintenance Shop Tools	\$ 10,000.	36 Longwood Park Waterline Replaced	\$ - Operations
9	Wilshire (Pass Property) Parking - Design and Construction	\$ 100,000.	37 Disc Golf Course - Wessell Park	\$ 22,000.00 FY22 Capital
10	Turf Cabbell Field	\$ 1,250,000.	38 Wilshire Wonderland of Lights	\$ 30,000.00 Sponsorships
11	MH Cabin Parking Design	\$ 35,000.	39 Myrtle Street Sport Court	\$ 200,000.00 FY22 PDF/Grants
12	MH Cabin Parking Construction	\$ 350,000.	40 Youth Sports Complex - The Coop	\$ 13,288,000.00 Capital
13	Dog Park at Midland Greenway	\$ 50,000.	41 Civic Center Cameras and Portico	\$ 285,000.00 FY23-24 Capital
14	New Bridge at LW Tennis Courts	TBD	42 Park Signage (RCG and MG)	\$ 150,000.00 FY23 Capital
15	Civic Center Fire Alarm Replaced	\$ 135,000.	43 Park Restrooms - Wessell and Riverside	\$ 400,000.00 FY22 & 24 Capital
16	Trail Markers - RCG	\$ 1,500.	44 City Park Field Lighting - LED	\$ 195,000.00 FY23 Capital
17	Lanier Point Park Signage - Temporary	\$ 1,500.	45 Vehicle Replacements	\$ 50,000.00 FY23 Capital
18	Linwood Nature Preserve Parking Concept	\$ 2,500.	46 Midland Greenway Improvements (Train/PG/Lights)	\$ 2,575,000.00 FY22 Capital
19	Linwood Nature Preserve Parking Design and Construction	TBD	47 Midland Greenway Improvements (Stage/Plaza/Etc.)	\$ 1,500,000.00 TBD/Grants
20	Steps at City Park Replaced - New Concept?	TBD	48 Recreation Center Land Acquisition and Design	\$ 1,200,000.00 FY22 Capital/Grants
21	Add AC to Concession Stands (Cabbell, City Park, Candler)	\$ 15,000.	49 PoolPak Replacements at FMACC	\$ 900,000.00 FY22-24 Capital
22	Roper Park Parking Concept	\$ 2,500.	50 LPAC Improvements - Playground, Batting Cages, Signage, E	\$ 530,000.00 FY23 Capital
23	Roper Park Parking Design and Construction	TBD	51 City Park Pavilion Updates	\$ 15,000.00 Operations
24	VSI RecTrac Facility Reservations Module Added	\$ 1,900.	52 Candler Scorekeeper Stands and Sidewalk Additions	\$ 40,000.00 Operations
25	Game/Event Live Streaming from Fields and Pool	\$ -	53 Roper Tennis Court Resurfacing	\$ 4,000.00 Operations
26	Deck for Gnarly Marsh Kayak Hut	\$ 10,000.00	Extra Taxes	
27	FMACC UGFZ Stairs	TBD	PDF	
28	FMACC Fire Alarm Repairs	\$ 20,000.00	FY23 - PDF	
29	Updated Railings throughout Parks (RCG and CP)	\$ 70,000.00	FY23 - PDF	
30	Surveillance Cameras at Maintenance Shop	\$ 20,000.00	Extra Taxes	
31	TrekFit at Wilshire Trails (Pass Property)	\$ 120,000.00	TBD	
32	New Maintenance Shop Layout - Concept	\$ 2,500.00	Operations	

COMMUNITY PARTNERS



Rotary Club
of Gainesville

FREE CONCERT

MULE CAMP MARKET

PRESENTED BY
JAYCEES
GAINESVILLE, GA

FRIDAY OCT 8TH **SUNDAY OCT 10TH**

ON THE MIDLAND GREENWAY

FEATURING

BRIVIN N CAYIN @ 8:30 PM

HOMEMADE PANTS @ 7:00 PM

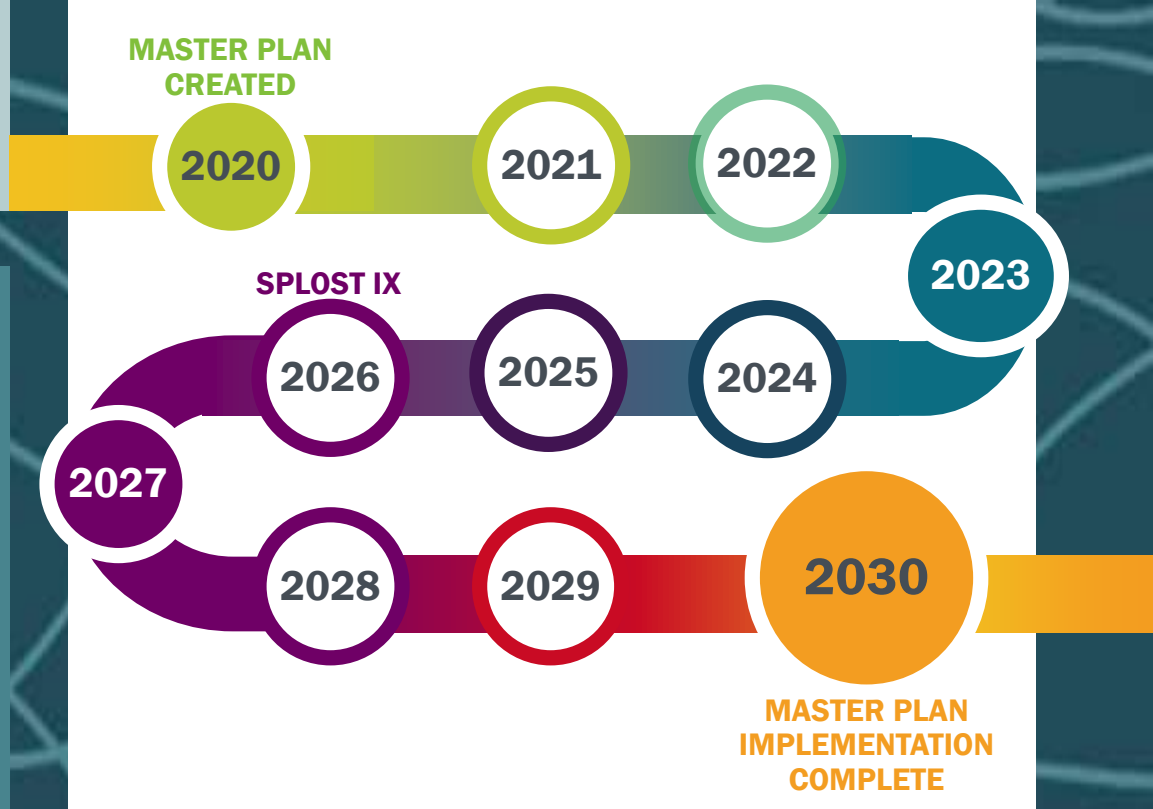
LUKE LATIMER @ 6:30 PM

BEER & WINE | FOOD | KIDS ACTIVITIES

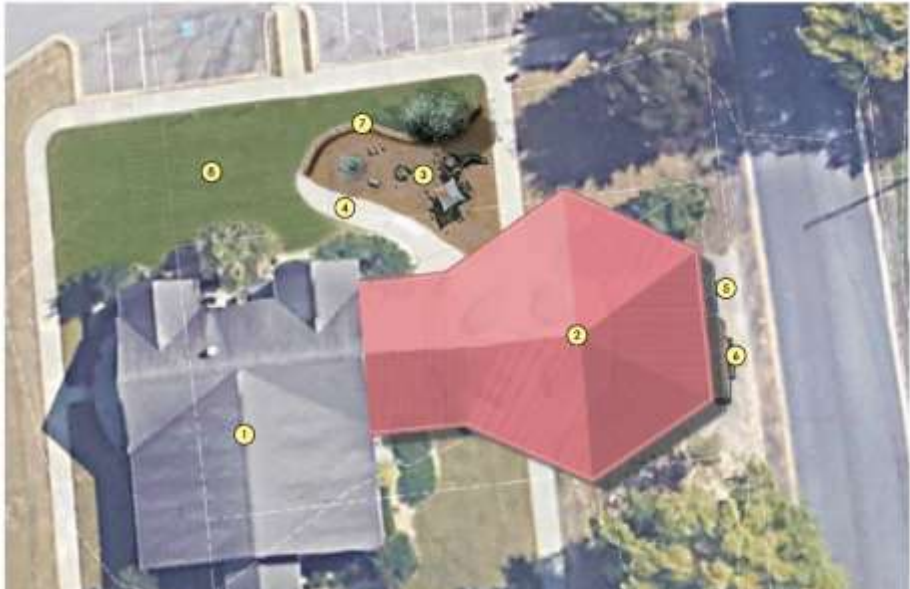
PRESENTING SPONSORS OF MULE CAMP | STAGE SPONSOR

GAINESVILLE **Main Street GAINESVILLE** **SOLIS GAINESVILLE**

FY23 RECOMMENDED INITIATIVES



Fair Street Park Upgrades



LEGEND

- 1 EXISTING COMMUNITY CENTER BUILDING
- 2 (50' X 84') PAVILION W/ FIELDSTONE COLUMN BASES
- 3 PLAYGROUND
- 4 CONCRETE SIDEWALK
- 5 GRILLS (2) & SERVING TABLE
- 6 FIELDSTONE FIREPLACE
- 7 FIELDSTONE SEATWALL
- 8 LAWN - OPEN GREENSPACE



LEGEND

- 1 EXISTING COMMUNITY CENTER BUILDING
- 2 (50' X 84') PAVILION
- 3 PLAYGROUND
- 4 CONCRETE SIDEWALK
- 5 GRILLS (2) & SERVING TABLE
- 6 FIREPLACE
- 7 FIELDSTONE SEATWALL
- 8 LAWN - OPEN GREENSPACE



The Coop



- LEGEND**
- ① PARK ENTRANCE
 - ② MULTI-PURPOSE FIELD
 - ③ (5) 225' BASEBALL / SOFTBALL FIELDS
 - ④ PLAYGROUND
 - ⑤ LARGE CONCESSIONS / RESTROOM BUILDING
 - ⑥ SMALL CONCESSIONS / RESTROOM BUILDING
 - ⑦ BATTING CAGES
 - ⑧ LOOP TRAIL (0.8 MILES)
 - ⑨ MAINTENANCE BUILDING & YARD
 - ⑩ SEAT WALLS
 - ⑪ MONUMENT WALLS
 - ⑫ RETENTION AREAS
 - ⑬ STORAGE BUILDING
 - ⑭ DROP-OFF AREAS
 - ⑮ PARKING - 276 SPACES

CAPITAL PROJECTS



Fitness Court



Pavilion Improvements



Rock Creek Greenway Lighting

CAPITAL PROJECTS



Martha Hope
Cabin Parking



Lanier Point Upgrades



Equipment & Vehicles

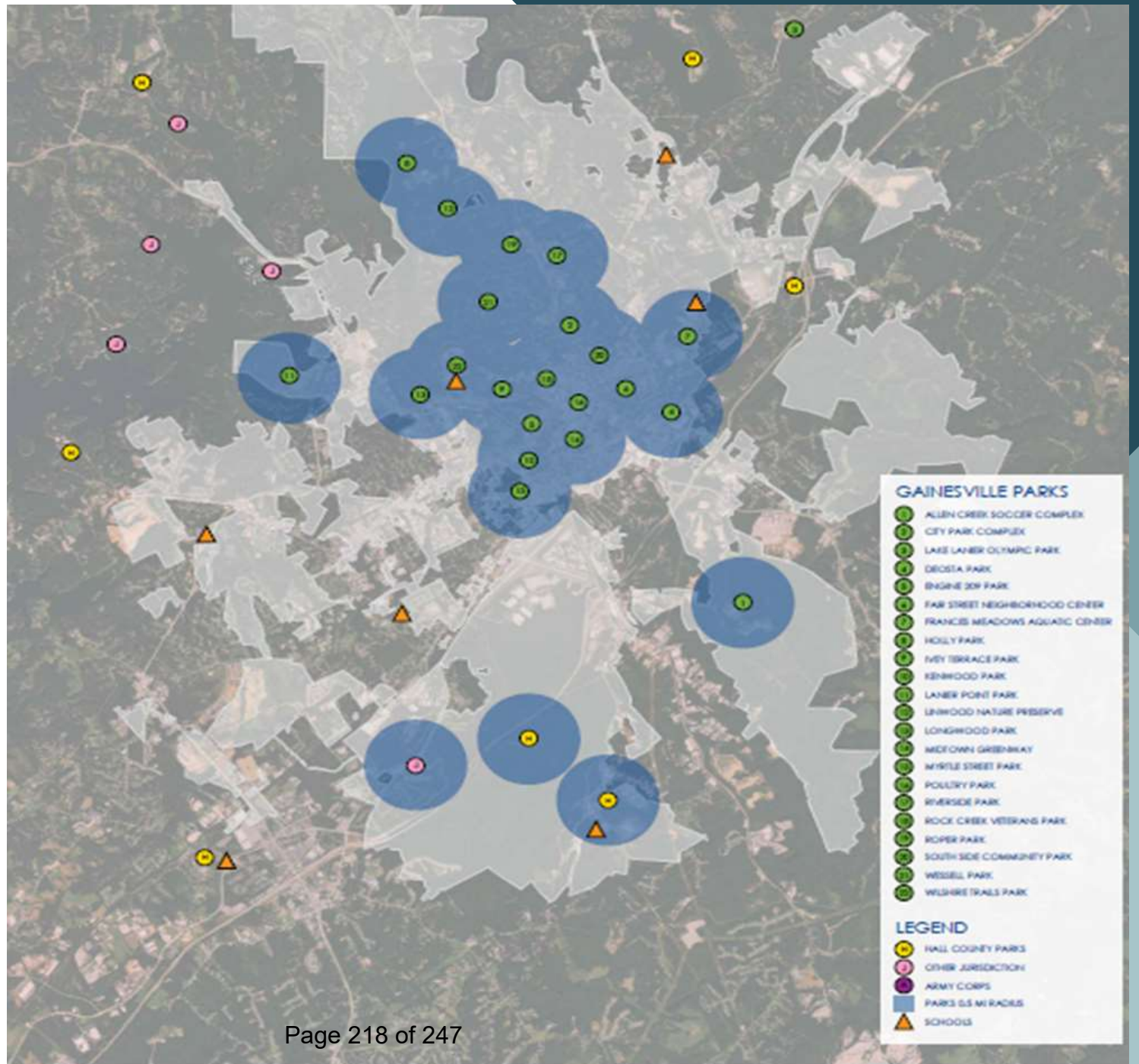


Midland Phase III



INITIATIVES – HOLLY PARK

PARKLAND ACQUISITION

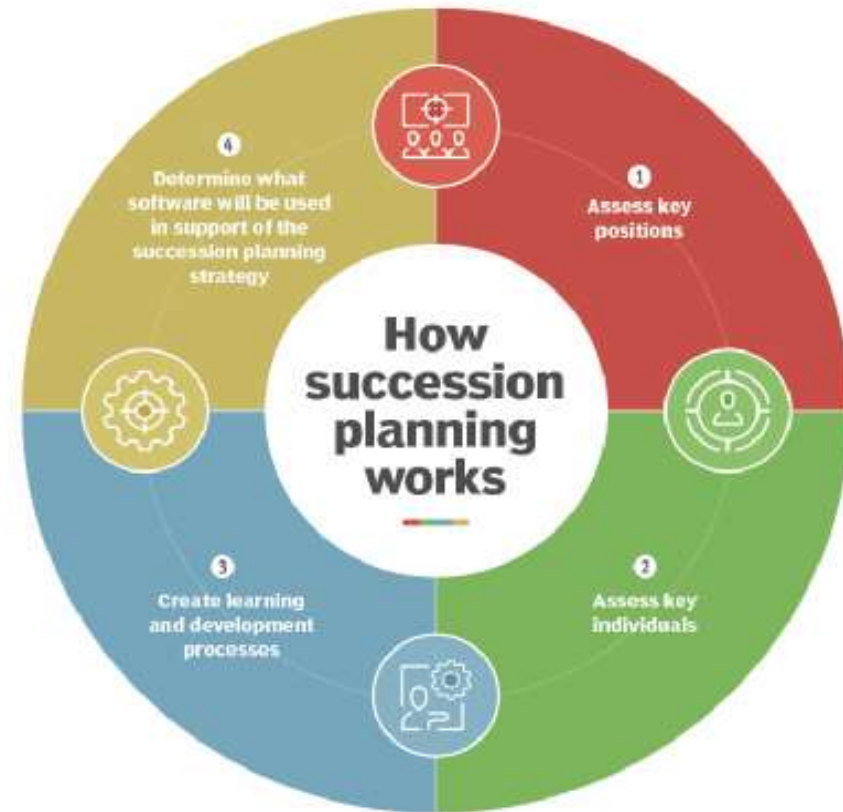


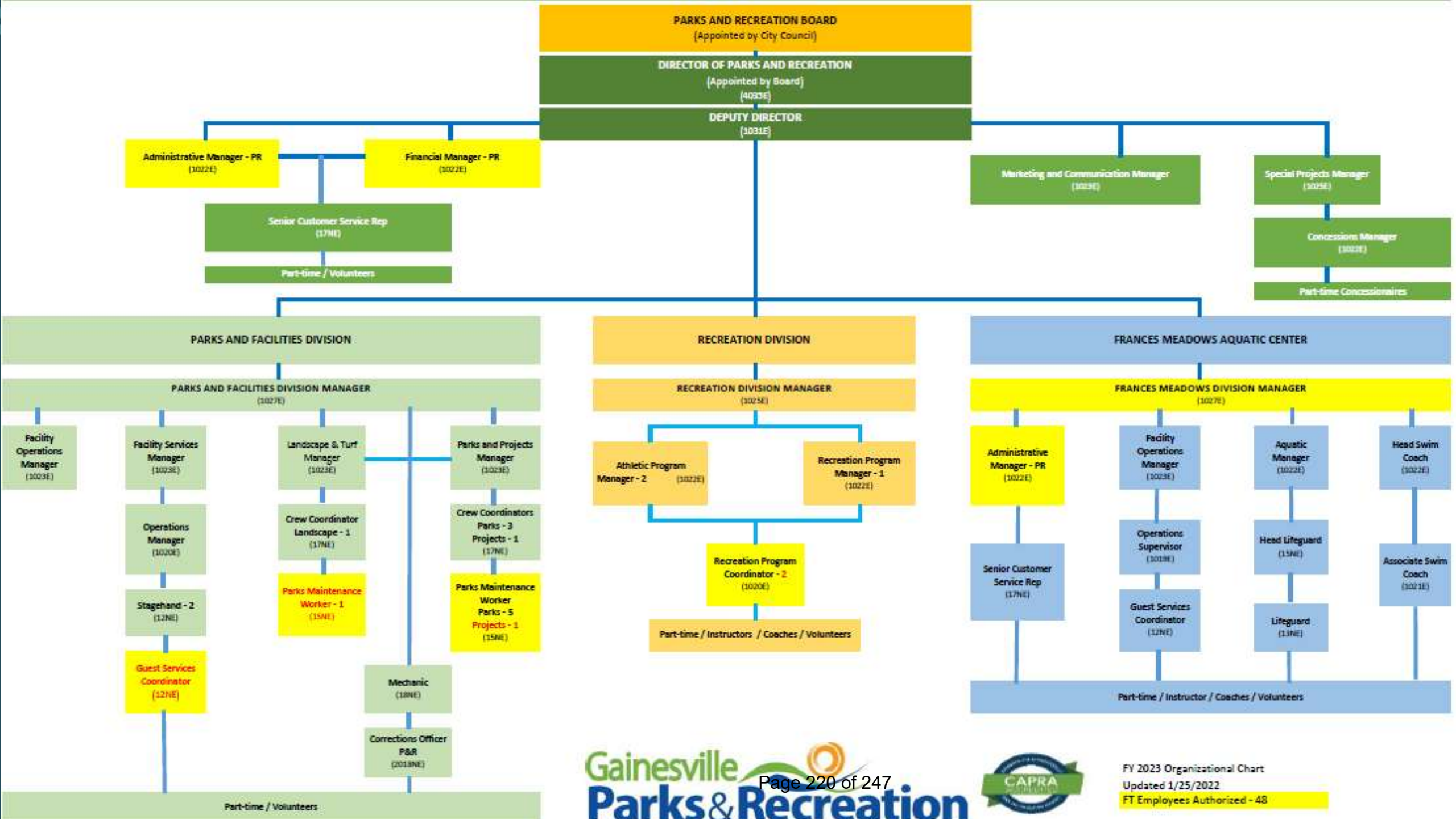


PLANNING FOR THE FUTURE

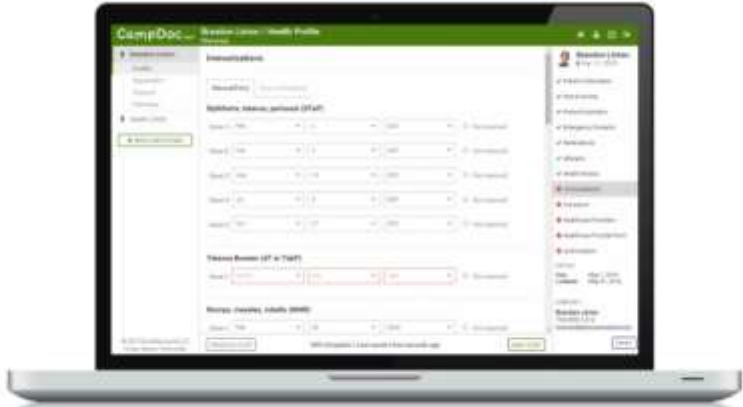
What is succession planning process?

Succession planning is a **process of developing talent to replace executive, leadership or other key employees when they transition to another role, leave the company, are fired, retire or die.** ... Succession planning ensures that a business can continue running smoothly after an important role becomes vacant.





PROGRAMMING





GAINESVILLE

Gainesville
Parks & Recreation

MOVING FORWARD

Date Submitted: 2/21/2022
Presenter: Jay Parrish
Item of Business: • Police
Meeting Date: 2/18/2022

Purpose of Request:

History/Background:

Facts & Issues for Consideration:

Department Recommendation:

Department Director:

If funding is involved, are funds approved within the current budget?

Amount Requested:

Source of Funds:

Finance Comments:

Administrative Comments:

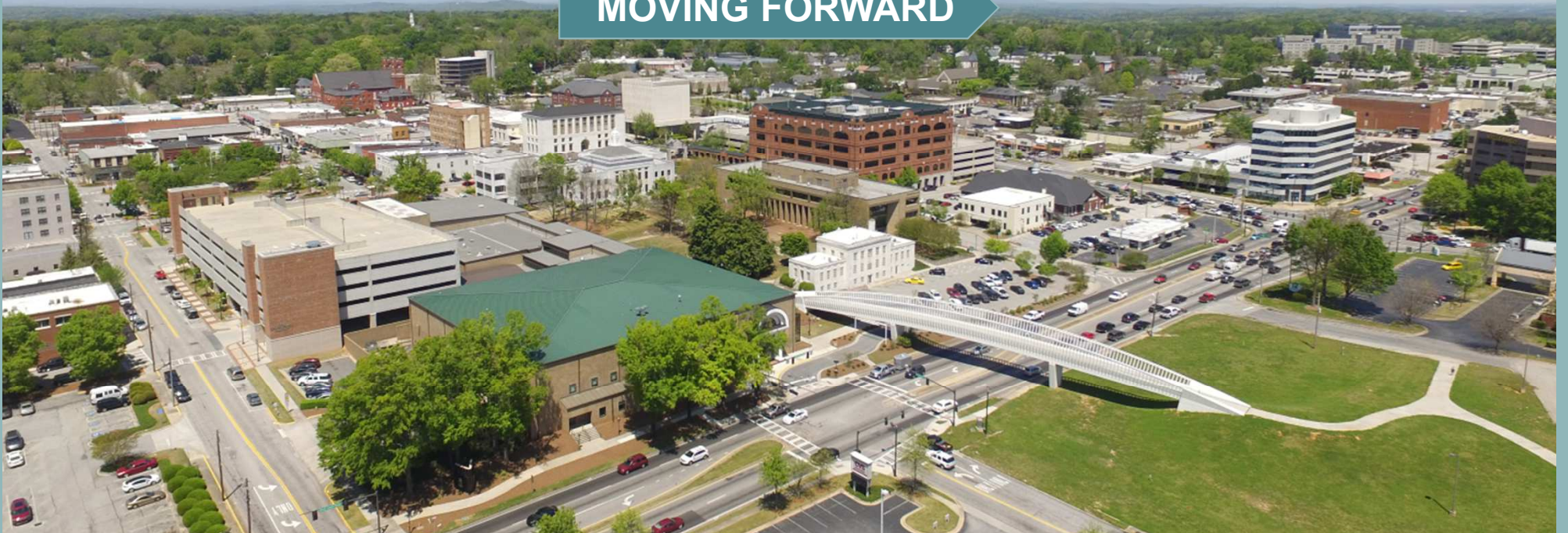
ATTACHMENTS:

Description	Type
<input type="checkbox"/> 2023 Retreat Presentation - Police	Powerpoint Presentation



GAINESVILLE

MOVING FORWARD



Police Department



GAINESVILLE CITY COUNCIL RETREAT

FY23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING



ACCOMPLISHMENTS

CURRENT DISCUSSION: **ACCOMPLISHMENTS**

Decrease
in
Burglaries



BUDGET PRIORITY: QUALITY OF LIFE | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: ACCOMPLISHMENTS

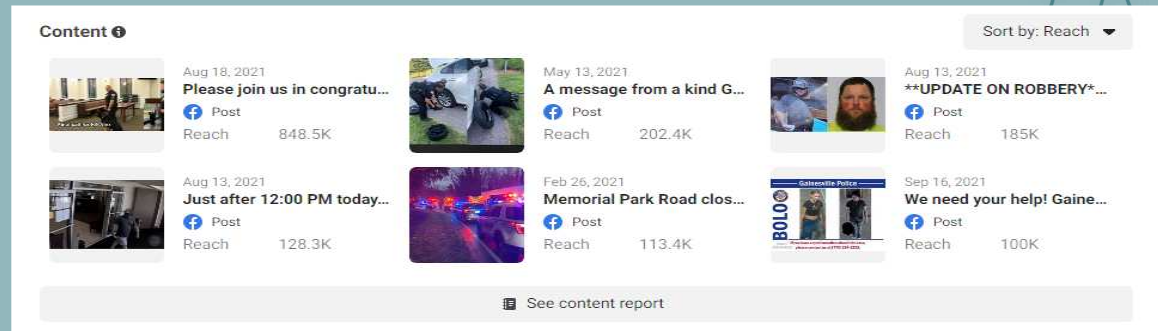
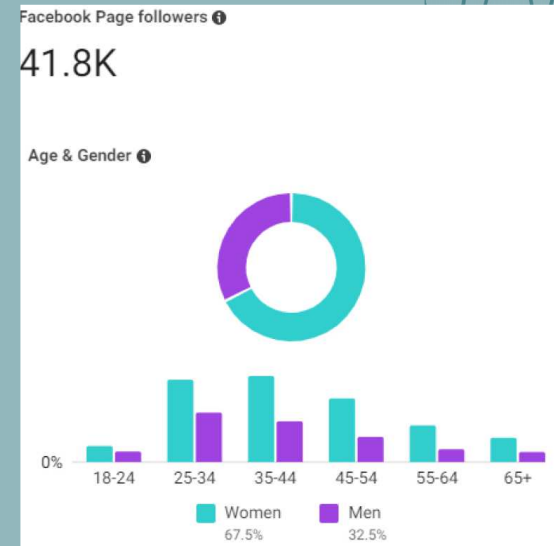
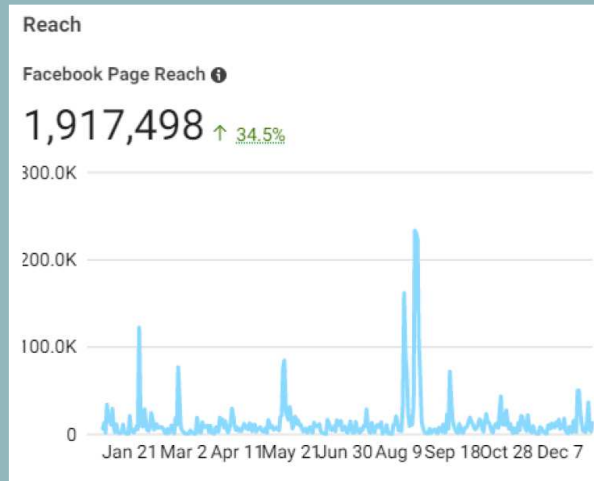
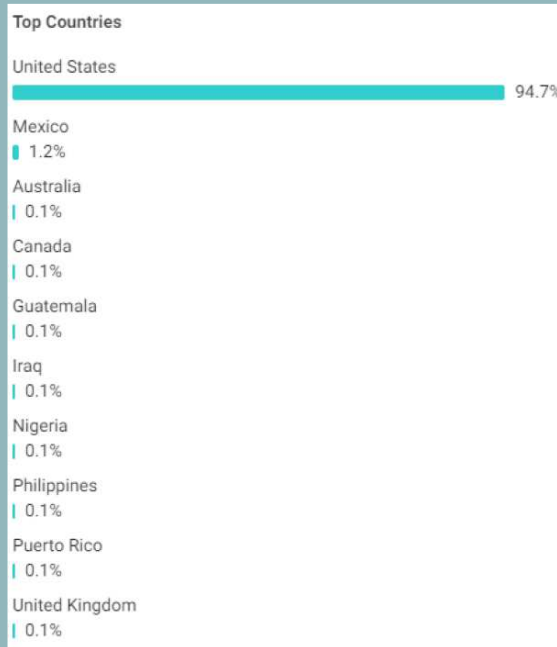
Social
Media
Outreach



BUDGET PRIORITY: QUALITY OF LIFE | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: ACCOMPLISHMENTS

Social Media Outreach



BUDGET PRIORITY: QUALITY OF LIFE | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: **ACCOMPLISHMENTS**

Social
Media
Outreach



BUDGET PRIORITY: QUALITY OF LIFE | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: **ACCOMPLISHMENTS**

Social Media Outreach



BUDGET PRIORITY: QUALITY OF LIFE | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: **ACCOMPLISHMENTS**

Mental Health Clinician Expansion



BUDGET PRIORITY: QUALITY OF LIFE | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: ACCOMPLISHMENTS

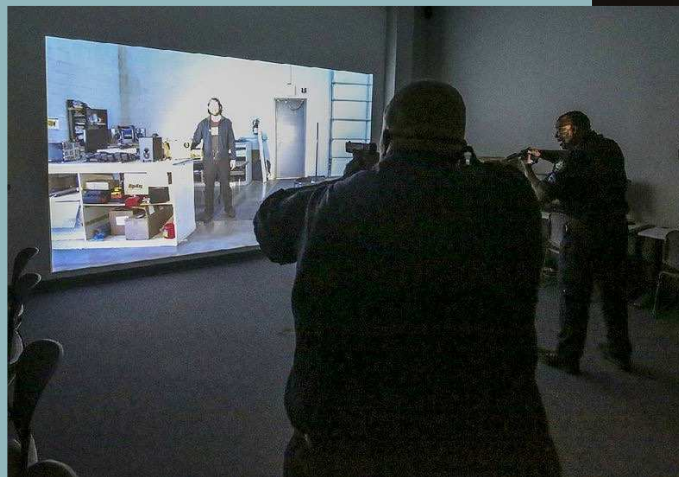
Community Outreach



BUDGET PRIORITY: QUALITY OF LIFE | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: ACCOMPLISHMENTS

Officer Training



BUDGET PRIORITY: INTERNAL OPERATIONS | STRATEGIC AREA: CITYWIDE



100% Mental Health
First Aid

14,560 Total Training
Hours

3,761 Total Training Hours for
Mental Health / De-Escalation

Approximately 150
hours per Officer



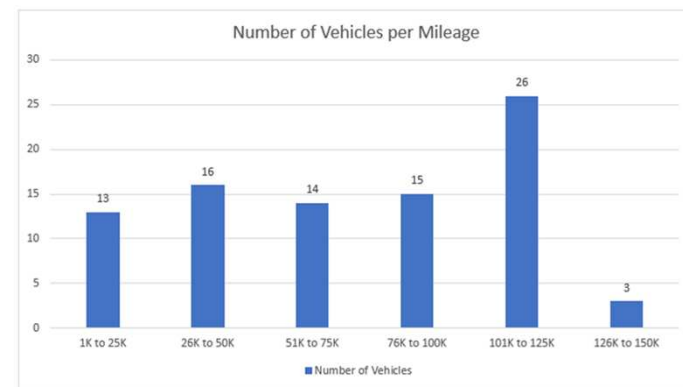
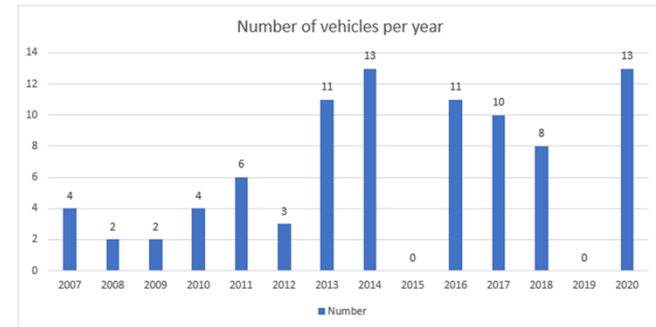
Challenges and Opportunities

CURRENT DISCUSSION: Challenges and Opportunities



Fleet Maintenance

BUDGET PRIORITY: INTERNAL OPERATIONS | STRATEGIC AREA: CITYWIDE



CURRENT DISCUSSION: **Challenges and Opportunities**

Cops in the shop: Supply chain issues making it difficult to repair, replace police cars



Automotive technician Bill Fields services a Gainesville Police Department car Friday, Nov. 12, 2021, at the Gainesville fleet service garage. GPD can't get 15 new cruisers because of supply chain issues. - photo by Scott Rogers

Trending

Fleet Maintenance (Supply Chain)

BUDGET PRIORITY: INTERNAL OPERATIONS | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: Challenges and Opportunities



**Digital
Upgrades and
Maintenance**



BUDGET PRIORITY: INTERNAL OPERATIONS | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: Challenges and Opportunities



Workforce
Development

BUDGET PRIORITY: INTERNAL OPERATIONS | STRATEGIC AREA: CITYWIDE



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Georgia police agencies struggle to fill their ranks



CRIME & PUBLIC SAFETY

 **Hall County Sheriff's Office** ... X
4h · 🌐
<https://www.joinhallcountysheriff.com/>



Jailer Starting Pay - \$21.87/Hour
Sheriff's Deputy Starting Pay - \$22.90/hour
Bi-Lingual and Night Shift pay incentive, Employee clinic and Pharmacy
Join today: www.joinhallcountysheriff.com

4 Comments 48 Shares

 **Comment**  **Share**

THE CITY OF FLOWERY BRANCH CURRENTLY HAS AN OPENING FOR THE POSITION OF A GEORGIA POST CERTIFIED POLICE OFFICER. WE OFFER THE FOLLOWING STARTING PAY AND BENEFITS:

***STARTING SALARY: \$50,212**



- DEFINED BENEFIT RETIREMENT PAID FOR BY THE CITY
- ANNUAL STEP AND COST OF LIVING RAISES
- PAID PEACE OFFICER ANNUITY AND BENEFITS (POAB)
- PAID EMPLOYEE HEALTH, DENTAL, AND EYE CARE INSURANCE
- PAID LIFE INSURANCE: \$25,000.00
- 12 PAID HOLIDAYS PER YEAR
- PAID SICK LEAVE AND VACATION
- TAKE-HOME CAR FURNISHED
- ALL EQUIPMENT AND UNIFORMS FURNISHED

PERSONS INTERESTED IN APPLYING SHOULD CONTACT:
DALTON HALL - FLOWERY BRANCH POLICE DEPARTMENT
PHONE: 770-967-6336
EMAIL: DHALL@FLOWERYBRANCHGA.ORG





Initiatives

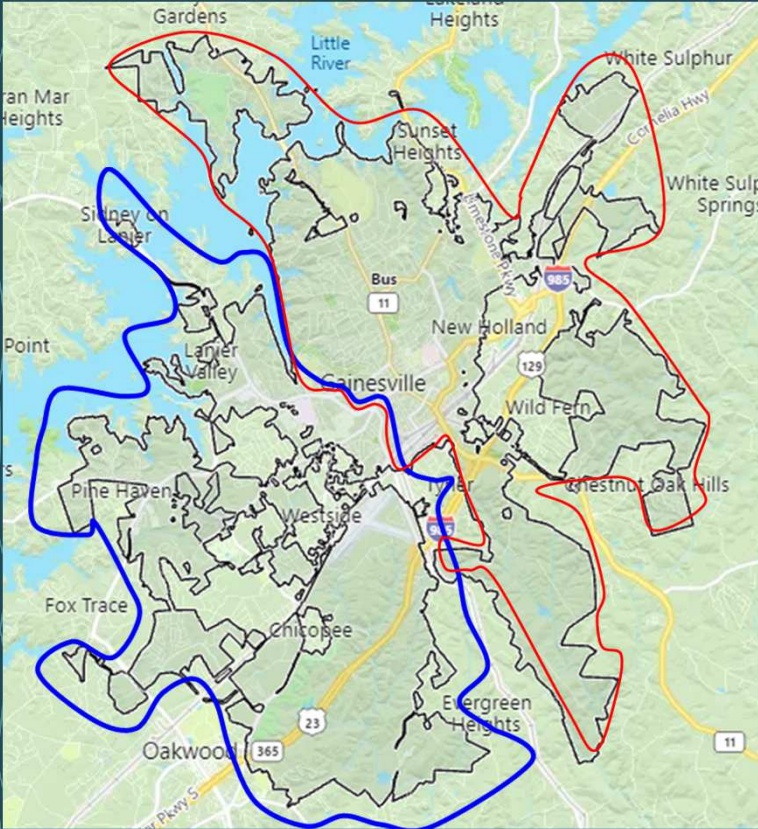
CURRENT DISCUSSION: INITIATIVES



Enhancing Technology to Fight Crime

BUDGET PRIORITY: QUALITY OF LIFE | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: INITIATIVES



Precinct Model Policing - Decentralization



BUDGET PRIORITY: QUALITY OF LIFE | STRATEGIC AREA: CITYWIDE

CURRENT DISCUSSION: INITIATIVES

Staff Development



BUDGET PRIORITY: INTERNAL OPERATIONS | STRATEGIC AREA: CITYWIDE



Questions?
Concerns?
Comments?

**GAINESVILLE
CITY COUNCIL
RETREAT**



**FY23 BUDGET PRIORITIES
THE STATION – GAINESVILLE ADMINISTRATION BUILDING**