AGENDA

Gainesville Mayor/Council Called Meeting
Thursday, June 1, 2017, 9:00 AM
Administration Building, Board Room
300 Henry Ward Way, 3rd Floor
Mayor or Mayor Pro Tem Presides

THE CALLED MAYOR/COUNCIL MEETING WILL BEGIN IMMEDIATELY AFTER THE WORK SESSION.

BUDGET HEARING:

A. Presentation of Proposed Fiscal Year 2018 Budget

B. Public Comments Regarding Proposed Fiscal Year 2018 Budget

EXECUTIVE SESSION:

ADJOURNMENT:

Approved: Monday, May 30, 2017, 9:20 AM

CITY OF GAINESVILLE

COUNCIL AGENDA REQUEST

Date Submitted: 5/26/2017

Presenter: Bryan Lackey

Item of Business: Presentation of Proposed Fiscal Year 2018 Budget

Meeting Date: 6/1/2017

Purpose of Request:
To conduct and present the first of three public hearings regarding the proposed Fiscal Year 2018 Budget.

Public comments to be received after the presentation.

History/Background:

Facts & Issues for Consideration:
Staff advertised information pertaining to the proposed budget with the public hearing dates.

Department Recommendation:

Department Director:
Bryan Lackey

If funding is involved, are funds approved within the current budget?

Amount Requested: **Source of Funds**:

Finance Comments:

Administrative Comments:

ATTACHMENTS:

Description	Type
Public Notice for FY18 Budget Hearing - June 1	Legal Ad
Public Notice for Tax Increase Public Hearing - June 1	Legal Ad
Presentation	Powerpoint Presentation
City Manager Memo and FY18 Recommended Budget	Backup Material

PUBLIC NOTICE
FOR CITY OF GAINESVILLE TAXPAYERS
2018 FISCAL YEAR BUDGET

Notice is hereby given that a copy of the proposed 2018 Fiscal Year Budget for the City of Gainesville is available for public review. The proposed budget can be found at www.gainesville.org/financial-services.

Notice is further given that the City Council of Gainesville has established the following schedule for setting of the 2017 millage rate and the adoption of the Fiscal Year 2018 Budget. All citizens are invited to attend.

June 1 (9:00 AM, Administrative Building Board Room)
(300 Henry Ward Way, 3rd Floor, Gainesville, GA. 30501)
First Public Hearing for Budget

June 6 (10:00 AM, Gainesville Justice Center, Municipal Court Room)
(701 Queen City Parkway SW, Gainesville, GA. 30501)
Second Public Hearing for Budget
First Reading of the Millage Ordinance

June 20 (6:00 PM, Gainesville Justice Center, Municipal Court Room)
(701 Queen City Parkway SW, Gainesville, GA. 30501)
Third Public Hearing for Budget
Adoption of FY2018 Budget
Second Reading of the Millage Ordinance

Additional information is available from the City of Gainesville Budget Office, 770-535-6898.

(Run the above notice in Thursday, May 25th edition.)

NOTICE OF PROPERTY TAX INCREASE

The governing authority of the **City of Gainesville** has tentatively adopted a millage rate which will require an increase in property taxes by 1.42 percent.

All concerned citizens are invited to the public hearings on this tax increase to be held at the Gainesville Administrative Building, Board Room, 300 Henry Ward Way, 3rd Floor, Gainesville, Georgia 30501 as follows:

June 1, 2017 at 9:00 AM

All concerned citizens are invited to the public hearings on this tax increase to be held at the Gainesville Justice Center, Municipal Court Room, 701 Queen City Parkway SW, Gainesville, Georgia 30501 as follows:

June 6, 2017 at 10:00 AM
June 20, 2017 at 6:00 PM

The tentative increase will result in a millage rate of 2.864 mills, an increase of 0.040 mills. Without this tentative tax increase, the millage rate will be no more than 2.824 mills. The proposed tax increase for a home with a fair market value of $200,000.00 is approximately $8.00.

City Manager's FY18 Budget Presentation

June, 2017

FY18 Budget Process

- Financial Services begins the Process in November
  - Capital Workbooks Released in Mid December
  - Operating Workbooks Released in Early January

- Retreat in February
  - Downtown Housing, Continued City Investments
  - Infrastructure -Paving of Streets, Stormwater
  - Improved Sidewalk Network
  - Employee Compensation & Benefits
  - Transportation & Transit

Revenue Assumptions

- Property Taxes
  - 4.8% Increase

- Other Taxes
  - 1.0% Increase
  - LOST, Occupational Tax, Insurance Premium Tax & Franchise Fees

- Other Revenues
  - 5.3 % Increase in Permit & Inspection Fees

General Fund

- Budget is $34.1 million
  - 2.8% Increase Operating Revenue
- No Tax Increase Recommended
- Budgeted Fund Balance
  - $3.8 million
  - Capital Purchases
  - Not relied upon for operations

Other Funds

- Water Resources
  - No Rate Increase

- Golf Course
  - General Fund Transfers
    - Operational $229K
    - Capital $60K

- Parks & Recreation
  - 0.04 mill Increase (1.42%)
  - To Stay at State Required 0.75 mill

- Community Service Center
  - General Fund Transfers
    - Operational $665K

Capital Improvements Plan

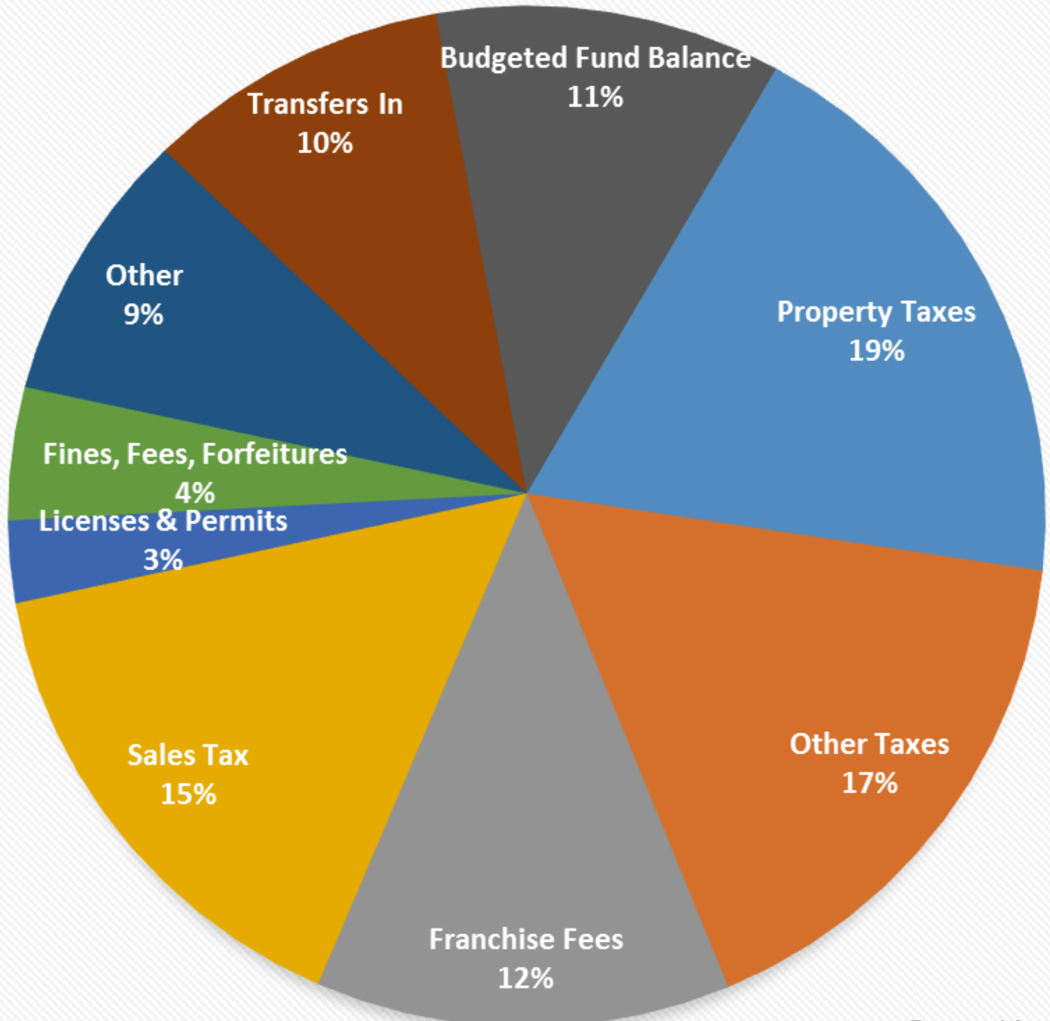
- $20.6m Total w/ $3.8m from Budgeted Fund Balance
  - Streetscaping & Beautification Improvements
    - Bradford & Washington Street Construction
    - Next Phase of Exit 20 Interchange Project
  - Network/Software Improvements
    - Security
    - Intrusion Prevention/Detection
    - Expansion of Disk Storage
  - Intelligent Transportation System Network
  - Sidewalks
  - Asphalt Preservation/Patching
  - Equipment Replacement
  - Police & Fire Radio Upgrades
  - Land Bank & Housing Initiatives
  - Free Grounds Memorial

- SPLOST VII Funding ($3.1m)
  - LMIG/Street Paving & Resurfacing
  - Transportation Plan Implementation
  - Stormwater

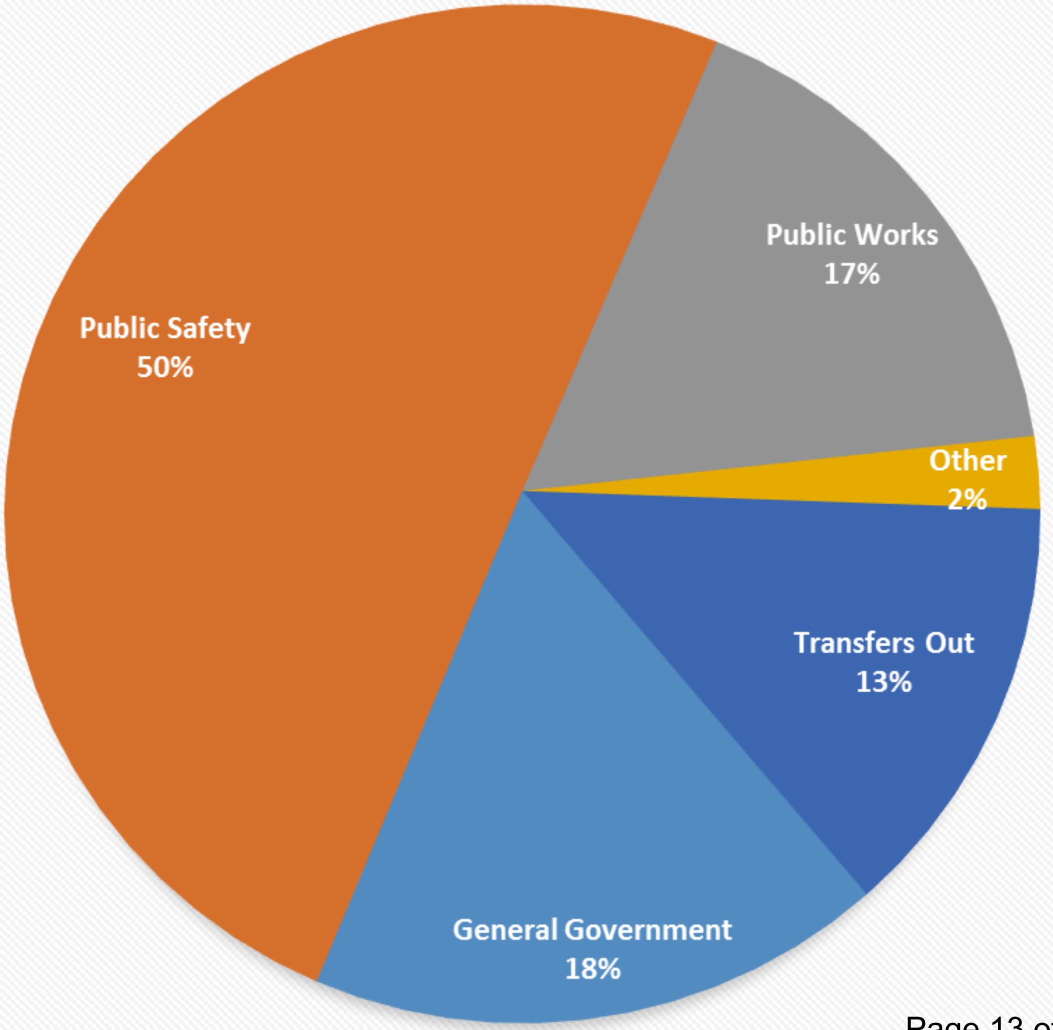
Expenses

- Departmental Expenditures
  - 2.7% Increase
  - 3.0% COLA
  - 3 Additional FT Positions
- Health Insurance
  - Continues to Increase
  - Ideas to Lower Costs and Reduce Risk
- Community Service Center
- Technology Costs

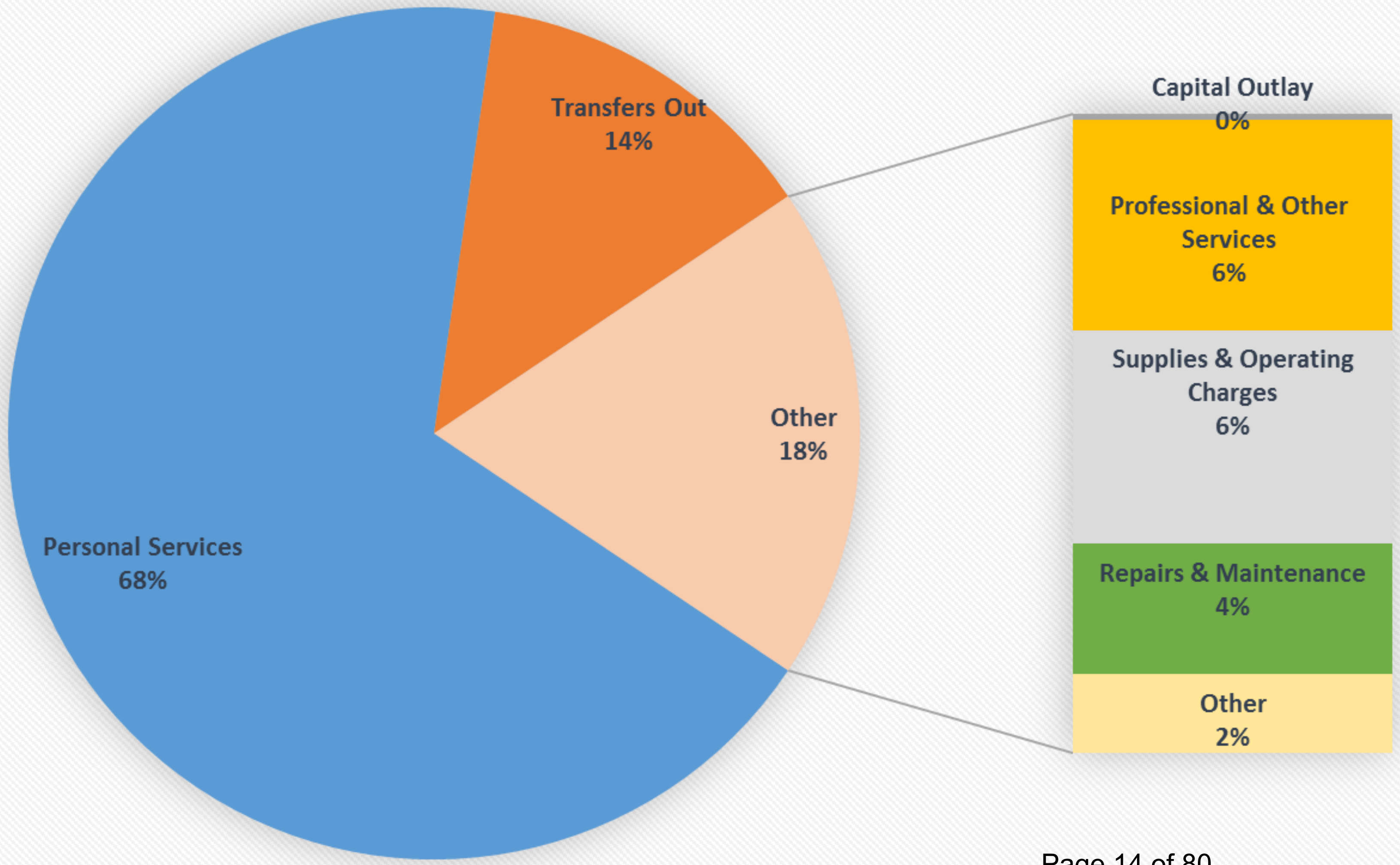
General Fund Revenues by Category



General Fund Expenditures by Service Group



General Fund Expenditures by Category



FY 2018 Highlights

- No General Fund Tax Increase
- No Water/Sewer Rate Increase
- $20.6m Total w/ $3.8m from Budgeted Fund Balance
- SPLOST VII Funding ($3.1m)
- 98.58% Rollback on Property Taxes

Gainesville, Georgia

Since 1821

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TO: Mayor and Council

FROM: Bryan Lackey, City Manager

SUBJECT: FY 2018 Recommended Budget

DATE: May 8, 2017

CC: Angela Sheppard; Jeremy Perry; Denise Jordan

The City's budget process was initiated earlier this year with our annual budget retreat in February. City staff received valuable input from you as to your priorities for the coming year in advance of our Department Directors and other key staff reviewing the strategic priorities as they prepared their respective budgets. These include: Economic Development, Infrastructure Improvements, Internal Operations, Leisure Services and Quality of Life. As each departmental budget was presented and reviewed, these five themes were applied to ensure consistency with the priorities and vision of the City of Gainesville. These priorities became the foundation for formulation of departmental goals and objectives. The following sections will briefly describe how the budget addresses each strategic priority.

- Economic Development – Gainesville continues to serve as the economic hub for north Georgia. Our medical, retail and industrial facilities draw countless visitors every day growing our city to over 100,000 people during daytime hours. Also, our industrial parks and businesses employ thousands each day from the region.

  A part of our success is due to our partnerships with various organizations within Hall County. Due to our partnership with the Economic Development Council (EDC), the City experienced the addition of 878 jobs and an investment of $118,000,000 (based on calendar year 2016 and YTD 2017 data from the EDC). This budget seeks to continue those partnerships by allocating $150,000 to the Economic Development Council.

  Investment in the growth and success of small businesses is critical for any city. This budget proposes to continue our commitment to the Manufacturing Development Center's Business Incubator with Lanier Technical College, by allocating $40,000.

  As Gainesville Hall '96 (GH'96) prepares to host the 2018 Dragon Boat World Championships, it is recommended the City continue its yearly allocation of $150,000 toward this endeavor anticipating increased sales tax dollars and hotel/motel revenue generated by

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visitors and competitors to this facility. The first phase of the rowing complex upgrades is complete and will be showcased at future events. As GH'96 continues to grow and increases its revenues to become more self-sufficient, it is recommended that the City begin to decrease the allocation amount in future fiscal years to a level commensurate with our other economic development partners.

- Infrastructure Improvements – With our position as the economic hub of the region, the number of workers that commute along with the visitors to our city and the commerce traveling through our city from North Georgia, the City experiences a strain on our traffic network. This will only increase as multiple locations throughout the City continue to develop and redevelop, such as the Limestone Parkway Corridor, the Mundy Mill area, Browns Bridge Road/Cresswind, and especially the Dawsonville Highway corridor. The approval of SPLOST VII will help facilitate paving, and road improvement projects to address some of our traffic issues. You may notice a particular emphasis on the Dawsonville Highway corridor as the robust growth of retail and residential development continues in this area.

  Our aging stormwater system will receive a much needed infusion of dedicated funding as SPLOST VII funding begins for stormwater infrastructure in FY18 along with a $100,000 allocation from the General Fund.

- Internal Operations – While the implementation of the much needed pay study initiative was completed in FY17, many City employees did not see a change in their base pay during the three year implementation. For FY18, we are pleased to recommend a modest 3% adjustment to employee compensation. As was detailed in the most recent pay study initiative, the City must continue to review our compensation and benefits packages to remain completive with other jurisdiction and private employers to retain and recruit new talent to the City work force. The FY18 General Fund budget allocates $531,131 for this 3% increase.

  The other major component of our employee compensation is the health care benefits we are able to offer to employees. As the health care industry continues to evolve, insurance is a major cost of any organization. The City continues to experience significant medical claims, as well as continued increases in the cost of employer mandates enacted through the Affordable Healthcare Act. As our insurance costs have risen, the City has attempted to absorb as much of this costs as possible. Additionally, the City has chosen a new health care benefits administrator, and we are encouraged about the changes and efficiencies this new company will provide to the City over the next year. As decisions are made for the next plan year, staff will continue to explore options to

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provide high quality healthcare that remains affordable for the city and employees.

- Leisure Services – As a major component of SPLOST VII, the City will has begun design work for the construction of a youth sports athletic complex. This complex will ultimately result in ball fields, multipurpose fields, walking trails and other amenities. It is anticipated that SPLOST VII will provide for much of Phase 1. In FY 18, the Parks and Recreation Agency will continue to utilize Impact Fee collections, associated with new development, and SPLOST funds to perform the design work so that construction can begin as soon as the SPLOST dollars are available. While addressing the needs of our youth is a primary focus, we will also use SPLOST VII to address the needs of our older adults. Renovation and expansion of our Senior Center will move forward in late FY17 and extend into FY18 utilizing the appropriated $1.5 million in SPLOST funds allocated to Countywide Tier II Projects.

- Quality of Life – The City continues to move forward in our efforts to remove blight and improve housing conditions in the City. To date, the city has utilized local funds combined with state and federal grants to acquire eleven properties, demolish five houses, rehabilitate fourteen houses and reconstruct three houses. Additionally, down payment assistance has been provided to six families. Through these efforts, the City has converted two vacant rental homes into owner occupied units and constructed six new homes. Two families who previously resided in public housing were able to purchase new homes. Also, two vacant lots were donated to Habitat for Humanity, allowing two additional single-family homes to be developed. Through collaborative efforts, the City has supported the redevelopment efforts of the Gainesville Housing Authority at the Walton Summit project and the streetscaping project currently underway along Main Street. These accomplishments have been a successful team effort lead by our Community Development Department and partners including various city departments, non-profit groups, the State of Georgia and the Gainesville Housing Authority.

Attached for Mayor and Council review is the City Manager's proposed FY 2018 budget. The budget contains a summary of revenues and expenditures for the General Fund and the Capital Improvements Program, as well as nineteen other funds. This balanced budget has been prepared and is being presented to the Governing Body in accordance with the City Charter, and with Chapter 2-3 of the Gainesville City Code. The millage rate for the General Fund is being rolled back to the calculated rollback rate resulting in no tax increase for the General Fund. However, in 1924 voters approved a special tax of not less than 0.75 mills and not more than 1.00 mills for the establishment of recreation systems in the City of Gainesville. Because the calculated rollback millage rate is lower than the minimum rate allowed, setting the millage

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rate for the Parks and Recreation entity at 0.75 mills is considered a 1.42% tax increase.

In preparing the FY 2018 budget, many issues played a key role in its development. Most notably are the following:

- Revenues: The city's revenue portfolio continues to show some improvement in several areas. The total General Fund operating revenues show an increase of 2.8%.
- Property taxes: Property taxes are projected to increase due to growth in the digest due primarily to new construction. Budgeted property tax revenue is at a 95% collection rate. Property taxes account for 19% of the total revenue with only 37% coming from residential properties. An important note is that property reassessments from last year's tax digest will have an impact on the property tax revenue.
- FY 2017 Fund Balance: A surplus in some revenue and savings in expense line items will permit us to provide funding for some necessary capital items in the amount of $3.8 million, some of which have been delayed due to budget constraints. $3.3 million of the budgeted fund balance amount will be directed to the City's Capital Improvement Program, while the remaining amount will be used directly to support capital needs in the TV Channel Fund and Golf Course Fund. It is ideal to use surplus funds for these types of purchases since these funds are one-time funds and not meant to supplement the operating budget.

The General Fund budget is $34.1 million. While most departments submitted budgets that are in line with previous year requests, some necessitated an increase. The twenty other funds remain close to or below FY 2017 levels or in line with projected revenues for each fund and can be seen in the attached budget documents. However, a few departments and funds merit discussion below.

- City Council & City Manager's Office: These two small Departments will realize a budget increase due to the need for a Municipal Code Update, which has not been performed by the City in several years and is overdue. Additionally, all expenses regarding the City Attorney Legal Services are being moved out of other Departments and into the City Manager's Budget. This will allow for greater efficiency of staff's time in processing these invoices.
- Information Technology: Previously housed under Financial Services, the growing need for these services has caused the need and justification to establish a stand-alone Department within the budget. The transfer of these personal and expenditures has resulted in a decrease in the Finance Services budget. However, the combined budgets of these two Departments in the FY18 is actually less than the FY17 budget for these two services achieving a cost savings of 2.4% over last year.

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- Community Development: As our community continues to recover from the Great Recession, the Department's work load has continued to increase. To be able to meet this increased demand, the Department has requested additional resources in the form of contractual services for plan review. This method provides the flexibility of utilizing these services as they are needed rather than increase the permanent personal costs of the Department.
- Capital Improvement Program (CIP): The attached budget includes a summary of proposed capital projects for the coming fiscal year. Due to the passage of SPLOST VII, the capital projects will focus on items and projects that were expressed by the Council at our January retreat. SPLOST VII revenues will be allotted to infrastructure needs.
- Water Resources: The utility fund budget is increasing by 5.1% for FY 2018 with no rate increases.
- Chattahoochee Golf Course (CGC): Although an enterprise fund, the golf course is still dependent on the general fund to assist in covering debt obligation for course renovations that occurred in 2007. The transfer this year is $229,311 for debt needs and $60,000 for equipment purchases.

Moving into FY 2018 and beyond, it is important to be aware of concerns that may impact our budget:

- As discussed in the presentation of the FY17 budget, the recent fund balance trend of the Employee Benefits Fund is unsustainable and will have to be addressed as we move towards a plan for FY 2019 and beyond. As mentioned above, the City continues to experience significant medical claims, as well as continued increases in the cost of employer mandates enacted through the Affordable Healthcare Act. The City has chosen a new health care benefits administrator which began its service to the City in January, and we are encouraged about the changes and efficiencies this new company will provide to the City over the next year.
- Continued monitoring of our Other Post-Employment Benefits (OPEB) liability. Although some city funds have been able to fully meet this obligation; others, including the general fund, have not. This area needs continuous monitoring and an appropriate funding mechanism put in place.
- The City has continued to be good stewards of public funds. Since the beginning of the economic downturn, the City has continuously made cuts to the operating budgets and delayed needed capital projects to place a larger emphasis on roads. This was accomplished without compromising service levels and included a millage rollback to avoid a tax increase. The possibility of future state and federal mandates and their financial impact are unknown.

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- One area in particular that the City will continue to face challenges is with Public Safety pay. With State's increase in pay to its employees', local governments are starting to see and feel the effects of this change in the market place. Over the next few weeks and months, Human Resources, Chief Martin and I will evaluate what direction and actions the City should take and make the appropriate recommendations to the City Council.
- In FY17, the City began our implementation of our Information Technology (I/T) Master Plan. The feedback from our consultant that assisted the City in creating the Plan provided a clear indication that we must begin to focus more strategic and fiscal resources to I/T. As such, you will notice that FY18 Capital Project lists contains many critical I/T projects that are required for the City to begin to gain ground on the I/T infrastructure that is lacking in many areas.
- Operating budgets over the past years have been cut, even as the city has absorbed increases in health insurance, increases in utility costs and increases in other third-party items the city needs to perform its business. This has all been accomplished while maintaining acceptable service levels. This has the potential to become an unsustainable trend in future years without an increase in revenues. Although property values continue to rise, they do so at a slower pace, while at the same time the cost of doing business increases at a faster pace. As the pressures such as the examples listed above begin to mount, there will be a need in the near future for increases in revenue or discussions regarding service levels.

Our financial health is directly related to controlled spending, internal controls and the prudent financial policy direction of the Council. These actions have assisted us in continuing to provide top-level municipal services to our residents and businesses. Our efforts have resulted in substantial economic investment within the city limits by a number of regional, national and international companies and more is expected.

This budget was a true team effort and could not have been successfully put together without the efforts of the Department Directors, Assistant City Manager Angela Sheppard, and in particular our Chief Financial Officer, completing his first budget with the City, Jeremy Perry, Deputy Chief Financial Officer Matt Hamby, and Budget and Purchasing Manager Alisha Gamble. As we move forward with the many great initiatives we have on the horizon, I appreciate the confidence and support the Mayor and Council has shown myself and our tremendous staff.

If I can answer any questions, please feel free to contact me.

PROJECTED REVENUES AND OTHER SOURCES

GENERAL FUND SUMMARY

REVENUE SOURCE	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET	% CHANGE
Millage Rate	1.75	1.63	1.55	
Current Real & Personal	$ 5,776,550	$ 5,972,180	$ 6,313,014	5.7%
Motor Vehicle	124,505	99,708	95,982	-3.7%
Total Current Taxes	5,901,055	6,071,888	6,408,996	5.6%
Prior Year	99,782	59,722	63,130	5.7%
Penalties & Interest	67,439	66,000	26,000	-60.6%
Total Property Taxes	6,068,277	6,197,610	6,498,126	4.8%
Railroad Equipment Tax	6,726	6,000	6,250	4.2%
Intangible Tax	94,331	88,000	92,000	4.5%
Real Estate Transfer Tax	34,745	34,000	34,000	0.0%
Insurance Premium Tax	1,948,090	1,910,000	2,000,000	4.7%
Local Option Sales Tax	5,193,280	5,050,000	5,200,000	3.0%
Title Ad Valorem Tax	1,096,806	980,000	910,000	-7.1%
Local Option Energy Tax	88,524	76,000	77,000	1.3%
Payment in Lieu of Taxes	92,186	81,000	81,000	0.0%
Occupational Tax	1,368,983	1,370,300	1,352,300	-1.3%
Alcoholic Beverage Taxes	1,129,284	1,061,107	1,072,500	1.1%
Franchise Fees	4,381,245	4,244,056	4,217,056	-0.6%
Total Other Taxes	15,434,199	14,900,463	15,042,106	1.0%
Fines, Fees, and Forfeitures	1,462,999	1,315,200	1,441,500	9.6%
Permits and Zoning Fees	626,067	470,000	495,000	5.3%
Other Fees and Licenses	393,989	403,000	384,000	-4.7%
Interest	34,636	28,000	49,309	76.1%
Intergovernmental	467,376	523,113	486,197	-7.1%
Cemetery Lot Sales	110,271	114,855	110,000	-4.2%
Miscellaneous - Rent	-	-	212,600	N/A
Miscellaneous	39,607	60,000	35,000	-41.7%
Indirect Charges for Services	1,883,279	2,080,386	2,071,499	-0.4%
Total Other	5,018,223	4,994,554	5,285,105	5.8%
Total Operating Revenues	**26,520,700**	**26,092,627**	**26,825,337**	**2.8%**
Other Financing Sources				
Transfers from Other Funds	3,609,331	3,291,211	3,358,857	2.1%
Sale of General Fixed Assets	48,936	40,000	40,000	0.0%
Budgeted Fund Balance	-	4,100,000	3,839,746	-6.3%
Total Other Financing Sources	**3,658,267**	**7,431,211**	**7,238,603**	**-2.6%**
Total Revenues & Other Sources	**$ 30,178,967**	**$ 33,523,838**	**$ 34,063,940**	**1.6%**

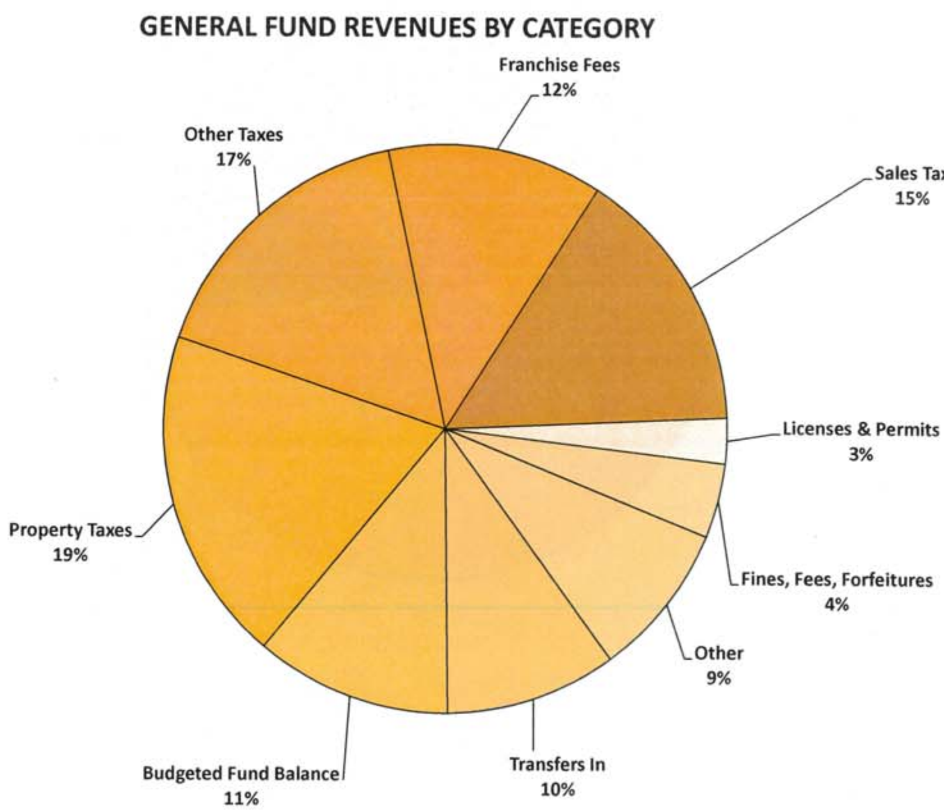
SUMMARY OF EXPENDITURES & OTHER USES

GENERAL FUND SUMMARY

DEPARTMENTAL EXPENDITURES	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET	% CHANGE
City Council	$ 322,215	$ 365,870	$ 418,554	14.4%
City Manager's Office	604,130	692,502	828,050	19.6%
Financial Services	1,801,734	1,927,982	1,228,049	-36.3%
Municipal Court	470,043	537,213	556,615	3.6%
Information Technology	-	130,936	781,305	496.7%
Human Resources & Risk Management	615,950	691,764	800,063	15.7%
Community Development	1,136,607	1,238,758	1,290,500	4.2%
Police	8,541,101	9,128,560	9,251,588	1.3%
Fire	7,132,688	7,606,815	7,842,904	3.1%
Public Lands & Buildings	523,916	623,327	650,063	4.3%
Engineering Services	896,172	932,513	986,831	5.8%
Traffic Services	1,163,415	1,223,627	1,268,050	3.6%
Street Maintenance & Construction	1,581,918	1,802,009	1,832,022	1.7%
Storm Water	281,629	406,720	405,394	-0.3%
Cemetery	547,179	595,770	601,278	0.9%
Agency Allocations - Other	445,063	194,953	44,437	-77.2%
Contingency	-	661,588	740,854	12.0%
Departmental Expenditures	**26,063,759**	**28,760,907**	**29,526,558**	**2.7%**
Other Uses:				
TRANSFERS TO:				
Cable TV Channel Fund	103,438	168,456	125,778	-25.3%
Community Service Center Fund	573,965	616,596	665,631	8.0%
Golf Course Fund	335,462	322,654	289,311	-10.3%
Vehicle Services Fund	35,000	-	-	N/A
Total Other Transfers	**1,047,865**	**1,107,706**	**1,080,720**	**-2.4%**
CAPITAL TRANSFERS TO:				
General Govt Capital Project Funds	2,046,615	3,655,225	3,300,662	-9.7%
Debt Service Fund		-	156,000	N/A
Total Other Uses	**3,094,480**	**4,762,931**	**4,537,382**	**-4.7%**
Total Expenditures & Other Uses	**29,158,239**	**33,523,838**	**34,063,940**	**1.6%**
Revenues Over / (Under) Expenditures	**$ 1,020,728**	**$ -**	**$ -**	**N/A**

GENERAL FUND REVENUES BY CATEGORY

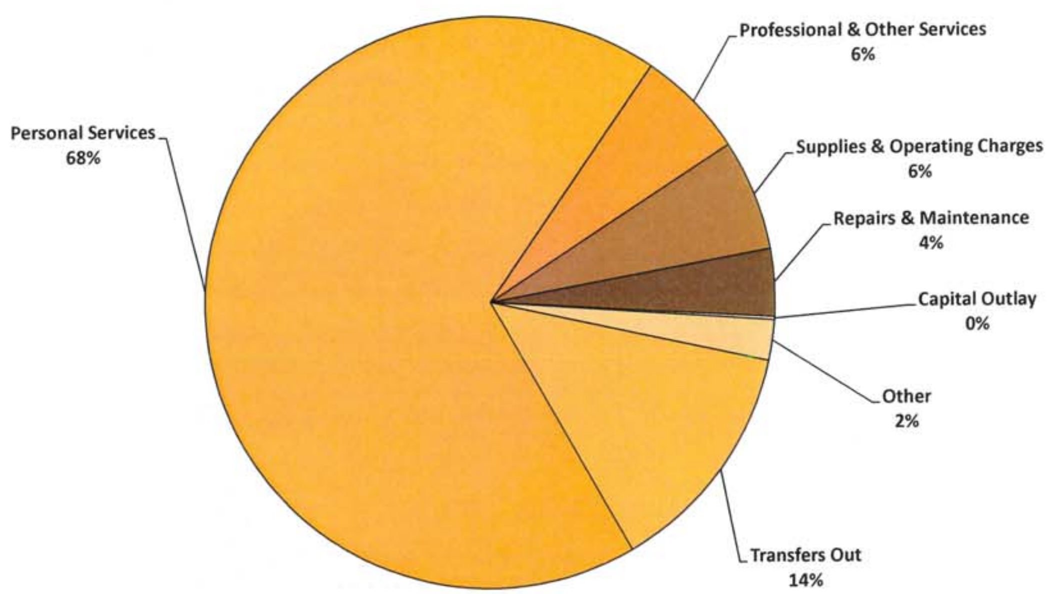
	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET	% OF TOTAL
Property Taxes	$ 6,068,277	$ 6,197,610	$ 6,498,126	19.1%
Other Taxes	5,859,674	5,606,407	5,625,050	16.5%
Franchise Fees	4,381,245	4,244,056	4,217,056	12.4%
Sales Tax	5,193,280	5,050,000	5,200,000	15.3%
Licenses & Permits	1,020,055	873,000	879,000	2.6%
Fines, Fees, Forfeitures	1,462,999	1,315,200	1,441,500	4.2%
Other	2,584,105	2,846,354	3,004,605	8.8%
Transfers In	3,609,331	3,291,211	3,358,857	9.9%
Budgeted Fund Balance	-	4,100,000	3,839,746	11.3%
Total General Fund	**$ 30,178,967**	**$ 33,523,838**	**$ 34,063,940**	**100.0%**



GENERAL FUND EXPENDITURES BY CATEGORY

	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET	% OF TOTAL
Personal Services	$ 20,790,642	$ 22,434,206	$ 23,131,627	67.9%
Professional & Other Services	1,539,675	1,912,477	2,106,912	6.2%
Supplies & Operating Charges	2,019,917	2,189,552	2,140,801	6.3%
Repairs & Maintenance	1,134,798	1,274,277	1,304,928	3.8%
Capital Outlay	133,664	93,854	57,000	0.2%
Other	445,063	856,541	785,291	2.3%
Transfers Out	3,094,480	4,762,931	4,537,382	13.3%
Total General Fund	**$ 29,158,239**	**$ 33,523,838**	**$ 34,063,941**	**100.0%**

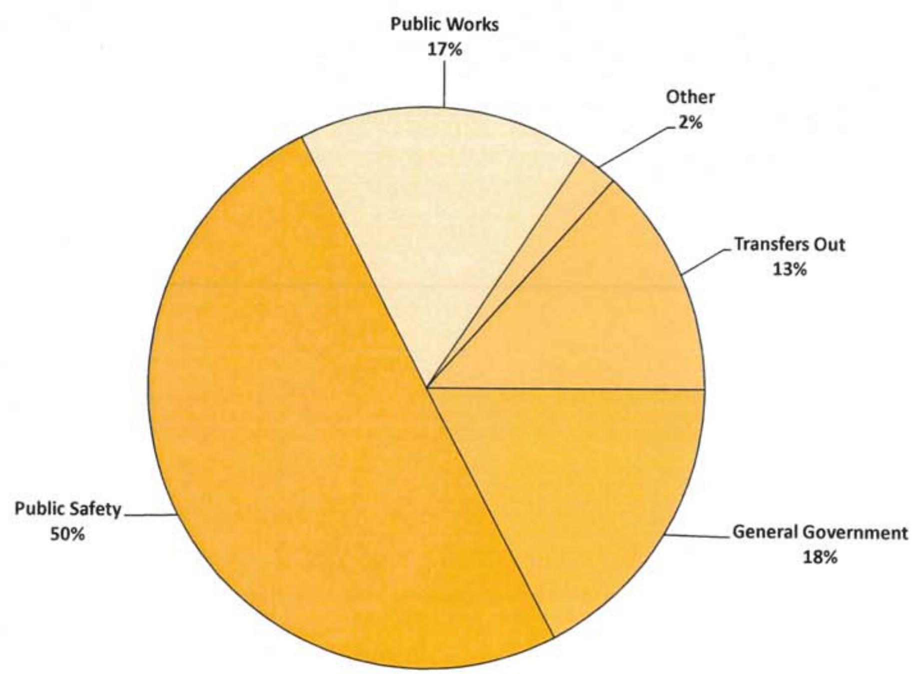
GENERAL FUND EXPENDITURES BY CATEGORY



GENERAL FUND EXPENDITURES BY SERVICE GROUP

	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET	% OF TOTAL
General Government	$ 4,950,679	$ 5,585,025	$ 5,903,137	17.3%
Public Safety	15,673,788	16,735,375	17,094,492	50.2%
Public Works	4,994,228	5,583,966	5,743,638	16.9%
Other	445,063	856,541	785,291	2.3%
Transfers Out	3,094,480	4,762,931	4,537,382	13.3%
Total General Fund	**$ 29,158,239**	**$ 33,523,838**	**$ 34,063,940**	**100.0%**

GENERAL FUND EXPENDITURES BY SERVICE GROUP



MAYOR AND COUNCIL

DEPARTMENT DESCRIPTION:

The Mayor and five Council Members represent the governing body of the City of Gainesville. One Council Member resides in each ward. Each member of the governing body is elected by the voters of the city at-large. The members of the governing body are elected via nonpartisan elections to serve four year terms which are staggered.

EXPENDITURE SUMMARY

Funding Source: General Fund	**FY2016** ACTUAL	**FY2017** ADJUSTED BUDGET	**FY2018** BUDGET
Personal Services	222,596	244,370	244,570
Professional & Other Services	63,822	110,950	148,484
Supplies & Operating Charges	27,797	10,550	20,500
Repairs & Maintenance	-	-	5,000
Capital Outlay	8,000	-	-
	$ 322,215	$ 365,870	$ 418,554

MISSION STATEMENT:

To establish policy direction and execute legislative decision making for the Gainesville City Government.

GOALS & OBJECTIVES:

1. ***Economic Development***
2. ***Infrastructure Improvements***
3. ***Internal Operations / Revenue Generation***
4. ***Leisure Services***
5. ***Quality of Life***

CITY MANAGER'S OFFICE

DEPARTMENT DESCRIPTION:

The City Manager is the Chief Executive and Administrative Officer of Gainesville appointed by the Mayor and Council. The City Manager's Office is responsible for the execution of policies, directives, and legislative action of the Governing Body. The City Manager's Office includes the City Clerk. The City Clerk prepares meeting items and agendas, records actions of the Governing Body, coordinates assignments to boards and committees of the City, maintains records of the governing body, oversees the adoption and publication of the Code of Ordinances and manages municipal elections.

EXPENDITURE SUMMARY

Funding Source: General Fund	**FY2016 ACTUAL**	**FY2017 ADJUSTED BUDGET**	**FY2018 BUDGET**
Personal Services	509,759	591,805	607,605
Professional & Other Services	53,214	60,022	182,320
Supplies & Operating Charges	37,658	37,075	33,925
Repairs & Maintenance	3,500	3,600	4,200
Capital Outlay	-	-	-
	$ 604,130	$ 692,502	$ 828,050

MISSION STATEMENT:

To ensure the strategic priorities of the Governing Body are achieved through properly managing and utilizing city resources, effectively communicating with and engaging others, and by providing strategic direction and support to all city departments.

GOALS & OBJECTIVES:

1. ***Facilitate essential strategic planning initiatives and infrastructure improvements throughout the City.***
   * Rebuild Fire Station #2 to better accommodate the needs of the Fire Department and general public.
   * Coordinate with Public Works to implement improvements identified in the transportation master plan.
   * Facilitate the redevelopment of City-owned properties within Downtown and Midtown in accordance with the Downtown Master Plan.

2. ***Engage in economic development activities to support and encourage business growth in the City.***
   * Partner with the Gainesville Housing Authority to redevelop the Atlanta Street Housing project.
   * Continue efforts and engage the Gainesville business community in conversations on how the City can better and further facilitate the growth of existing businesses and foster a culture for new business development.
   * Work with rental property owners to redevelop with City's housing stock.

3. ***Beautify public areas of the City.***
   * Support Vision 2030 Public Art Committee's efforts to incorporate more public art into areas of the City.
   * Coordinate the installation of landscaping on public right-of-ways throughout the City.
   * Design and/or implement streetscaping projects in the downtown and midtown areas.

Performance Measures

MEASURES	**City Wide Strategic Priority**	**ACTUAL**			**Thru 12/31**	**BUDGET**	
		FY2014	**FY2015**	**FY2016**	**2017**	**FY2017**	**FY2018**
Funds allocated for Infrastructure Improvements	II	1.450 M	1.195 M	2.425 M	N/A	**3.749 M**	**5.653 M**
Number of Registered Businesses in the City	ED	2,350	2,329	2,400	N/A	**2400**	**2,434**
Funding for Beautification Improvement Projects	QL	N/A	N/A	N/A	N/A	**3.3 M**	**1.5 M**

FINANCIAL SERVICES DEPARTMENT

DEPARTMENT DESCRIPTION:

The Financial Services Department is accountable for financial activity, including reporting, investments, purchasing, budget, revenue collections, and capital asset tracking.

EXPENDITURE SUMMARY

Funding Source: General Fund	FY 2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Personal Services	1,463,689	1,553,636	987,485
Professional & Other Services	260,397	264,696	177,217
Supplies & Operating Charges	71,750	102,441	57,993
Repairs & Maintenance	5,898	7,209	5,354
Capital Outlay	-	-	-
	$ 1,801,734	$ 1,927,982	$ 1,228,049

MISSION STATEMENT:

To protect and improve the financial health of the City and teach, encourage, and assure good stewardship of City resources. To promote best management practices throughout the City's departments and provide high quality and reliable information and assistance for all administrative functions in a manner that is timely and error-free.

GOALS & OBJECTIVES:

1. ***Assure and support continued compliance with applicable laws and regulations, determining and recommending changes as appropriate.***

* Evaluate and update internal processes to ensure the most effective and efficient process is being followed.
* Work with auditors, agencies and other local governments in the implementation of GASB 77 (Tax Abatements Disclosures).

2. ***Utilize technology to improve efficiencies and decrease costs:***

* Implement new financial software applications.
* Promote and expand paperless processing: (1) look at possible modules to enhance vendor records and vendor transparency, (2) develop electronic forms (JE, BA, etc.), (3) implement NWS budget process.

3. ***Protect and improve the financial resources of the City:***

* To assure accuracy of internal records and amounts paid to the City, work with Public Works to review solid waste billing for services provided.
* Evalute overhead charge for Vehicle Services and make necessary changes.
* Provide greater transparency, better accountability and increased effectiveness by transforming data into meaningful information and reporting that information monthly.
* Administer a diversified investment portfolio within the guidelines of the City's Cash and Investment policy and in compliance with GA State Law.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic	ACTUAL			YTD thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Govt. Finance Officers Assoc Awards	IO	44	47	50	52	53	56
Credit Agency Bond Rating	IO	Aa2	Aa2	Aa2	Aa2	Aa2	Aa2
Law changes reviewed	IO	N/A	N/A	N/A	2	4	4
Accounts Payable checks issued	IO	13,495	13,822	13,716	6,044	13,800	13,800
Average Basis Points earned	IO	13%	14%	27%	30%	33%	36%
Percent Variance of all operating fund actual revenues versus adopted budget	IO	3%	4%	2%	N/A	3%	3%
Fixed Assets maintained	IO	2,921	3,028	3,133	N/A	3,200	3,250

INFORMATION TECHNOLOGY

DEPARTMENT DESCRIPTION:

Information Technology is responsible for providing strategic technology direction, the central IT support organization and IT operational policies and standards, and coordinating major City-wide initiatives including: IT project management, the City's IT budget, City-wide technologies and applications, and the City's public and internal websites.

EXPENDITURE SUMMARY

Funding Source: General Fund	FY 2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Personal Services	-	-	510,921
Professional & Other Services	-	92,203	220,144
Supplies & Operating Charges	-	23,750	46,533
Repairs & Maintenance	-	14,983	3,708
Capital Outlay	-	-	-
	$ -	$ 130,936	$ 781,305

MISSION STATEMENT:

To deliver the best proven technology and services available for computer, data, telecommunications, mapping, and critical business systems to employees and the public through excellent customer service, continuous improvement, innovative problem-solving, adherence to standardized information best practices, and collaborative solutions.

GOALS & OBJECTIVES:

1. ***Effectively manage the delivery of City-wide technology services***
   * Centralize City-wide IT functions to deliver core infrastructure services
   * Deploy and ensure support of a common infrastructure that meets the organization's business needs
2. ***Provide high quality customer service***
   * Establish and meet customer expectations in delivering core City-wide technology services and assist them
3. ***Ensure a skilled, responsive, and innovative workforce that keeps current with evolving business critical***
   * Promote training and development
   * Hire and retain highly qualified, responsive, and innovative employees
4. ***Reduction of security vulnerabilities in citywide network topology***
   * Establish and monitor a proactive philosphy in dealing with security.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL FY2014	ACTUAL FY2015	ACTUAL FY2016	Thru 12/31 FY2017	BUDGET FY2017	BUDGET FY2018
Resolve Issues sent to the IT Help Desk quickly and successfully (% of tickets resovled within established times)	IO	N/A	N/A	N/A	N/A	N/A	92%
Maintain user workstations and servers with current patches and updates (% of total devices propertly maintained)	IO	N/A	N/A	N/A	N/A	N/A	95%
Ensure backups are functional and completed	IO	N/A	N/A	N/A	N/A	N/A	98%
Network/Application Availability	IO	N/A	N/A	N/A	N/A	N/A	96%

***Information Technology department was moved out of Administrative Services to its own department.**

HUMAN RESOURCES

DEPARTMENT DESCRIPTION:

The Human Resources Department works closely with all City Departments and the Public. We facilitate recruitment; job classification; employee relations and benefits; workforce development and risk management for the City. Human Resources strives to attract and retain a qualified workforce and to keep a positive employee morale through benefits, services, and training opportunities. Risk Management works diligently to provide a safe work environment for all employees as well as to protect public assets from loss.

EXPENDITURE SUMMARY

Funding Source: General Fund	FY 2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Personal Services	564,311	614,126	713,237
Professional & Other Services	26,502	52,508	58,116
Supplies & Operating Charges	24,309	24,130	25,710
Repairs & Maintenance	829	1,000	3,000
Capital Outlay	-	-	-
	$ 615,950	$ 691,764	$ 800,063

MISSION STATEMENT:

The City of Gainesville's Human Resources Department is committed to delivering great customer service with a sense of warmth, friendliness, and individual pride to employees and citizens. We promote a work environment that is characterized by fair treatment of staff, open communications, personal accountability, trust and mutual respect while maintaining company compliance with employment and labor laws. Our goal is to ensure that our workforce is in a safe and discrimination/harassment free environment, reflects the diversity of the community, has opportunity for learning and personal growth, and is appropriately classified and equitably compensated. We also protect the valued assets (people, reputation and property) of the City of Gainesville, and its Citizens, through effective loss prevention, claims administration and risk financing.

GOALS & OBJECTIVES:

1. ***Ensure the City remains compliant with State and Federal Laws governing Personnel.***
   * Keep abreast of changes in Employment/Personnel Law through research and information sent out by Associations, HR Literature, and the media.
   * Revise policies, forms and practices regarding Personnel as State and/or Federal Law dictates.
2. ***Retain and attract high quality and productive employees.***
   * Review all job specifications to ensure accurate portrayal of job duties and physical requirements.
   * Review job posting procedure and search for better opportunities for attracting new talent.
   * Review compensation and benefits programs to remain competitive.
   * Research and invest in professional development programs designed to improve job skills, leadership capabilities and employee productivity. Create an in-house Supervisor Training Program.
3. ***Provide and maintain a safe work environment.***
   * Expand Safety Initiative Program with City Departments.
4. ***Efficiently and accurately maintain personnel processes and records.***
   * Have all HR staff learn to use the new software applications to their fullest potential.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
% of Personnel Policies & Procedures Reviewed	IO	N/A	N/A	100%	25%	25%	25%
Turn over ratio (%)	IO	N/A	N/A	12%	12%	12%	12%
Lost time Hrs (due to injury)	IO	N/A	N/A	1,262 hrs	974 hrs	1,750 hrs	1,750 hrs

MUNICIPAL COURT

DEPARTMENT DESCRIPTION:

Municipal Court is a misdemeanor court that has jurisdiction over city ordinance violations and state traffic offenses. Specific type cases handled by the court include routine traffic offenses; driving under the influence of alcohol; possession of marijuana less than ounce; shoplifting less than $ 500.00 and animal control citations. The Court also is responsible for entering case dispositions and forwarding entries to the Department of Drivers Services (DDS). The mission of municipal court clerks in Georgia is to assure the administrative efficiency of the court, to protect the court's ethical integrity, and help maintain public confidence in the court's fairness in dispensing justice impartially.

EXPENDITURE SUMMARY

Funding Source: General Fund	FY 2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Personal Services	382,707	448,407	465,799
Professional & Other Services	45,349	46,647	50,354
Supplies & Operating Charges	38,364	38,809	37,112
Repairs & Maintenance	3,624	3,350	3,350
Capital Outlay	-	-	-
	$ 470,043	$ 537,213	$ 556,615

MISSION STATEMENT:

The mission of the Gainesville Police Department's Traffic Bureau and Municipal Court is to ensure the smooth and efficient flow of cases through the court system beginning with the issuance of citations through final court disposition and necessary reporting procedures.

GOALS & OBJECTIVES:

1. **To provide the Department of Driver Services with accurate information on all qualifying charges by reducing errors on disposition entry.**
   * Error reports are to be monitored and corrected daily.
2. **To continue working with staff to decrease the number of open arrest dispositions on GCIC- Georgia Crime Information Center system by ensuring dispositons are entered within 10 days of their origination date.**
   * Establish procedures to ensure that Municipal Court is meeting the guidelines outlined in the GCIC Dispositions Recovery Project passed by the Georgia Legislature.
3. **Provide good customer service and create a more uniform environment ensuring that Municipal Court and the Traffic Bureau is running as efficiently and effectually as possible.**
   * Cross train all staff members.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2013	FY2014	FY2015	2017	FY2017	FY2018
Percent of disposition with errors		N/A	N/A	N/A	N/A	**N/A**	10%
# of Dispositions (annually)		N/A	N/A	N/A	N/A	**N/A**	20,000
Percent staff cross-trained		N/A	N/A	N/A	N/A	**N/A**	50%

POLICE DEPARTMENT

DEPARTMENT DESCRIPTION:

The Gainesville Police Department provides the City of Gainesville with emergency and non-emergency service 24 hours a day to more than 32,000 city residents and an estimated 125,000 visitors everyday. Our jurisdiction covers approximately 37 square miles and includes houses and apartment complexes, businesses and industrial parks, recreational facilities, including parks on and around Lake Lanier, several golf courses, schools, churches, an airport, shopping centers and numerous strip malls.

EXPENDITURE SUMMARY

Funding Source: General Fund	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Personal Services	7,083,572	7,508,456	7,700,934
Professional & Other Services	433,909	524,854	505,454
Supplies & Operating Charges	453,204	509,150	489,100
Repairs & Maintenance	570,416	586,100	556,100
Capital Outlay	-	-	-
	$ 8,541,101	$ 9,128,560	$ 9,251,588

MISSION STATEMENT:

It is the mission of the Gainesville Police Department to work in partnership with the community to improve the quality of life in the City of Gainesville. We will demonstrate compassion for all people and render services with respect, dignity, and courtesy. The men and women of the Gainesville Police Department will strive to protect and to support individual rights, while at all times providing for the security of all persons and all property in our community.

GOALS & OBJECTIVES:

1. ***Continue to build stronger community partnerships throughout the City.***

* Provide crime prevention education to members of the community by offering classes ranging from self-defense, robbery, and burglary prevention, CRASE and identity theft and fraud.
* Conduct a Public Safety Academy to increase the public's knowledge of police work.
* Build focus groups with community partners to address specific community concerns.

2. **Improve local roadway safety within the City Limits.**

* Conduct directed concentrated patrol efforts specific to distracted driving.
* Deploy strategic traffic enforcement based upon analysis of crash data and citizens complaints.
* Utilize the department's social media outlets for educational purposes regarding traffic laws, high traffic corridors and road closures.

3. ***Improve Quality of Life within the city for visitors and citizens by continuing to focus efforts to reduce crime trends.***

* Deploy a combination of vehicle, foot, and bicycle patrol in target areas for hot spot areas of crimes.
* Utilize the police department's social media outlets for public safety ads focused on residential, vehicle and personal safety tips.
* Conduct security surveys of businesses, schools and homes to provide suggestions on security enhancements.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
# of Sponsored Community Outreach Events	QL	N/A	N/A	75	126	130	150
# Directed Contentrated Patrol Efforts	QL	N/A	N/A	N/A	37	50	60
Calls for Service	QL	59,261	61,309	68,784	35,312	70,624	71,000
State Certification and International Accreditation	IO	Yes	Yes	Yes	Yes	Yes	Yes

FIRE DEPARTMENT

DEPARTMENT DESCRIPTION:

Gainesville Fire Department operates 4 fire stations equipped with a total of 13 fire trucks (7 engines, 2 aerials, 2 rescues, 2 squads and Georgia Search and Rescue (GSAR Task Force 1) truck). There are currently 92 employees working on three shifts (24 hours on, 48 hours off) and 11 staff members which include Fire Administration, Fire Operations, Fire Prevention and Training Divisions, for a total of 103 personnel. The Gainesville Fire Department is rated as an ISO Class I Fire Department. This rating allows our residents and businesses to receive lower insurance premiums and superior service.

EXPENDITURE SUMMARY

Funding Source: General Fund	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Personal Services	6,457,764	6,893,180	7,118,706
Professional & Other Services	173,972	200,935	199,473
Supplies & Operating Charges	259,630	269,950	299,725
Repairs & Maintenance	209,190	230,000	225,000
Capital Outlay	32,132	12,750	-
	$ 7,132,688	$ 7,606,815	$ 7,842,904

MISSION STATEMENT:

Gainesville Fire Department is committed to providing the highest level of fire and public safety services for our community. We protect lives and property through fire suppression, emergency medical response, disaster management, fire prevention and public education.

GOALS & OBJECTIVES:

1. ***Ensure the highest quality fire services are provided to the citizens and businesses of Gainesville.***
   * Maintain our ISO Class I Rating.
   * Continued dialogue with Hall County Fire Services to ensure effective EMS service is being provided to the citizens of Gainesville.
   * Provide professional, safe and efficient emergency response.
   * Monitor and exceed acceptable thresholds within ISO's Fire Suppression Rating Schedule.
   * Monitor and exceed ISO required training hours per certified firefighter.
2. ***Expand coverage to areas affected by growth.***
   * Develop a plan of action for location, personnel and equipment for a possible new Station #5.
   * Develop a plan to seek funding through current and future grants.
   * Develop a plan of action to provide expanded emergency response to areas on and around Lake Lanier.
3. ***Expand and/or fully utilize existing and new technology to enhance the efficiency of Fire Department operations.***
   * Implement new MDTs (Mobile Data Terminals) during incident response for increased access to vital information.
   * Update obsolete and unsupported radio equipment to conform with communication software at 911 center.
   * Implement training and support of technological upgrades on communication equipment.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Average Response Time (Min:Sec) (Emergency)	QL	4:52	5:14	4:51	5:01	5:00	5:00
Average Training Hours per Firefighter	IO	284	315	332	166	240	240
Total Training Hours Received	IO	N/A	N/A	33,195	16,597	24,000	24,000
Training Hours Received In-house per Firefighter	IO	N/A	N/A	N/A	125	120	180
ISO Rating	ED	II	I	I	I	I	I
Number of Field Inspections	IO	1879	2232	3849	1570	3500	3500

PUBLIC WORKS DEPARTMENT

DEPARTMENT DESCRIPTION:

The Public Works Department is comprised of 5 General Fund divisions: Public Lands and Buildings (PL&B), Engineering, Traffic Engineering, Street Maintenance, and the Cemetery. PL&B ensures a safe, functional, comfortable, clean, attractive and pleasant environment in the buildings under its management. The Engineering division is responsible for the planning, design, project management, and construction of public improvements funded by the City. The Cemetery is responsible for the development, operation, and maintenance of two City owned cemeteries consisting of over 75 developed acres. Traffic Engineering is responsible for the effective operation of 83 signalized intersections, signs and markings for pedestrian and vehicular activity. Street Maintenance is responsible for the repair and maintenance of all streets, sidewalks, storm drainage infrastructure, rights-of-way, and other related facilities located within the City of Gainesville

EXPENDITURE SUMMARY

Funding Source: General Fund	FY 2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Personal Services	2,959,537	3,200,152	3,406,315
Professional & Other Services	218,303	271,342	252,672
Supplies & Operating Charges	925,423	958,625	904,850
Repairs & Maintenance	69,798	81,370	121,050
Capital Outlay	-	20,931	-
	$ 4,173,060	$ 4,532,420	$ 4,684,886

MISSION STATEMENT:

To provide high quality and efficient services in order to protect and improve the infrastructure, streets, traffic, lands, Buildings and the environment of the City of Gainesville. Functional areas are Engineering, Street Maintenance, Traffic Engineering, Public Lands and buildings and the Alta Vista Cemetery.

GOALS & OBJECTIVES:

1. ***Improve and expand the City's transportation infrastructure.***
   * Work with the GHMPO to implement the Transportation Master Plan, developed in 2013.
   * Continue to implement the Sidewalk Improvement Program for the repair and new construction of the sidewalk system.
   * Coordinate with other jurisdictions and entities to increase multimodal connectivity throughout the City.
   * Annually evaluate and rank the City's roadway infrastructure for the development and implementation of a pavement repair and resurfacing program.
   * Utilize both private contractors and in-house staff to ensure maximum efficiency of resources for the repair and resurfacing of the City's roadways.
   * Identify and strategically use available funding sources at the Federal, State and local level. Utilize the GADOT LMIG Program for assistance to improve local roadways.
2. ***Enhance the appearance of the City's public areas and Rights of Ways.***
   * Utilize Public Work's staff and inmate crews to control litter, sweep streets, and improve the general appearance of the City's streets, right of ways, and public areas.
   * Explore opportunities and options with GADOT to improve roadway median condition and appearance on State and Federal routes, especially on the gateway corridors entering the City.
   * Enhance and increase the landscaped areas of the Cemetery and other public areas to improve the appearance of City owned facilities.
3. ***Provide safe and efficient public facilities.***
   * Conduct increased facilities inspections to evaluate roofs, HVAC and other high cost systems to avert major repair or replacement.
   * Prioritize departmental customer work orders, schedule employees, equipment and contractors for optimum efficiency and reduced time of completion.

Performance Measures:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Street Miles Evaluated for Resurfacing	IO	139	140	140	71	140	142
Signalized intersections maintained	II	78	83	83	84	83	84
Miles of City streets swept and litter control	II	1,391	1,600	4,277	2,040	3,600	4,000
Annual Facilities work orders completed	IO	1,913	1,650	1,700	968	1,700	1,700
Road miles identified for Resurfacing	IO	31	30	30	30	32	32
Road miles Resurfaced	II	2.05	2.71	3.80	4.18	2.07	3.00
Number of Intersections upgraded	IO	5	0	10	34	5	25
Linear feet of sidewalks repaired or replaced	II	681	1,000	2,562	1,649	1,600	2,500

GENERAL FUND
STORM WATER
BUDGET REQUEST AND JUSTIFICATION FORM

	FY2016 ACTUAL	FY2017 ADJ BUDGET	FY2018 BUDGET	% CHANGE
Operating:				
Personal Services	$ 215,640	$ 336,275	$ 308,372	-8.3%
Professional & Other Services	1,220	7,395	8,532	15.4%
Supplies & Operating Charges	17,348	28,550	47,990	68.1%
Repairs & Maintenance	21,397	34,500	40,500	17.4%
Total Operating	255,605	406,720	405,394	-0.3%
Capital Outlay	26,024	-	-	N/A
Total Overall Expenditures	$ 281,629	$ 406,720	$ 405,394	-0.3%

Capital Outlay Detail

	$ -
Total Capital Outlay	$ -

COMMUNITY DEVELOPMENT DEPARTMENT

DEPARTMENT DESCRIPTION:

The Department is comprised of four divisions including: Planning, Inspections, Code Enforcement and Housing. This Department serves property owners, concerned citizens, contractors, homebuilders, developers, environmental groups and any person needing assistance concerning the development of land, construction requirements, and property maintenance issues. It is our desire to provide all of these services in a timely and professional manner.

EXPENDITURE SUMMARY

Funding Source: General Fund	FY 2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Personal Services	931,068	1,043,799	1,067,683
Professional & Other Services	144,004	131,239	155,847
Supplies & Operating Charges	40,571	39,470	41,220
Repairs & Maintenance	20,964	24,250	25,750
Capital Outlay	-	-	-
	$ 1,136,607	$ 1,238,758	$ 1,290,500

MISSION STATEMENT:

The mission of the Gainesville Community Development Department is to assist the general public in all aspects of land development, construction permitting and property maintenance.

GOALS & OBJECTIVES:

1. ***Promote systematic land use growth.***
   * Complete an update to the City's Capital Improvement Element (CIE) of the Comprehensive Plan.
   * Continue implementation of the Downtown Master Plan.
   * Implement recommendations from the Comprehensive Plan update.
2. ***Implement measures to improve housing conditions in the City.***
   * Perform Phase 2 of the City-Wide housing sweep.
   * Provide incentives to property owners to promote residential redevelopment.
3. ***Create additional vibrant public open spaces.***
   * Complete Main Street streetscaping project.
   * Construct the McDonald Street buffer.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priorities	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Zoning Applications	ED	27	20	28	9	25	25
Inspections Conducted Within 2 Business Days	ED	N/A	N/A	12,585	8,667	N/A	17,000
Number of Permits Issued (Building, Etc.)	ED	2,079	2,218	2,387	1,388	2,500	2,700
Code Violations Addressed	QL	3,823	4,706	4,031	2,849	5,000	5,700
Affordable Housing Units Developed	QL	N/A	4	3	5	8	5

AGENCY ALLOCATIONS

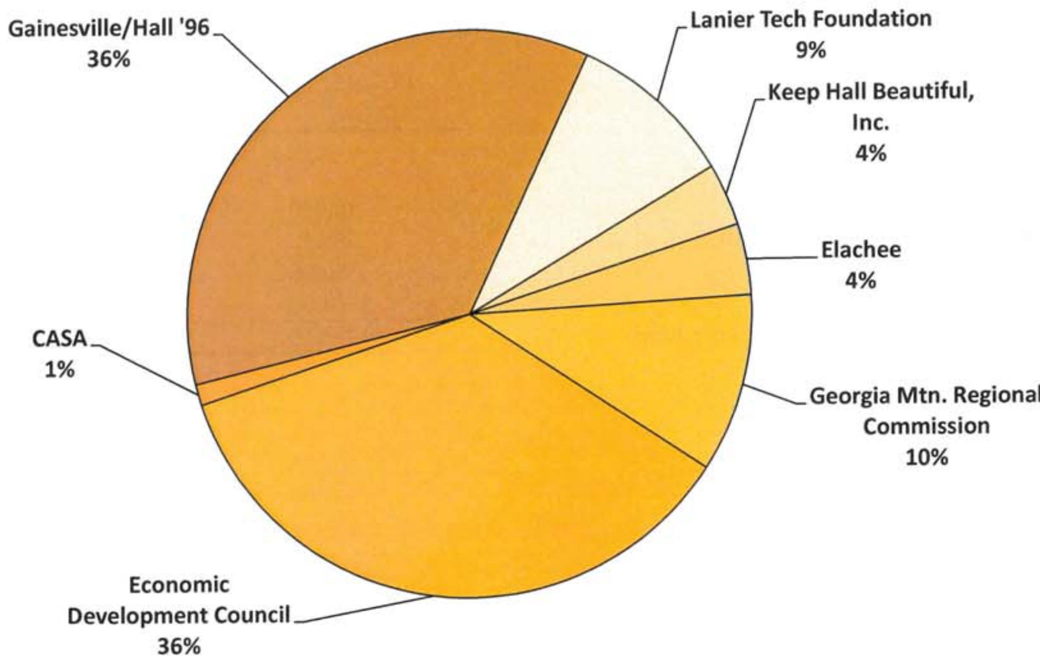
DEPARTMENT DIVISION DESCRIPTION:

This division's budget accounts for those funds requested by local Agencies for services they provide to the City.

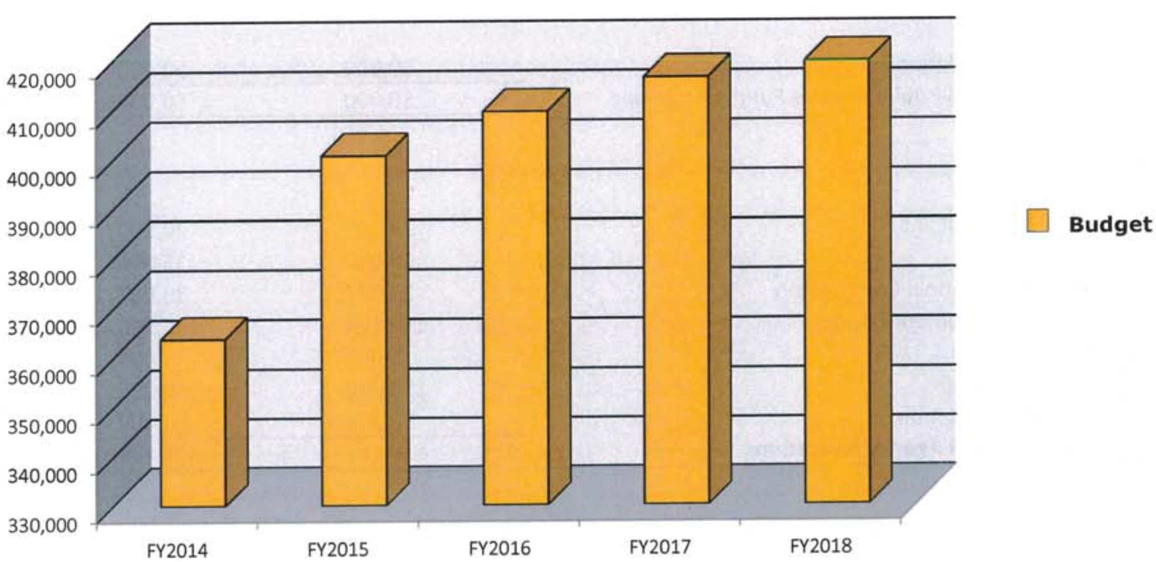
AGENCY ALLOCATIONS

	FY 2016 ACTUAL	FY 2017 BUDGET	FY 2018 BUDGET
General Fund			
Keep Hall Beautiful, Inc.	$ 10,000	$ 10,000	$ 7,500
Georgia Mtn. Regional Commission	29,315	29,953	31,937
CASA	5,000	5,000	5,000
Gainesville/Hall '96	150,000	150,000	-
Total General Fund Allocations	194,315	194,953	44,437
Public Utilities Fund			
Keep Hall Beautiful, Inc.	10,000	10,000	7,500
Elachee	10,000	15,000	17,000
Georgia Mtn. Regional Commission	9,772	9,984	10,646
Economic Development Council	136,500	136,500	150,000
Total Public Utilities Fund Allocations	166,272	171,484	185,146
Parks and Recreation			
Gainesville/Hall '96	-	-	150,000
Total Public Utilities Fund Allocations	-	-	150,000
Economic Development Fund			
Lanier Tech Foundation	50,000	50,000	40,000
Total Public Utilities Fund Allocations	50,000	50,000	40,000
Total Funding			
Keep Hall Beautiful, Inc.	20,000	20,000	15,000
Elachee	10,000	15,000	17,000
Georgia Mtn. Regional Commission	39,087	39,937	42,583
Economic Development Council	136,500	136,500	150,000
CASA	5,000	5,000	5,000
Gainesville/Hall '96	150,000	150,000	150,000
Lanier Tech Foundation	50,000	50,000	40,000
Total Agency Allocations	$ 410,587	$ 416,437	$ 419,583

Agency Allocations



Five Year Total Funding Trend



COMMUNITY SERVICE CENTER

DEPARTMENT DESCRIPTION:

The Community Service Center is a jointly funded agency of the City of Gainesville and Hall County. It offers a broad range of affordable human services to residents of Gainesville-Hall County. Programs offered through the department specialize in family support services such as elder care, financial management, public transportation, and other community building projects. The department works closely with other local agencies to create a seamless system of care making it easier for families to navigate and achieve success. Finally, the department successfully uses local dollars to leverage funds from private, state and federal sources which pay for the vast majority of services.

MISSION STATEMENT:

The organization's mission is to identify and address critical social service gaps by creating solutions within its organization or by identifying and supporting other public or nonprofit agencies to such an end.

GOALS & OBJECTIVES:

1 **Complete renovations to senior life center using SPLOST VII funds by January 2018.**
- A construction timeline of May 2017 to January 2018 has been established.
- Develop a Senior Life Center Room Sponsorship Campaign to furnish renovated facility.
- Temporarily relocate Senior Life Center activities to Fair Street Neighborhood Center during renovation process.

2. **Identify funding to make FY19 & FY20 improvements to CSC Administrative Building.**
- Create a timeline to make improvements to CSC Administrative Building to include ADA accessible wheelchair ramp, traffic control curb cut, energy efficient double pane windows & light fixtures, non-slip flooring, and portico connecting and unifying CSC Administrative Building to the Senior Life Center Building.

3. **Submit request for peer review as part of process to achieving Senior Life Center Reaccreditation.**
- Forward survey and complete technical manual to accreditation office.

4 **Release RFP that will allow for advertising on Hall Area Transit vehicles, the result of which will a new revenue stream.**
- Seek RFP approval from GDOT Intermodal Office followed by Gainesville Finance Department.
- Publish RFP in trade on-line trade magazines.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priorty	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Hall Area Transit - Urban Trips	QL	146,797	149,640	142,314	68,791	144,000	145,000
Hall Area Transit - Rural Trips	QL	26,647	26,981	25,432	12,666	26,000	26,000
Meals Served (HDM & Congregate)	QL	89,789	93,653	109,979	50,615	99,040	120,100
Number Capital Development Committee meetings	IO	2	2	1	2	3	3

REVENUE SOURCES & ASSUMPTIONS

Intergovernmental – Federal/State/Other is based on anticipated Federal and State Grants.

Intergovernmental – County and Transfer from General Fund are the amounts needed to fund the budget after all other revenues are taken into account. It is allocated between the City and County according to the percentage of service usage for the calendar year just ended.

Local Funding Allocation Percentage (Based on percent of usage):
NOTE: Funding percentages shown include only City/County contributions and exclude all other revenue

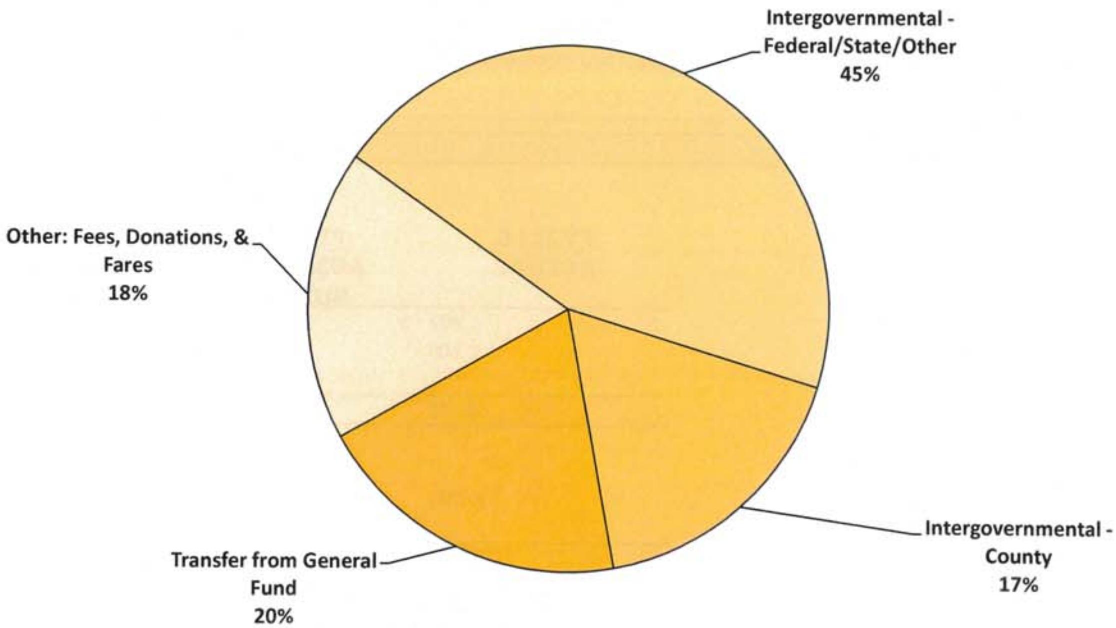
	FY2016		FY2017		FY2018	
	County	City	County	City	County	City
Senior Services	62%	38%	61%	39%	63%	37%
Hall Area Transit -Fixed Route *	0%	100%	0%	100%	0%	100%
Hall Area Transit - Dial A Ride	N/A	N/A	100%	0%	100%	0%
Community Outreach	64%	36%	50%	50%	50%	50%

Other revenue sources include charges for services, fees, fares, reimbursements, and donations. These sources are projected based on history, planned rates for services, anticipated usage of fare/fee related programs, and other commitments.

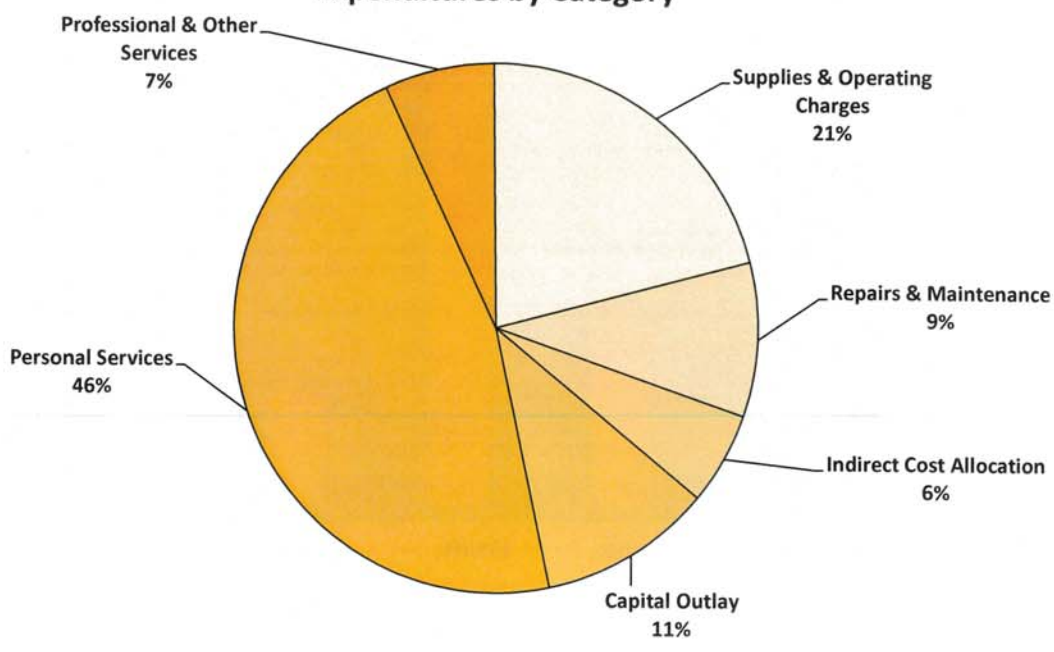
COMMUNITY SERVICE CENTER FUND SUMMARY

REVENUES	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Intergovernmental - Federal/State/Other	$ 1,358,865	$ 1,055,755	$ 1,519,243
Intergovernmental - County	458,168	467,024	587,318
Transfer from General Fund	573,965	616,597	665,631
Other: Fees, Donations, & Fares	344,710	992,889	602,480
Budgeted Fund Balance- Bldg. Operations	-	43,830	-
Total Revenues	2,735,708	3,176,095	3,374,672
EXPENDITURES			
Personal Services	1,453,937	1,527,574	1,564,965
Professional & Other Services	181,665	197,263	228,981
Supplies & Operating Charges	622,350	721,460	712,129
Repairs & Maintenance	239,831	319,797	317,796
Indirect Cost Allocation	190,000	190,001	190,000
Capital Outlay	33,845	220,000	360,801
Total Operating Expenditures	2,721,628	3,176,095	3,374,672
Other Expenditures:			
Transfers out	-	-	-
Total Expenditures	2,721,628	3,176,095	3,374,672
Excess Revenues Over/(Under) Expenditures	$ 14,080	$ -	$ -

Revenues by Category



Expenditures by Category



CEMETERY TRUST SPECIAL REVENUE FUND

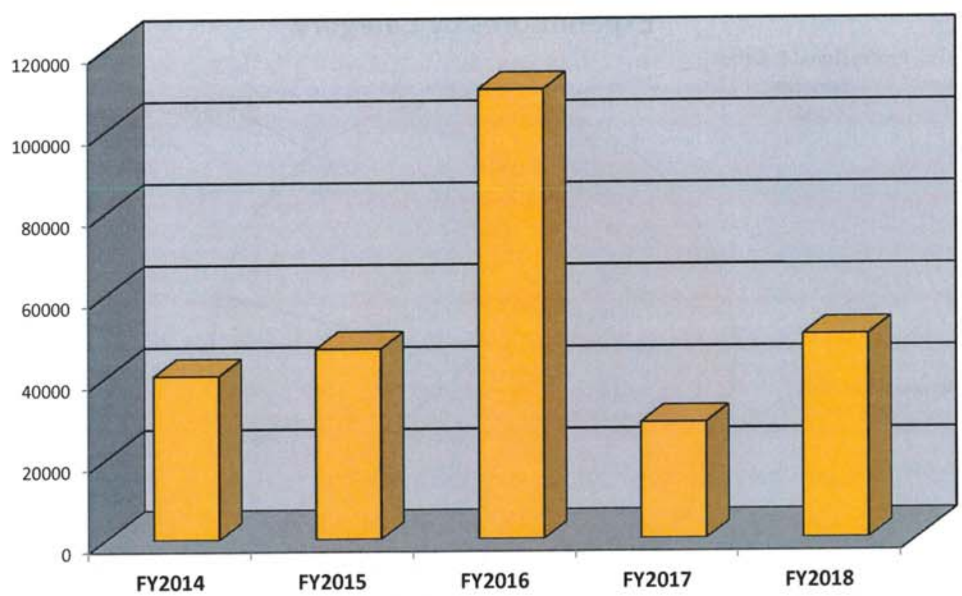
FUND DESCRIPTION:

The Cemetery Trust Fund is a Special Revenue Fund. Funds of this type are used to account for the proceeds of specific revenue sources that are legally or donor restricted to expenditures for specific purposes. The Cemetery Trust Fund is used to account for the revenues and expenditures of this fund; which are restricted to the operation and improvement of Alta Vista Cemetery.

CEMETERY TRUST FUND SUMMARY

REVENUES	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Interest on Investments	$ 402	$ 200	$ 250
Sales & Services	25,608	28,500	30,000
Budgeted Fund Balance	-	-	19,750
Total Revenues	26,010	28,700	50,000
EXPENDITURES			
Transfer to Capital Projects Fund	110,000	-	50,000
Available for Capital Projects	-	28,700	-
Total Expenditures	110,000	28,700	50,000
Excess Revenues Over/(Under) Expenditures	$ (83,990)	$ -	$ -

Cemetery Trust Fund Five Year Trend



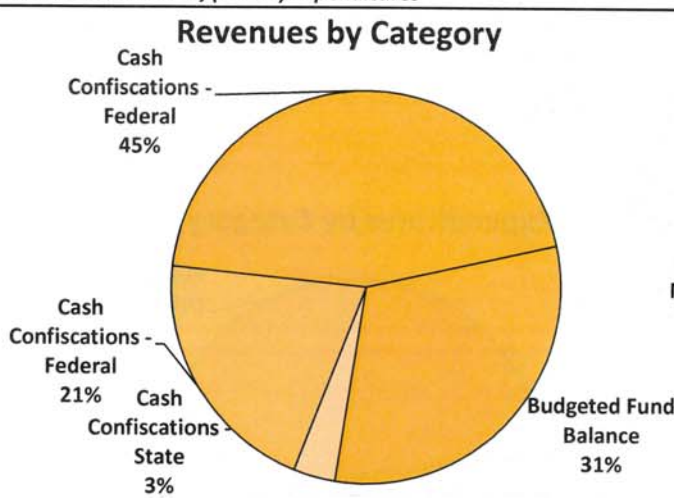
CONFISCATED ASSETS FUND

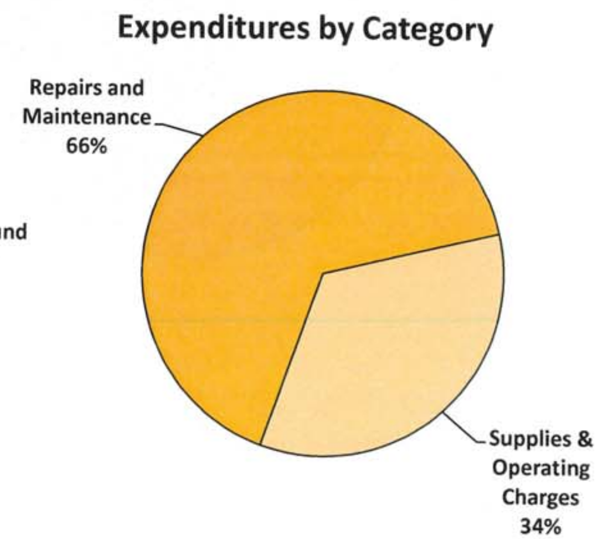
FUND DESCRIPTION:

This fund is a Special Revenue fund. Funds of this type are used to account for the proceeds of specific revenue sources that are legally or donor restricted to expenditures for specific purposes. The Confiscated Assets Fund is used to account for certain asset seizures confiscated by the City Police Department..

CONFISCATED ASSETS FUND SUMMARY

	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Revenue			
Cash Confiscations - State	$ 36,144	$ 25,000	$ 5,000
Cash Confiscations - Local	$ 58,200	$ 39,000	$ 30,000
Cash Confiscations - Federal	$ 111,481	$ 65,000	$ 65,000
Interest on Investments	750	-	-
Budgeted Fund Balance	-	47,556	44,850
Total Revenue	206,576	176,556	144,850
Expenditures			
Personal Services & Employee Benefits	$ -	$ 6,000	$ -
Professional & Other Services	5,411	54,285	49,525
Supplies & Operating Charges	123,064	81,271	95,325
Repairs and Maintenance	-	-	-
Capital Outlay	56,937	35,000	-
Total Expenditures	185,412	176,556	144,850
Excess Revenues Over/(Under) Expenditures	**$ 21,163**	**$ -**	**$ -**





ECONOMIC DEVELOPMENT FUND

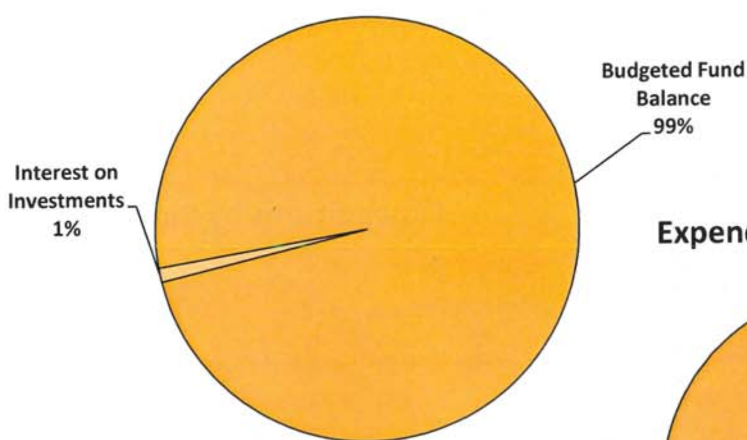
FUND DESCRIPTION:

This fund is a Special Revenue fund. Funds of this type are used to account for the proceeds of specific revenue sources that are legally or donor restricted to expenditures for specific purposes. The Economic Development Fund is used to account for certain economic development activities within the City.

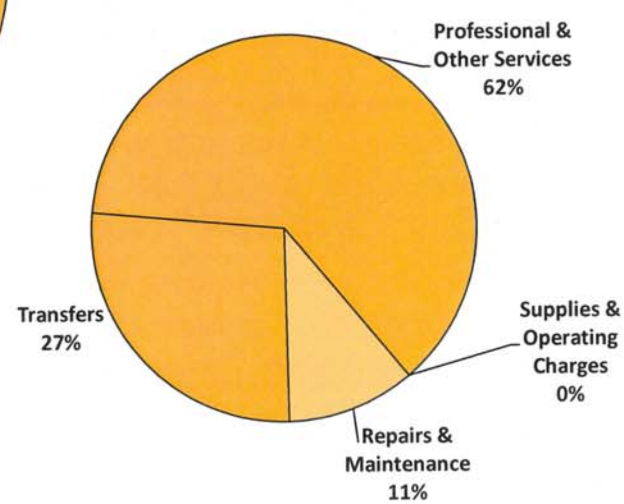
ECONOMIC DEVELOPMENT FUND SUMMARY

	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Revenue			
Interest on Investments	$ 3,615	$ 1,200	$ 1,200
Budgeted Fund Balance	-	80,800	110,848
Total Revenue	3,615	82,000	112,048
Expenditures			
Professional & Other Services	79,201	73,000	70,000
Supplies & Operating Charges	10,504	-	-
Repairs & Maintenance	-	-	12,048
Capital Outlay	-	-	-
Debt Service - Gainesville Business Park	13,823	9,000	-
Transfers to GG Capital Project Fund	395,000	-	30,000
Total Expenditures	498,528	82,000	112,048
Excess Revenues Over/(Under) Expenditures	$ (494,913)	$ -	$ -

Revenues by Category



Expenditures by Category



GOVERNMENT CABLE TELEVISION CHANNEL

DEPARTMENT DESCRIPTION:

TV18 The Government Channel is a joint service operation of the City of Gainesville and Hall County Governments. The station produces, records, and distributes graphic and motion video images across multiple media platforms including cable/video service providers, City and County websites, and social media groups.

MISSION STATEMENT:

The mission of TV18 is to offer timely, accurate information about city/county government news, events and activities to citizens and the local communities.

GOALS & OBJECTIVES:

1. ***Increase viewer awareness of TV18 operations.***
 * Conduct a annual survey to determine the TV18 target audience.
 * Participate in 3 community festivals or events for brand awareness and networking.
 * Produce 1 mini-promo excerpt from each video program to link to social media groups.
2. ***Establish plan to increase yearly local video program production.***
 * Reach out to City and County public school systems about recording and airing School Board public meetings.
 * Work with City and County public safety groups about recording and airing ceremonies, presentations, and PSAs.
3. ***Cooperate with local schools and businesses to promote youth and adult involvement in government.***
 * Offer two (2) student internship opportunities to interested high school juniors and seniors.
 Make 3 presentations about the TV18 experience to selected high school groups and/or organizations.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Number of Mini TV- Shows (Produced)	IO	9	9	11	3	10	12
Number of Show Views	IO	7,200	7,200	10,184	3,600	15,000	10,000
Number of Intern/Volunteer Hours	IO	430	710	710	30	300	200
Number of video promos linked to social media	IO	N/A	N/A	12	17	20	23

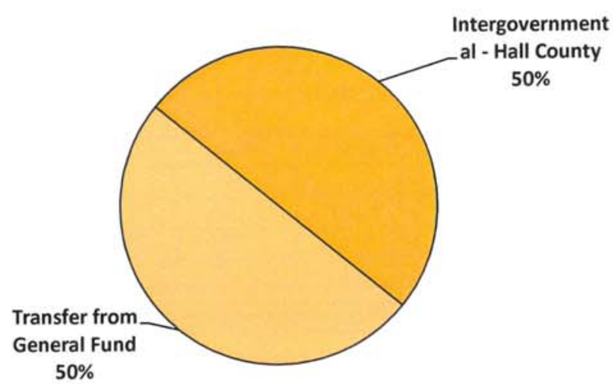
REVENUE SOURCES & ASSUMPTIONS

The Governmental Cable Television Fund assumes funding primarily from intergovernmental revenue sources. Currently this Fund is shared by the City of Gainesville and Hall County Government, both holding an equal share of the Fund. It is funded 50% City of Gainesville and 50% Hall County. These funding sources are held under an Intergovernmental agreement between the two governments.

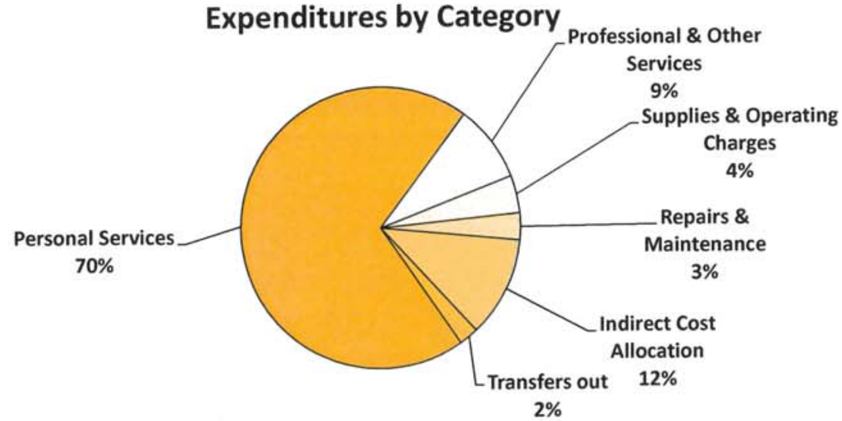
Other revenue sources consist of interest earned on investments. This funding source makes up less than 1% of the funds allocated to this fund.

GOVERNMENT TELEVISION CHANNEL FUND SUMMARY			
REVENUES	**FY2016 ACTUAL**	**FY2017 ADJUSTED BUDGET**	**FY2018 BUDGET**
Intergovernmental - Hall County	$ 103,438	$ 168,456	$ 125,778
Interest	166	-	-
Transfer from General Fund	103,438	168,456	125,778
Total Revenues	207,042	336,912	251,555
EXPENDITURES			
Personal Services	134,963	168,671	175,927
Professional & Other Services	23,068	19,149	22,280
Supplies & Operating Charges	16,084	13,863	10,870
Repairs & Maintenance	3,740	6,623	7,712
Indirect Cost Allocation	29,106	29,106	29,106
Transfers out	-	99,500	5,660
Capital Outlay	-	-	-
Total Expenditures	206,961	336,912	251,555
Excess Revenues Over/(Under) Expenditures	$ 81	$ -	$ -

Revenues by Category



Expenditures by Category



TAX ALLOCATION DISTRICT FUND

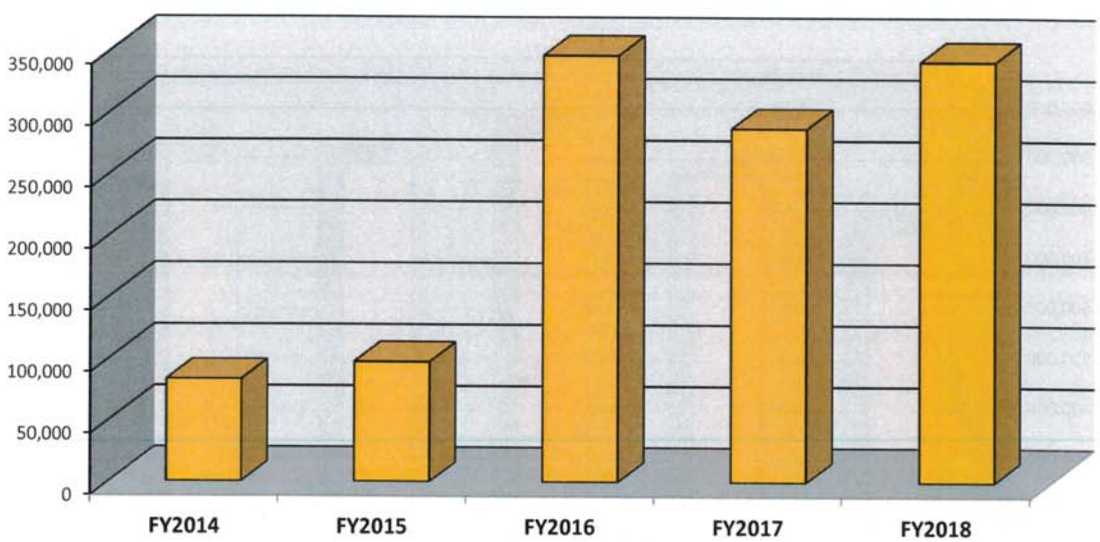
FUND DESCRIPTION:

This fund is used to account for ad valorem property tax collections derived from the City's two Tax Allocation Districts (Midtown and Lakeshore) for the purpose of stimulating private redevelopment within these areas.

TAX ALLOCATION DISTRICT FUND SUMMARY

	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Revenue			
Property Tax - Current	$ 65,057	$ 42,854	$ 46,500
Intergovernmental	280,826	243,932	160,000
Interest on Investments	925	800	800
Budgeted Fund Balance	-	-	134,795
Total Revenue	346,808	287,586	342,095
Expenditures			
Payments to Others	210,000	-	342,095
Available for Capital Projects	-	287,586	-
Total Expenditures	210,000	287,586	342,095
Excess Revenues Over/(Under) Expenditures	**$ 136,808**	$ -	$ -

Five Year Budgeted Revenue Trend



HOTEL MOTEL TAX FUND

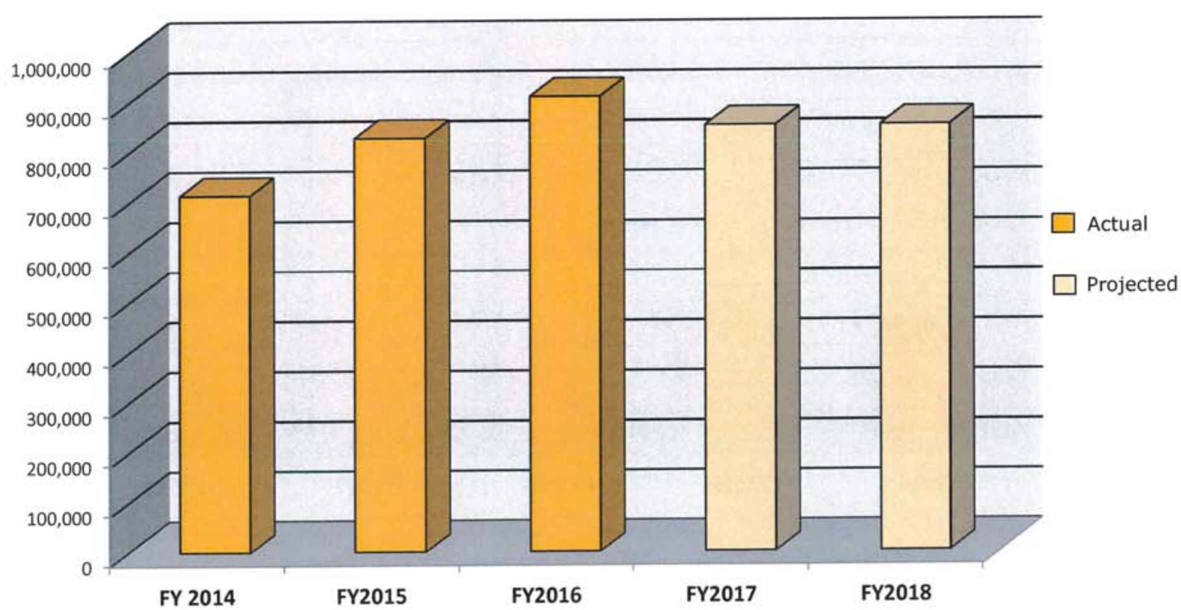
FUND DESCRIPTION:

Hotel/Motel Tax is a tax on room rentals at hotels and motels located within the City. The tax was assessed at the rate of 5% for fiscal years before 2001. On January 1, 2001, the tax rate was raised to 6%. The revenue assumption for the fiscal year budget presented here was projected by calculating the forecasted tax base for the coming fiscal year (estimated by using the tax bases from several prior fiscal years) and then assessing the base at the rate of 6%.

HOTEL MOTEL TAX FUND SUMMARY

	FY 2016 ACTUAL	FY 2017 ADJUSTED BUDGET	FY 2018 BUDGET
Revenue			
Hotel/Motel Taxes (5%)	$ 759,873	$ 711,333	$ 711,333
Hotel/Motel Taxes (1% for Capital Projects)	151,975	142,267	142,267
Interest	107	200	200
Budgeted Fund Balance	-	-	-
Total Revenue	911,955	853,800	853,800
Expenditures			
Gainesville Convention and Visitors Bureau	581,595	550,809	461,533
Transfer to Capital Projects	178,581	160,724	250,000
Transfer to Debt Service	151,975	142,267	142,267
Total Expenditures	912,150	853,800	853,800
Excess Revenues Over/(Under) Expenditures	$ (196)	$ -	$ -

Five Year Budget Trend



IMPACT FEE FUND

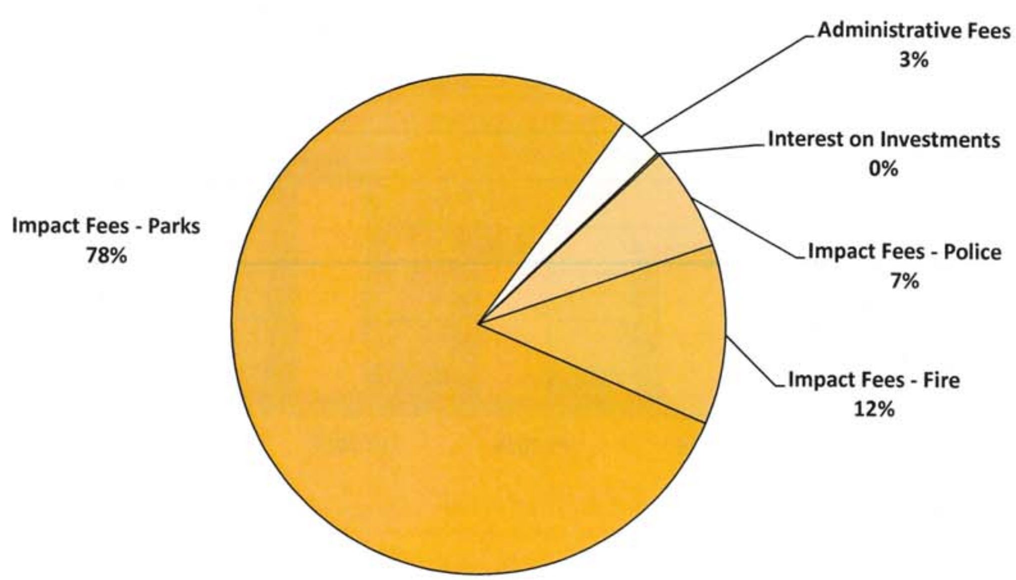
FUND DESCRIPTION:

Impact fees are collected by the City for the following areas: Police, Fire, and Parks & Recreation. The city also collects impact fees for libraries and the detention facility on behalf of Hall County. All fees collected are deposited into special accounts earmarked for the aforementioned divisions. Funds expended on these service areas must be used on items identified in the Capital Improvement Element of the City of Gainesville's Comprehensive Plan. The Financial Services Department and Department of Planning and Development are required to submit annual reports detailing the expenditure of funds to the Department of Community Affairs. The Gainesville City Council has designated, through ordinance, the Director of Planning and Development as the Impact Fee Administrator.

IMPACT FEE FUND SUMMARY

	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Revenue			
Impact Fees - Police	$ 39,108	$ 41,000	$ 47,000
Impact Fees - Fire	67,791	70,000	81,400
Impact Fees - Parks	489,986	470,000	550,000
Administrative Fees	19,209	18,000	20,350
Interest on Investments	1,851	1,000	1,250
Transfer Inn	6,996	-	-
Budgeted Fund Balance	-	-	-
Total Revenue	624,941	600,000	700,000
Expenditures			
Transfer to General Fund	19,210	18,000	20,350
Transfer to Capital Project Funds - P&R	-	550,000	230,000
Available for Capital Projects	-	32,000	449,650
Total Expenditures	19,210	600,000	700,000
Excess Revenues Over/(Under) Expenditures	**$ 605,731**	**$ -**	**$ -**

IMPACT FEE FUND REVENUES BY TYPE



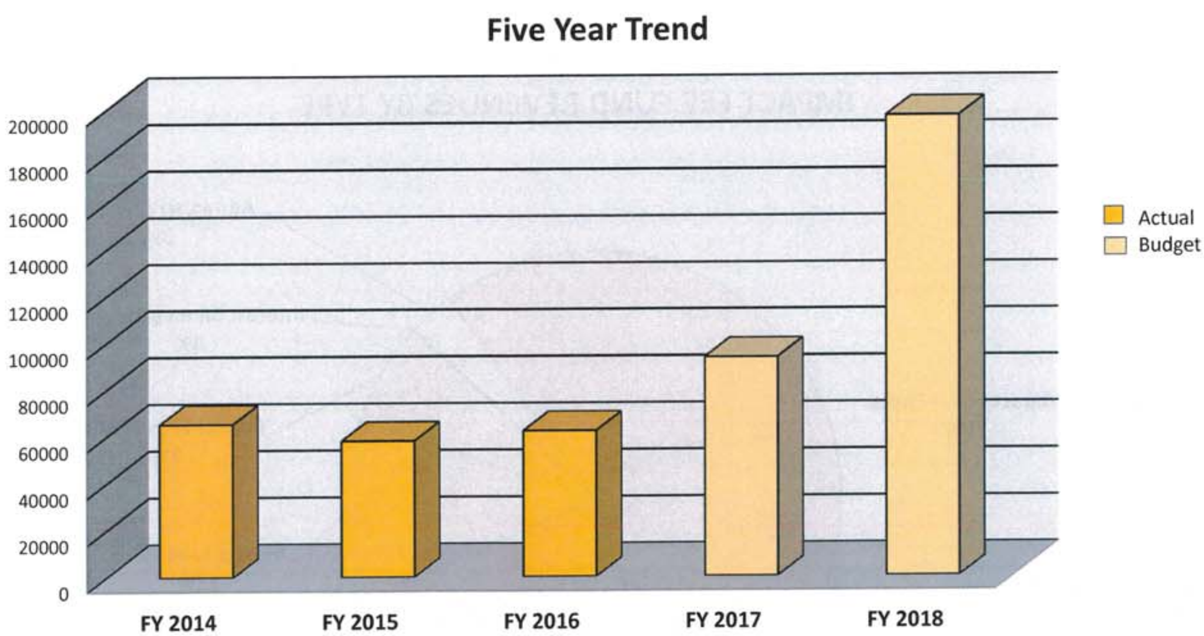
INFORMATION TECHNOLOGY FUND

FUND DESCRIPTION:

This fund is used to account for an Information Technology fee derived from each citation issued by City of Gainesville Police officers, for the purpose of improving functionality and efficiency through the use of enhanced technology.

INFORMATION TECHNOLOGY FUND SUMMARY

	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Revenue			
Technology Fees	$ 67,043	$ 54,000	$ 55,000
Interest on Investments	253	200	250
Interest on Investments	42,664	-	-
Budgeted Fund Balance	-	39,250	141,500
Total Revenue	109,960	93,450	196,750
Expenditures			
Transfers to GG CIP	-	-	181,500
Supplies and Operating Charges	-	53,450	4,200
Capital Outlay	-	-	-
Available for Capital Projects	-	40,000	11,050
Total Expenditures	-	93,450	196,750
Excess Revenues Over/(Under) Expenditures	$ 109,960	$ -	$ -



PARKS AND RECREATION

DEPARTMENT DESCRIPTION:

The Gainesville Parks and Recreation Agency was founded in 1924 by a special election by the citizens of Gainesville. Governed by a nine-member appointed board having the legal responsibility to provide, establish, maintain and conduct a comprehensive parks and recreation program, the Gainesville Parks and Recreation is funded through City of Gainesville ad valorem taxes and fees & charges. All programs are available to city residents as well as those residing outside the City. Therefore, in fairness to the residents of Gainesville, a non-resident fee may be added to programs to help offset the costs of providing them. The Gainesville Parks and Recreation Agency is one of only 151 agencies nationwide and one of ten agencies in the State of Georgia to have achieved accreditation from the Commission for Accreditation of Parks and Recreation Agencies. Parks and Recreation provides benefits for Our Health, Our Community, Our Youth, Our Environment, and Our Economy.

MISSION STATEMENT:

The Gainesville Parks and Recreation Agency, through a coordinated effort, seeks to enrich the quality of life of the citizens we serve by providing safe and accessible facilities and a diversified program of activities in an effective, efficient, equitable and responsive manner.

GOALS & OBJECTIVES:

1. ***To enhance the quality of life of the citizens of Gainesville through Service Quality in Parks and Recreation Opportunities.***
   * Provide high quality, clean, safe, accessible and diversified park amenities and open spaces that support opportunities for active and passive recreation for all citizens through continuous inspection of all parks and facilities.
   * Utilize the Agency's Recreation Programming Plan to evaluate and expand recreational activities.
   * Continue to increase health and wellness opportunities by expanding fitness offerings at Frances Meadows and Cabbell Field.
   * Provide well-maintained rental spaces that meet the needs of citizens while maximizing equipment and facility life spans.

2. ***To sustain financial stewardship through streamlining leisure services and building effective partnerships that support the needs of the citizens.***
   * Offset operational costs through increased Sponsorship Policy.
   * Implement an Agency-wide Energy Policy and revise as necessary to continually reduce energy consumption.
   * Implement Paperless Policy to improve efficiency of records retention, reduce costs, and utilize technology enhancements.

3. ***To provide customer satisfaction for all Agency programs, facilities, and services.***
   * Maintain customer service campaign that solicits and monitors public input regarding the Agency's performance in services provided.
   * Provide operating capital to implement updates and upgrades to facilities, parks and programs based on public input.
   * Provide Staff training opportunities.
   * Utilize citizen input to support the development of a new 5 year Strategic Operating Plan and 10 year Parks Master Plan.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
# Park Audits Annually	IO	18	14	20	8	20	20
# Youth Athletic participants*	LS	1599	1181	1814	1186	1500	1650
Decrease energy consumption	IO	-3%	Even	-2%	-28%	2%	Even
# Staff training opportunities	IO	126	195	154	60	150	150
# Sponsorships	IO	68	69	72	46	75	75
# Fitness visits to Frances Meadows Center **	LS	NA	N/A	50,240	19,891	35,000	40,000
# Volunteer Hours	IO	NA	N/A	13,913	5,447	8,500	9,500
Customer Service Rating ***	IO	3.9	3.8	3.7	3.6	3.8	3.8
# Written Partnership Agreements	IO	7	12	13	14	11	14

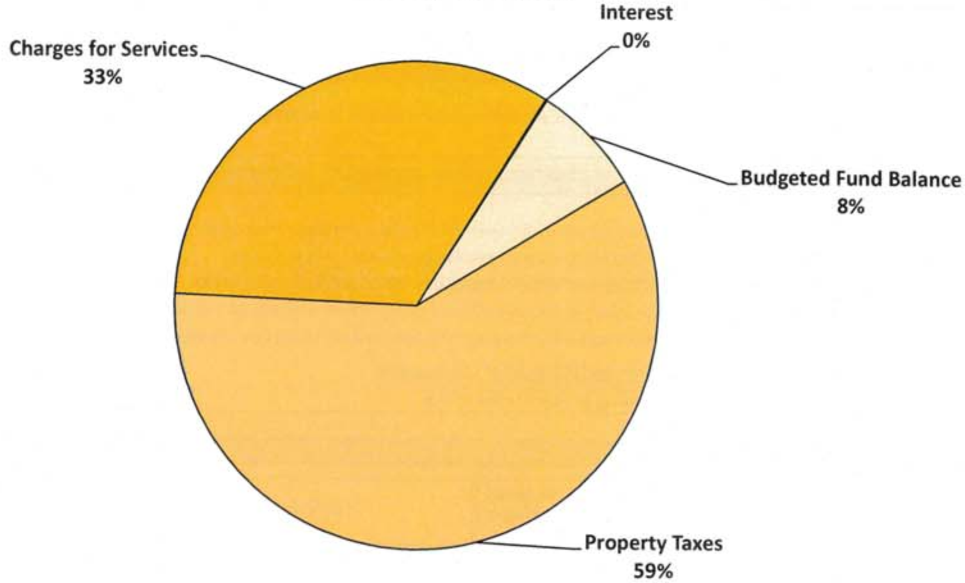
*Youth Athletic participation includes Travel Ball players at Lanier Point & Lanier Aquatic Swimmers **Fitness Center and Classes ***Rating scale 1-poor to 4-excellent.

REVENUE SOURCES & ASSUMPTIONS
Ad Valorem Tax is based on the same projected digest used for the General Fund.
Charges for Services includes admissions, program and league fees, facility leases, concession operations, etc. Projections rely on historical trends and economic conditions.
Interest is based on economic conditions, interest rates, and cash flow projections.
Budgeted Fund Balance in part represents prior year taxes collected in excess of budgeted amount and is used to fund capital purchases and other non-recurring expenditures.

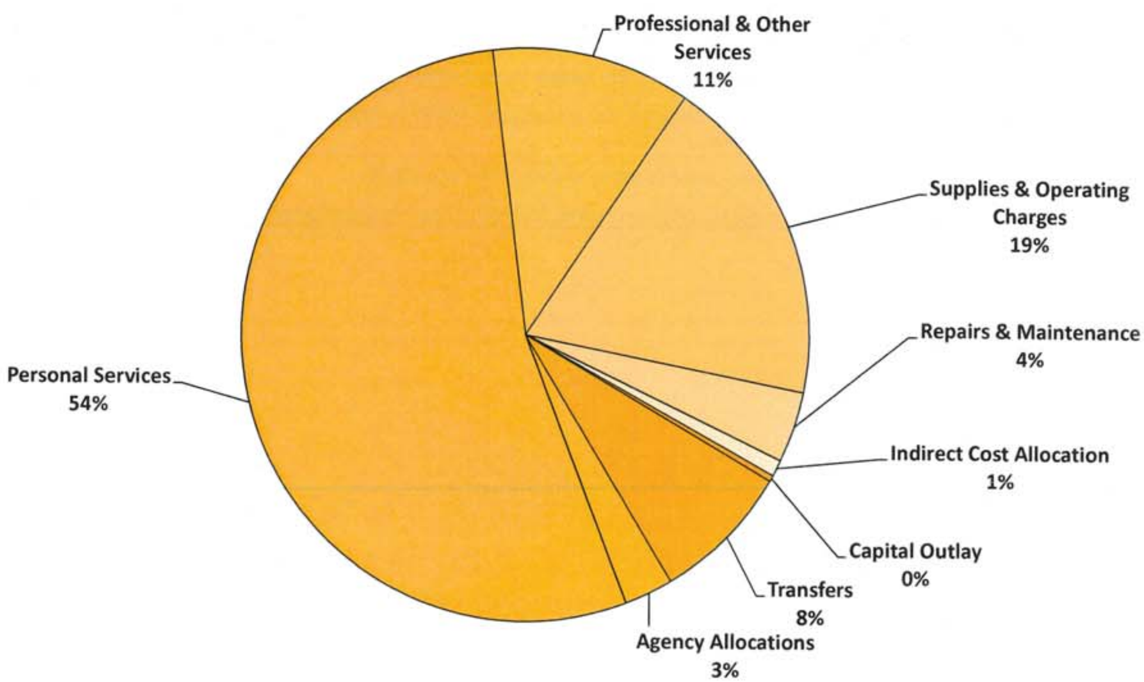
PARKS AND RECREATION FUND SUMMARY

REVENUES	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Millage Rate	0.79	0.75	0.75
Property Taxes	$ 2,788,250	$ 2,852,664	$ 3,175,653
Charges for Services	1,679,626	1,688,290	1,777,690
Interest	10,929	3,500	3,650
Intergovernmental	-	-	-
Other	18,598	2,250	2,000
Transfer from P&R CIP Fund	10,500	-	-
Budgeted Fund Balance	-	151,808	395,529
Total Revenues	4,507,904	4,698,512	5,354,522
EXPENDITURES			
Personal Services	2,554,276	2,752,470	2,885,368
Professional & Other Services	457,087	528,226	607,599
Supplies & Operating Charges	887,118	1,003,266	1,003,662
Repairs & Maintenance	118,016	168,500	213,893
Indirect Cost Allocation	50,000	50,000	50,000
Agency Allocation.	-	-	150,000
Capital Outlay	347,534	26,050	19,000
Transfers to Parks and Recreation CIP Fund	125,000	170,000	425,000
Total Expenditures	4,539,031	4,698,512	5,354,522
Excess Revenues Over/(Under) Expenditures	$ (31,128)	$ -	$ -

Revenues by Category



Expenditures by Category



GAINESVILLE CONVENTION AND VISITORS BUREAU

DEPARTMENT DESCRIPTION:

The Gainesville Communications and Tourism Office combines Main Street Gainesville, Public Information for City residents and Convention and Visitor's Bureau.

MISSION STATEMENT:

Inform Gainesville residents on city government and city services, promote the downtown/midtown area as a new location for business, provide marketing support for existing businesses, and partner with area hotels and numerous local attractions to bring more visitors to the City.

FY2018 GOALS & OBJECTIVES:

1. ***Increase Tourism Activity in Gainesville***
   * *Promote the renovation of Roosevelt Square into a more usable space for the public and assist in connecting it to the City's Trail System.*
   * *Support Vision 2030 Public Art Committee's efforts to incorporate more public art into areas in the City.*
2. **Encourage new business development and enhance established businesses around the Gainesville Square**
   * *Create an event that would tie the Gainesville Square to the City's vibrant business district and call attention to the opportunity for economic development.*
   * *Continue to grow and promote the Golden Nail Award Program recognizing businesses of all sizes for remodeling, renovation, and new construction.*
3. ***Promote Community Awareness of City Services and Utilization of City Programs***
   * *Produce four (4) special segments on TV18 focusing on Public Safety Efforts.*

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Events Booked	LS	24	24	24	10	20	22
Main Street Events	LS	30	30	30	35	31	45
Total Main Street Members	IO	23	23	25	15	30	35
Social Media (Facebook and Twitter) Posts		N/A	N/A	N/A	N/A	N/A	468
Articles to Drive Tourism		N/A	N/A	N/A	N/A	N/A	5
Hotel/Motel Revenue	LS	$715,260	$828,925	$911,848	$493,864	$853,600	$853,600
Social Media www.gainesville.org Hits	IO	401,336	476,230	478,231	229,674	459,348	465,000

REVENUE SOURCES & ASSUMPTIONS

Hotel/Motel Tax is a tax on room rentals at hotels and motels located within the City.

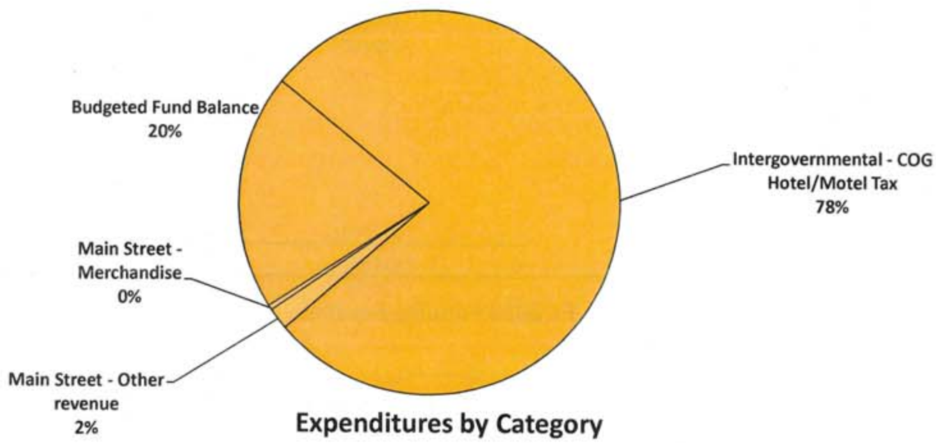
Charges for Services includes admissions, program and league fees, facility leases, concession operations, etc. Projections rely on historical trends and economic conditions.

Interest is based on economic conditions, interest rates, and cash flow projections.

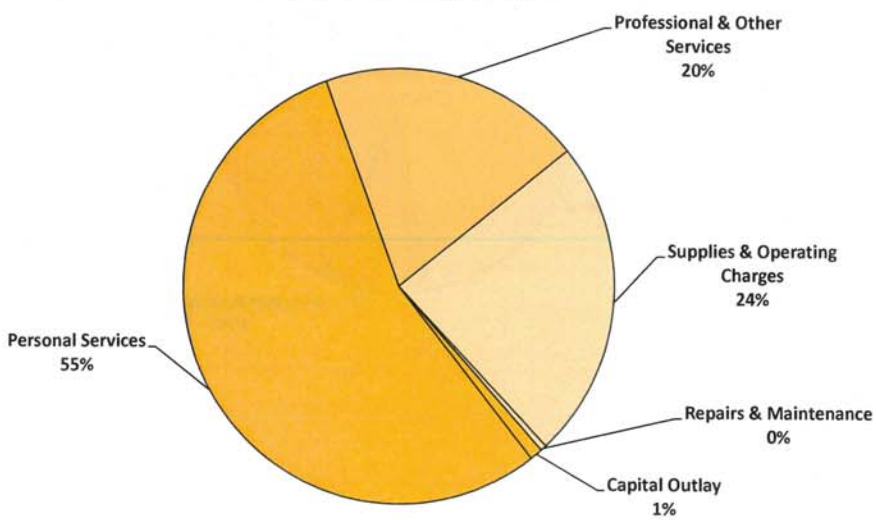
Budgeted Fund Balance in part represents prior year taxes collected in excess of budgeted amount and is used to fund capital

GAINESVILLE CONVENTION AND VISITORS BUREAU FUND SUMMARY			
REVENUES	**FY2016 ACTUAL**	**FY2017 ADJUSTED BUDGET**	**FY2018 BUDGET**
Intergovernmental - COG Hotel/Motel Tax	$ 581,595	$ 550,809	$ 461,533
Main Street - Merchandise	365	2,000	2,500
Main Street - Other revenue	19,293	11,000	11,000
Interest on Investments	458	-	-
Budgeted Fund Balance	-	364	118,105
Total Revenues	601,711	564,173	593,138
EXPENDITURES			
Personal Services	277,486	327,933	326,360
Professional & Other Services	54,428	109,592	117,269
Supplies & Operating Charges	107,190	124,046	141,143
Repairs & Maintenance	2,279	2,602	2,706
Capital Outlay	22,216	-	5,660
Total Expenditures	463,599	564,173	593,138
Excess Revenues Over/(Under) Expenditures	$ 138,112	$ -	$ -

Revenues by Category



Expenditures by Category



CAPITAL IMPROVEMENT PROGRAM

FUND DESCRIPTION:

These budgets represent the first year of the present five year Capital Improvement Program (CIP). The section also includes a summary of the entire CIP, as well as more detailed information regarding those projects funded for the first year. Capital improvement budgets remain open until the project is completed.

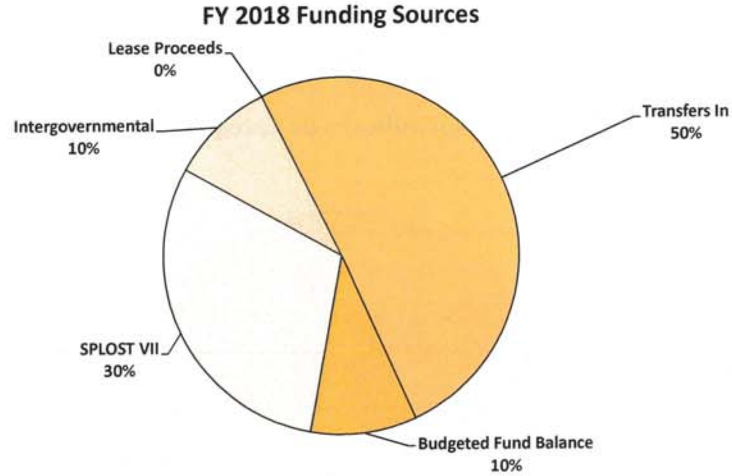
MISSION STATEMENT:

It is the mission of the Capital Improvement Program to identify, measure, and plan for future Capital needs while adhering to the central mission of the City of Gainesville.

CAPITAL IMPROVEMENTS PROGRAM FUND SUMMARY

REVENUES	FY2016 Budget	FY2017 Budget	FY2018 Budget
Intergovernmental:			
Georgia Department of Transportation	$ 200,000	$ 828,513	$ 250,000
Federal Grants			737,500
SPLOST VII	3,680,000	5,235,000	3,115,000
Lease proceeds	-	881,434	
Contributions	50,000	-	
Solid Waste Fund	-	-	235,000
Golf Course Fund	-	-	60,000
Transfers From:			
Community Service Center	-	-	28,300
Economic Development Fund	320,000	-	30,000
General Fund	2,000,000	3,655,225	3,300,662
Hotel/Motel Tax Fund	178,278	160,724	250,000
Information Tech Fund	-	40,000	181,500
Department of Water Resources Operating Fund	265,000	1,100,000	558,480
Impact Fee Fund	-	550,000	230,000
TV-18	100,000	99,500	5,660
Cemetery Trust Fund	110,000	-	50,000
Solid Waste Fund	-	-	5,660
Airport	-	-	125,000
Gainesville CVB	-	-	5,660
Vehicle Services	-	-	42,000
Parks and Recreation	-	170,000	425,000
Budgeted Fund Balance:	-		
DWR Fund Balance	-	-	9,966,000
Capital Projects Fund Balance	511,314	1,329,475	1,000,000
Total Revenues	$ 7,414,592	$ 14,049,871	$ 20,601,422

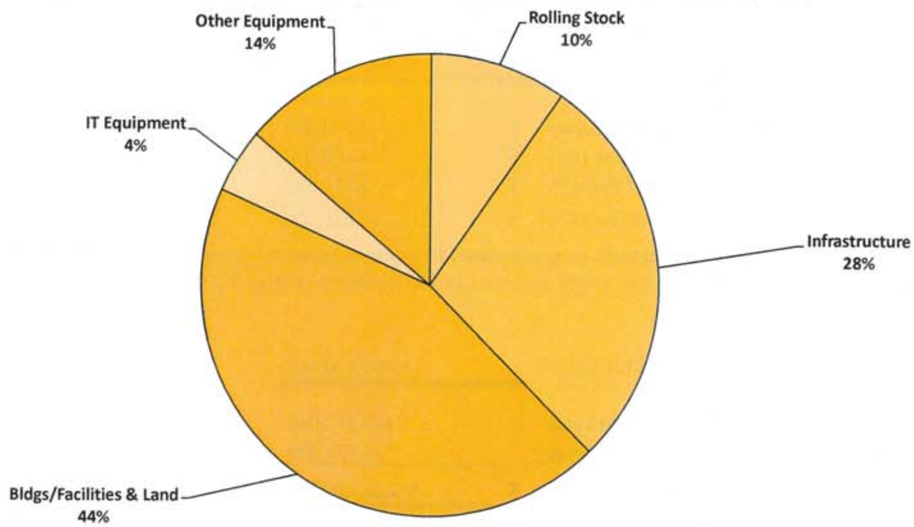
FY 2018 Funding Sources



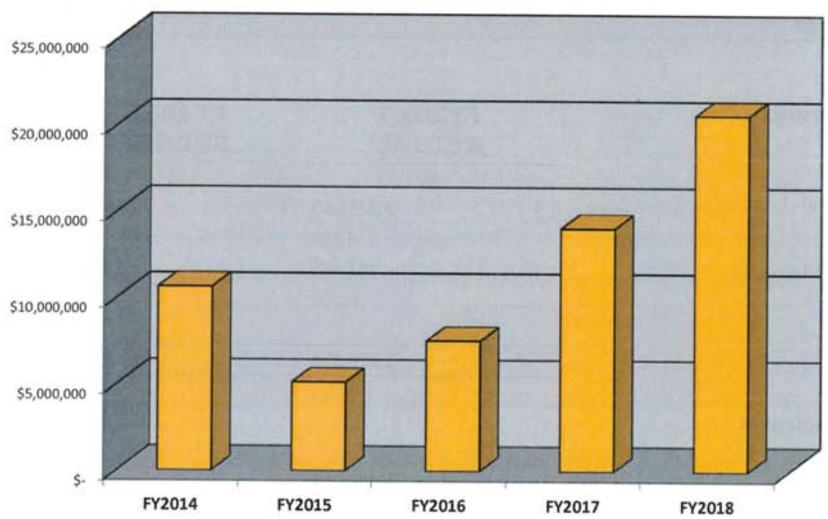
CAPITAL IMPROVEMENT PROGRAM FUND SUMMARY			
EXPENDITURES	**FY2016 Budget**	**FY2017 Budget**	**FY2018 Budget**
City Managers Office			
Roosevelt Square Renovation	$ 620,000	$ -	$ -
Service Delivery Update	20,000	20,000	-
Land Bank Authority	-	200,000	100,000
Municipal Code Update	-	-	20,000
Information Technology			
Enhanced Software Applications	569,244	-	
Standardized Camera System	150,000	60,000	
Expansion of Disk Storage	100,000	-	200,000
Network Security	-	60,000	40,000
Network Upgrade	-	140,000	200,000
Records Management System	-	80,000	
Automated Email Archive	-	-	56,000
Intrusion Prevention/Detection System	-	-	70,000
Community Development Department			
Vehicles	75,000	75,000	
Dilapidated Property Demolition	-	-	100,000
Green Street Station Renovation	-	-	25,000
Downtown Wireless Hot Zone	-	-	60,000
Midtown Greenway - Phase III	-	-	33,400
10 Year Update - Capital Imp Element (CIE)	-	-	30,000
Police			
Police Department Fleet (New)	563,270	631,434	405,000
Firearms Simulator	-	100,000	-
MVR Camera System	-	44,700	-
License Plate Recognition System	-	40,000	40,000
Portable Radios	-	-	93,522
Fire			
Fire Station #2 Relocation	400,000	3,450,000	-
Fleet Replacement - Ladder 24	1,500,000	-	-
Station #3 SCBA Fill Station	-	50,000	-
Fleet Replacement - Vehicle 4424	-	35,000	-
Fleet Replacement - Engine 23	-	575,000	-
Replacement Radios	-	-	110,000
New Station Planning	-	-	50,000
Preemption Lights System	-	-	70,000
Fleet Replacement - Truck (Replace 4214)	-	-	38,000
Public Works - Public Land and Buildings			
City Administrative Building Re-roof	176,000	-	-
City Administrative Building wall waterproof	117,800	-	-
Administrative Building Renovation	-	1,250,000	500,000
Main Street Building Demolition	-	1,650,000	-
Fleet Replacement - Service Van	-	30,000	-
GAB Generator Replacement	-	-	175,000
Parking Deck Public Restroom	-	-	150,000
Cleaning and Sealing City Hall	-	-	100,000
Public Works - Engineering			
Street Resurfacing (Major Projects)	835,000	885,000	500,000
Roadway Patching Program	125,000	100,000	125,000
Full Depth Reclamation Program	370,000	250,000	-
In-House Paving Program	125,000	150,000	660,000
Wills Street Reconstruction	165,000	-	-
Roadway Beautification	150,000	100,000	65,000
Fleet Replacement - Truck	30,000	-	-
Interchange Beautification	-	120,000	80,000
Transportation Plan Implementation	650,000	550,000	900,000
Jesse Jewell & John Morrow Intersection Imp.	100,000	588,513	-
Sidewalk Program	-	75,000	75,000
Bridge Maintenance Program	-	75,000	25,000
Green Street Study Implementation	-	-	250,000
Traffic Calming / Road Safety Devices	-	40,000	40,000
Asphalt Preservation	-	25,000	25,000
Fleet Replacement	-	-	30,000
Streetscaping - Washington & Bradford	-	525,000	1,200,000

Public Works - Traffic			
Thermoplastic Restriping	55,000	55,000	25,000
Crew Cab Service Truck	-	-	50,000
New Traffic Engineering Shop (Planning)	-	-	50,000
Intelligent Transportation Systems (ITS)	-	240,000	200,000
Public Works - Street Maintenance			
Fleet Replacement - Leaf Machine	50,000	-	-
Fleet Replacement - ROW Tractor	40,000	-	-
Fleet Replacement - Service Truck	100,000	140,000	140,000
Fleet Replacement - Truck	40,000	40,000	-
Fleet Replacement - Street Sweeper	-	250,000	-
New Box Dump Truck	-	100,000	-
Boom Rotary Attachment (for ROW Tractor)	-	40,000	-
Backhoe Loader	-	-	100,000
Fleet Replacement - Crew Truck	-	-	40,000
Fleet Replacement - Light Duty Truck	-	-	40,000
Asphalt Zipper	-	-	80,000
Asphalt Roller	-	-	50,000
Fleet Replacement - ROW Crew Truck2	-	-	40,000
Stormwater			
Stormwater Rehabilitiation Program	-	-	1,000,000
Cemetery			
Freeground Memorial	-	-	50,000
Octagonal Columbarium	40,000	-	-
Storage building	40,000	-	-
Fleet Replacement - Crew Cab Truck	30,000	30,000	-
Gainesville Convention and Visitors Bureau			
Gainesville Signage	178,278	160,724	100,000
Cable Television Fund			
Production Equipment (Mobile)	-	65,000	-
Production Vehicle	-	34,500	-
Parks and Recreation			
Youth Sports Complex	-	650,000	205,000
Civic Center Exterior Improvments	-	-	75,000
Parks Master Plan	-	-	150,000
Desota Park Renovations	-	-	225,000
Playground Improvements	-	-	130,000
Lanier Point Athletic Complex Improvements	-	-	75,000
Civic Center Roof	-	120,000	
Linwood Education Building	-	100,000	
Civic Center Parking Lot	-	50,000	
Community Service Center			
Buses (Dial-A-Ride)	-	-	150,000
Hall Area Transit Equipment			132,500
Hall Area Transit Property			50,000
Solid Waste			
Fleet Replacement Packer Truck			190,000
Fleet Replacement Scooter Truck			45,000
Airport			
Terminal Building Renovations			500,000
Golf Course			
Clubhouse Roof Replacement			35,000
Cushman Truckster			25,000
Vehicle Services			
Fleet Replacement - Truck			42,000
Department of Water Resources			
Annual Meter Infrastructure			150,000
Athens Highway Sanitary Sewer Extension			500,000
Environmental Services Building Imp/Upgrade			210,000
Flat creek Water Reclamation Facility - Digester U			1,000,000
Flat Creek WRF - Comprehensive Master Plan			250,000
Flat Creek WRF - Upgades			1,250,000
Lakeside Drive Variable Frequency Drive			300,000
Laboratory Information Management System			150,000
Linwood WRF Membrane Replacement			2,150,000
Meter Replacement Program			500,000
Pressure Monitors			100,000
Riverside Drive Water Treatment Plant - concrete			620,000
Riverside WTP - #4 Raw Water Pump			116,000
Riverside WTP - Solids Handling Upgrades			1,300,000
Tanks Maintenance Program			700,000
Utility Service Truck			120,000
Vactor Truck			400,000
Water Distribution System Hydraulitc Monitoring			150,000
Total Expenditures	$ 7,414,592	$ 14,049,871	$ 20,601,422

Expenses by Category



Five-Year Budgeted Funding Trend



DEBT SERVICE FUND

FUND DESCRIPTION:

The Debt Service Fund is used to account for the accumulation of resources and payment of general government long-term debt principal and interest from governmental resources.

Entering into fiscal year 2017, the City of Gainesville's general obligation debt is projected to be $18,635,000:

Frances Meadows Center	$	7,990,000
Parking Deck	$	3,100,000
Main Street Property	$	5,645,000
TWS Building	$	1,630,000

Georgia law provides that general obligation debt be no greater than 10% of the City's total assessed value. This 10%, minus general obligation bonds outstanding is classified as the government's legal debt margin. A computation of the City's legal debt margin follows:

Net General Obligation Bond Tax Digest	$	4,692,420,458
Debt Limit - 10% of Assessed Value	$	469,242,046
Less General Obligation Bonds Outstanding		16,735,000
Legal Debt Margin	**$**	**452,507,045.80**

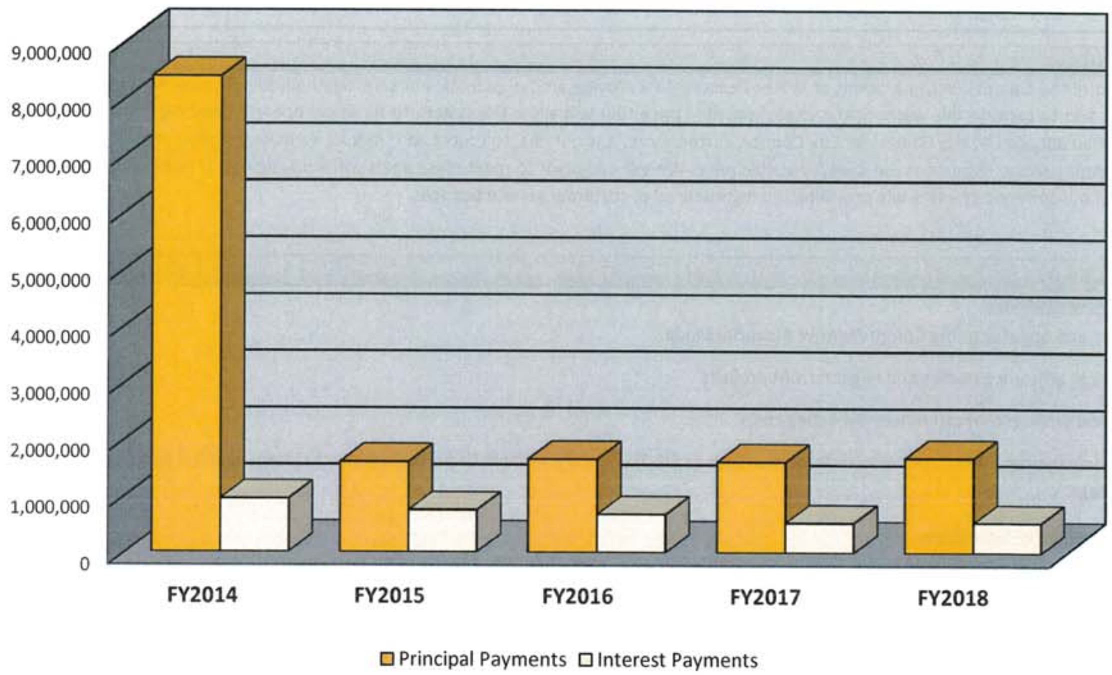
Bonded debt per capita, based on an estimated population of 38,712 is $433.

The City's debt related to capital leases is anticipated to decrease to $172,852 during fiscal year 2018. The City anticipates no new capital leases during FY2018.

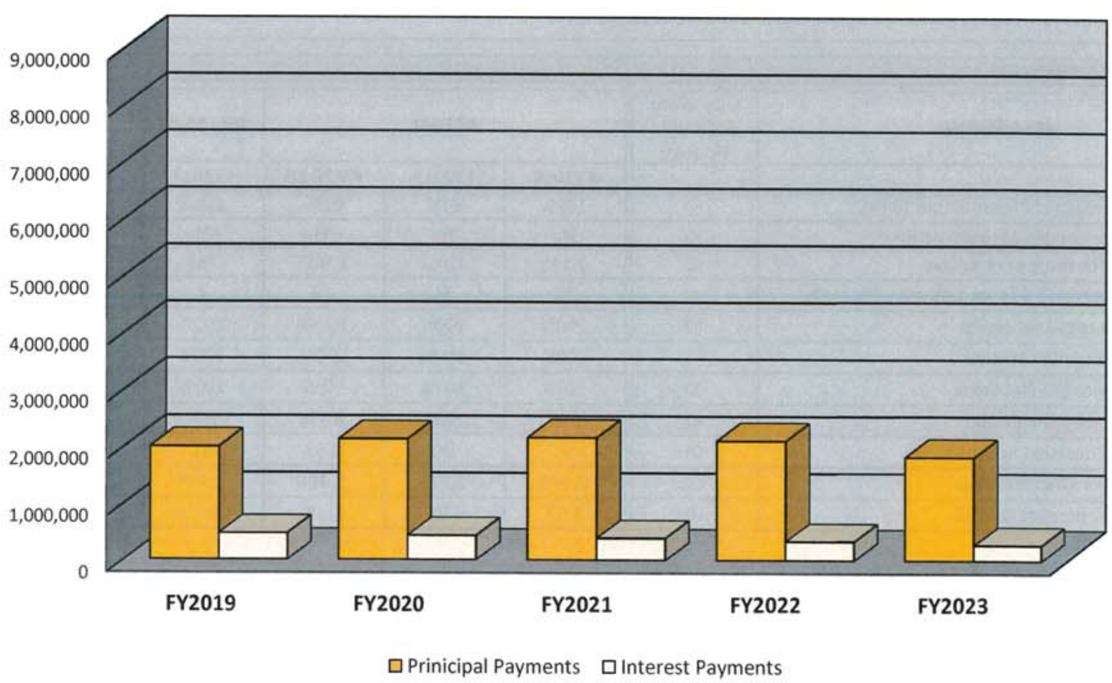
DEBT SERVICE FUND SUMMARY

REVENUES	**FY2016 ACTUAL**	**FY2017 BUDGET**	**FY2018 BUDGET**
Millage Rate	.60	.60	.57
Taxes	$ 2,223,559	$ 2,282,132	$ 2,408,381
Interest on Investments	8,280	1,935	5,386
Transfer from Hotel/Motel Tax Fund	151,975	142,267	298,267
Miscellaneous Revenue	6,500	-	-
Budgeted Fund Balance	-	-	-
Total Revenues	2,390,314	2,426,334	2,712,034
EXPENDITURES			
Bond Principal and Interest	1,222,221	1,753,338	1,871,552
Lease Principal and Interest	521,511	379,820	342,131
Bond Refund Cost	1,434	2,200	2,200
Other Costs	1,688	-	-
Available for Future Debt Service	-	290,976	496,151
Total Expenditures	1,746,854	2,426,334	2,712,034
Excess Revenues Over/(Under) Expenses	$ 643,460	$ -	$ -

Five Year Principal and Interest Trend



Five Year Principal and Interest Projections



DEPARTMENT OF WATER RESOURCES

DEPARTMENT DESCRIPTION:

The Department of Water Resources Fund is used to account for activities connected with the development, operation and maintenance of water and sewer service in the City of Gainesville and parts of Hall County. This is an enterprise fund, financed and operated in a manner similar to private business enterprises. Such funds are self-supporting in nature where the costs, including depreciation, of providing goods or services to the general public on a continuing basis are financed or recovered primarily through user charges.

MISSION STATEMENT:

It is the mission of the Gainesville Department of Water Resources to provide ample quantities of safe, aesthetically pleasing water at adequate pressures to our customers, and to provide this water at the lowest possible price that will allow the system to be safely operated and expanded in accordance with the Water Master Plan adopted by the Gainesville City Council. Furthermore, it is our goal to collect and treat all wastewater generated in our service area in a safe and environmentally-sound manner at the lowest possible price. We will endeavor to meet these goals while managing our resources as a responsible steward for the future of our community and while providing the highest level of customer service possible.

GOALS & OBJECTIVES:

1. ***Ensure financial stability.***

* Continue use and updates to the Comprehensive Financial Model.
* Conduct energy efficiency studies and begin retrofit projects
* Identify capital projects that can reduce operating costs.
* Implement management tools to increase efficiencies, such as CIP Tracking Tool, Work Order Management system, and GIS (leading to full Asset Management).

2. ***Position the utility for the future.***

* Implement flow monitoring technology to target areas within the collection system for further I/I investigation.
* Implement pressure monitoring and district metering to advance leak detection and reduction efforts.
* Conduct process evaluations at the plants, system master planning, and modeling to guide future decision making.
* Convert data "noise" into useful information and communicate in a transparent manner.

3. ***Ensure world class work force.***

* Enhance relationships with high schools, technical schools, and universities for recruiting and outreach.
* Continue to improve training opportunities both in-house and out-sourced.
* Develop retention strategies, including career paths and strategic assignments.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Lab Results to Industrial Clients within 10 days	IO	100%	87%	91%	100%	99%	99%
Sewage blockage complaint response time	IO	1hr	1hr	<1hr	<1hr	1hr	<1hr
Preventive maintenance work orders	IO	2,115	2,162	1,905	763	2,325	2,400
Number of Leaks found w/ Leak Detection Program	II	19	14	12	4	12	12
Permit compliance (%)-Riverside	IO	100%	100%	100%	100%	100%	100%
Permit Compliance (%)-Lakeside	IO	100%	100%	100%	100%	100%	100%
Permit Compliance (%)-Flat Creek	IO	100%	100%	92%	100%	100%	100%
Permit Compliance (%)-Linwood	IO	98%	100%	89%	90%	100%	100%
Environmental Education Activities	QL	272	183	163	81	225	225
Stream Inspections/Assessments	QL	2,893	2,973	3,409	1,729	2,600	2,800
% of increase in operating budget	IO	2.0%	-3%	1.2%	4.6%	4%	5.5%

REVENUE SOURCES & ASSUMPTIONS

Water Revenue is the largest revenue source in this fund. The service area includes a large portion of Hall County. Rates are different for inside City and outside City customers due to differing service costs. No rate increase is anticipated for water during this budget year.

Account Service Fees are the third largest revenue source in this fund. This fee is billed to each account on the system as a base fee that recovers the cost to read the meter and generate a bill, regardless of consumption. This base fee was previously built into the water and sewer charges, and was broken out separately as part of a rate restructuring to improve equity to customers. This revenue category is very stable and increases steadily at the rate new customers tie onto the system. This fee was increased in January 2016 to the full calculated cost that was determined at the 2015 Council Workshop. No increase is anticipated for January 2018.

Water Tapping Fees are levied to recoup the actual cost of tapping the water mains for new or additional users tapping onto an existing water line. The projected revenue is based on historical trend review and analysis, coupled with construction start projections. These fees are continuing to improve along with the Economic up-turn for housing development.

Service Fees are charged when service to a user is terminated for non-payment, and as a penalty for a returned check. This revenue has slightly increased from last year.

Late Payment Penalties of 10% of the amount due are charged if payments reach the Customer Service & Billing Department after the due date on the billing.

Sewer Revenue is the second largest revenue source in this fund, with the majority of the service area inside the City limits. This revenue category has seen an increase in consumption usage over the past 3 years with the increase in housing developments in the City limits that are served by the City's sanitary sewer system. There is no rate increase being considered for January 2018.

Surcharges are charged to large industrial and commercial customers if their pollutant load is in excess of what is found in the normal residential effluent waste. Surcharge fees have increased over the past two years. This revenue is based on historical trends but is totally dependent on the industry permit limits.

Sewer Tapping Fees are charged for a new customer to tap onto the City's Sanitary Sewer System. This charge is set to recover the City's cost to install the actual tap to the City's sewer for new or expanded service. This revenue has seen a slight decrease over the past year since the developers are permitted to pre-stub sewer when doing the development. This projection is based on historical trend analysis and an environmental trend toward less reliance on septic tanks.

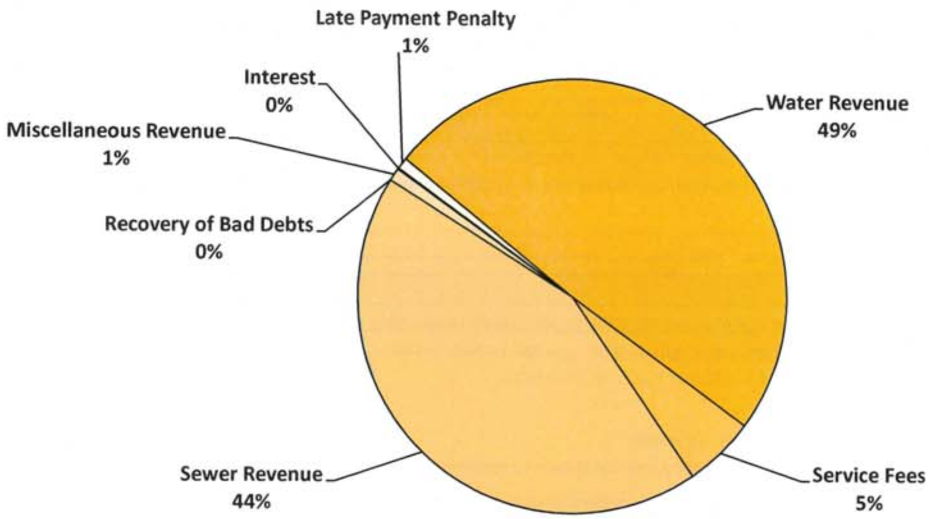
Interest Revenue is based on cash balances, the economy, and interest rates.

Water/Sewer Connection Fees are charged to enable the system to fund its expansion. These fees are based on the prorated cost of providing service with each new tap to the system and vary depending on tap size. Projections are based on anticipated new customer acquisition.

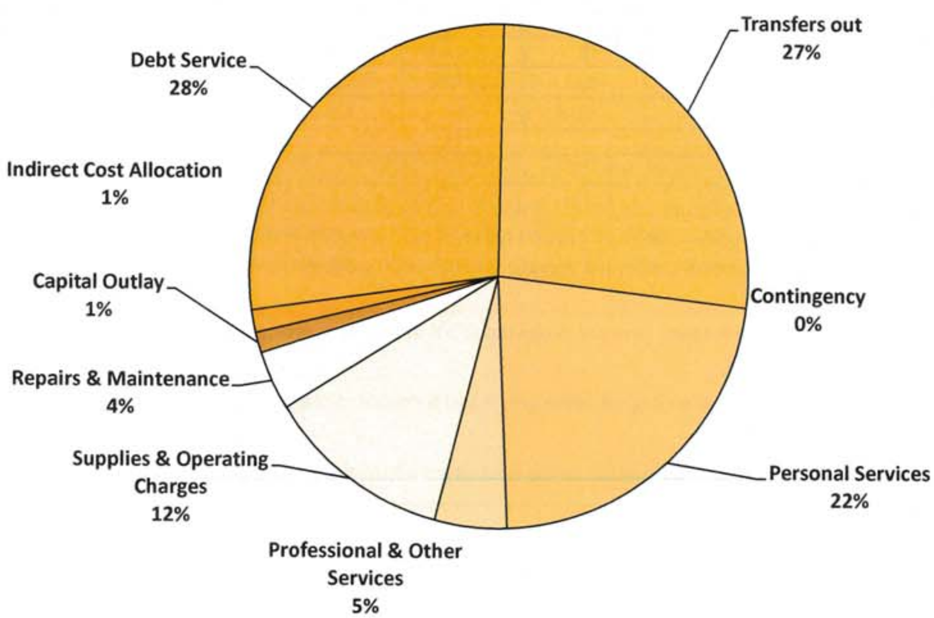
DEPARTMENT OF WATER RESOURCES FUND SUMMARY

REVENUES	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Water Revenue	$ 28,745,554	$ 30,040,011	$ 32,071,777
Water Connection Fees	2,079,725	1,810,229	1,914,134
Water Connection Administration Fees	53,629	54,310	56,619
Water Tapping Fees	976,427	1,003,177	1,133,313
Account Service Fees	3,121,100	3,541,167	3,603,937
Service Fees	251,440	267,520	263,849
Late Payment Penalty	518,291	585,907	616,804
Sewer Revenue	25,755,624	27,649,751	28,414,857
Surcharge	648,691	687,538	788,581
Sewer Tapping Fees	32,512	9,900	30,780
Sewer Connection Fees	1,936,521	1,567,230	1,777,146
Sewer Connection Administration Fees	49,806	46,973	53,265
Recovery of Bad Debts	234	100	-
Miscellaneous	719,509	701,590	695,976
Interest	1,255,220	41,761	62,815
Gain(Loss) Sale of Fixed Assets	-	1,000	-
Transfers In	5,890,503	-	-
Budgeted Retained Earnings	-	-	-
Total Revenues	77,088,553	68,008,164	71,483,853
EXPENDITURES			
Personal Services	14,478,502	15,741,458	16,049,104
Professional & Other Services	2,241,736	3,109,098	3,335,998
Supplies & Operating Charges	6,519,114	7,779,290	8,676,100
Repairs & Maintenance	1,679,319	2,222,744	2,718,210
Capital Outlay	-	713,107	940,500
Total Operating Expenditures	24,918,671	29,565,697	31,719,912
Indirect Cost Allocation	1,020,775	1,014,882	1,042,707
Miscellaneous	15,049	-	-
Depreciation	15,443,458	-	-
Contingency	-	-	-
Debt Service	6,113,201	20,338,596	19,663,182
Transfer to E&R Fund	911,768	12,715,778	15,256,350
Transfer to Other Funds	4,116,422	4,373,211	3,801,702
Total Expenditures	52,539,344	68,008,164	71,483,853
Excess Revenues Over/(Under) Expenses	$ 24,549,209	$ -	$ -

Revenues by Category



Expenditures by Category



SOLID WASTE DEPARTMENT

DEPARTMENT DESCRIPTION:

Serving the City of Gainesville Residents by maintaining a clean and healthy environment by collecting and disposing of waste and recycling refuse through, bi-weekly garbage pickup, weekly curbside refuse and yard waste as needed, weekly recycling pickup, dead animals, white goods, bulky items, and special pickup on a call-in basis (user fee) charged, litter control, and special pickup of solid waste and recycling at City sponsored events.

MISSION STATEMENT:

The mission of the Solid Waste Department is to enhance the overall condition of the residential area of the city by providing a proactive and creative approach to maintaining a clean and sanitary environment through education, enforcement, and the removal of all discarded waste.

GOALS & OBJECTIVES:

1. ***Collaborate with outside agencies to promote and improve the appearance, health and safety of the City.***
   * Continue efforts with Keep Hall Beautiful, Elachee, civic organizations, and local school systems.
   * Work with local school systems to promote solid waste and recycling education.
2. ***Promote participation in recycling.***
   * Provide Recycling Resources to Community Events as requested.
   * Market and distribute, as requested, the new 35 gallon recycling containers to residents.
3. ***Continue to work with Finance Department to conduct and coordinate revenue audits.***
   * Monitor revenue sources to insure accuracy of solid waste fees, franchisee fees, host fees, and other revenue sources.
   * Work with Finance, Department of Water Resources, and Public Works Management to develop tracking audit processes.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Number of Customers	IO	5781	5,995	6,482	6,584	6,200	6,700
Annual Waste Tonnage Picked up	QL	7,494	7,366	7,400	3,785	7,626	7,504
Annual Household Stop Volume	QL	1,202,448	1,246,960	1,348,256	642,096	1,289,600	1,393,600
Recycling (% by weight)	QL	13.72%	14.37%	14.89%	14%	14.5%	15%
Tons Recycled	QL	794	772	862	433	800	900

REVENUE SOURCES & ASSUMPTIONS

Residential Collection is comprised of the existing user fee for residential garbage collection for twice weekly at the house and/or curbside pick-up. Included in this fee is once a week curbside rubbish and debris removal. Also included in this fee is once a week recycling pickup and a recycling container. The calculation is based on the annual average number of households served. The collection fee for all these services is $32.10 per month for this budget year.

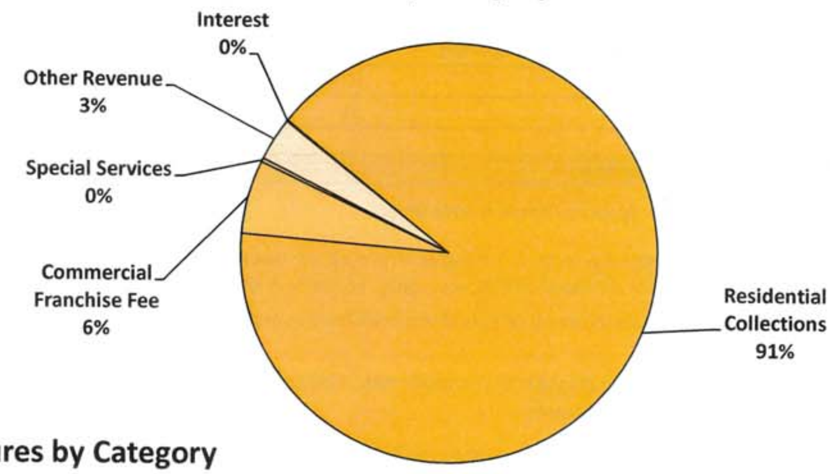
Commercial Franchise program began in FY 1994. Fees are projected at 5% of the gross receipts for all commercial garbage vendors. Assumptions are based on historical trends.

Special Services are recorded here such as the pick-up of white goods and furniture. Collection was started in FY 1995. Assumptions are based on historical trends and conservative estimates.

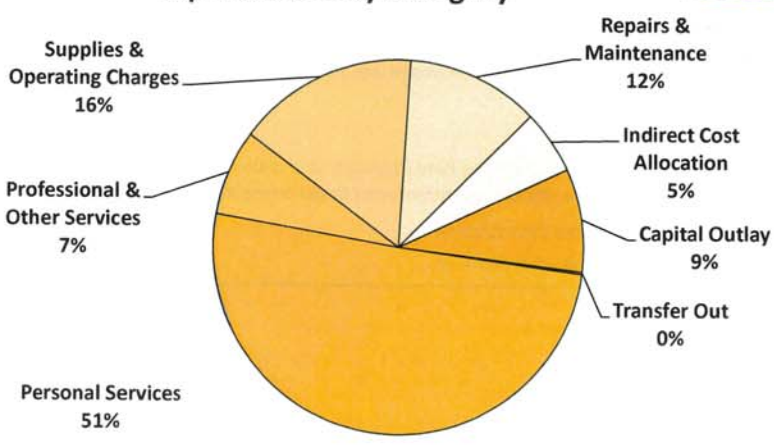
Landfill host fee is a fee paid on a per ton basis by landfills to the host city in accordance with State law.

SOLID WASTE FUND SUMMARY			
REVENUES	**FY2016 ACTUAL**	**FY2017 ADJUSTED BUDGET**	**FY2018 BUDGET**
Residential Collections	$ 2,346,561	$ 2,311,200	$ 2,407,500
Commercial Franchise Fee	179,698	100,000	150,000
Special Services	8,777	7,500	8,000
Interest	3,641	2,000	2,500
Transfers in from General Fund	60,013	-	-
Other Revenue	96,109	80,781	90,000
Budgeted Retained Earnings	-	-	-
Total Revenues	2,694,798	2,501,481	2,658,000
EXPENDITURES			
Personal Services	1,385,990	1,302,020	1,344,989
Professional & Other Services	118,688	204,243	196,368
Supplies & Operating Charges	329,200	386,266	419,724
Repairs & Maintenance	227,771	242,500	308,500
Debt Service	-	-	-
Depreciation	148,766	-	-
Indirect Cost Allocation	146,452	146,452	146,452
Transfer to Other Funds	-	-	5,660
Capital Outlay	-	220,000	236,307
Total Expenditures	2,356,867	2,501,481	2,658,000
Excess Revenues Over/(Under) Expenses	$ 337,931	$ -	$ -

Revenues by Category



Expenditures by Category



AIRPORT

DEPARTMENT DESCRIPTION:

The Lee Gilmer Memorial Airport is owned and operated by the City of Gainesville's Public Works Department. The airport offers 81 T-Hangars and 12 Corporate Hangars which are available to lease for both private and corporate aircraft. The Lee Gilmer Memorial Airport consists of two runways. Runway 11/29 is 4,001x 100' and runway 5/23 is 5,500 x 100' with Medium-intensity Approach Lighting System with Runway Alignment Indicator Lights (MALSR) and ILS (Instrument Landing System).

Unicom Frequency: 123.075.
ASOS: 126.475

MISSION STATEMENT:

To provide high quality, efficient services and superior infrastructure to all users of the Lee Gilmer Memorial Airport.

GOALS & OBJECTIVES:

1. ***Ensure the airport is maintained in the safest manner possible.***
   * Identify and address all potential safety hazards that occur at or near the airport.
   * Utilize FAA-GDOT grant funding to improve runway safety by restriping and asphalt crack sealing.
   * Maintain and update, as necessary, the safest navigational aids.
2. ***Enhance the appeal of airport facilities.***
   * Utilize City and grant funding to renovate and improve the Airport Terminal Building.
   * Maintain all facilities in such a manner which will be most appealing to industrial park and hangar users.
3. ***Procure & utilize available alternative funding sources.***
   * Airport management and consultants will strive to identify and utilize all available avenues of funding.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priorities	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Months of Accident Free Operation	IO	12	12	12	6	12	12
Number of Operations Annually (Takeoffs & Landings)	IO	31,000	31,000	31,000	15,500	31,000	31,400
Number of Based Aircraft	IO	158	153	139	135	134	134
Alternative Funding Received	IO	$ 339,570	$ 308,714	N/A	$ -	$ 585,662	$ 567,210

REVENUE SOURCES & ASSUMPTIONS

Funding Sources: Charges for Services, Federal & State Grants

T-Hangar Rent includes the monthly rental of T-Hangars. There are five types of T-Hangars designed for two different sizes of aircraft, single engine and multi-engine planes. The projections are based on 85% occupancy , economy, and historical trends.

Corporate Hangar Rent includes the monthly rents of corporate hangars and related office space. The revenue projection is based on 91% occupancy at established rental rates.

Industrial Park Rent is for the rent of land in the Industrial Park. Revenues are very stable due to tenant stability over the past several years. All leases for the Airport Industrial Park are long-term leases.

Fuel Flowage Fee has been greatly improved with the Champion Aviation FBO (Fixed Base Operator) lease effective September 1, 2016 and with the addition of Lanier Aviation self serve gas fuel sales. The FBO fuel flowage was formerly assessed at 4 tiers: The first 17,000 gallons delivered per month was levied at $0.04 per gallon; from 17,001 to 21,000 gallons the fee was $0.06 per gallon; from 21,001 to 25,000 gallons, the fee was $0.08 per gallon; and any amount over 25,000 gallons was assessed at $0.10 per gallon. With the new FBO lease, the fuel flowage was assessed at $0.10 per gallon. The fuel flowage for Lanier Aviation is $0.10 per gallon.

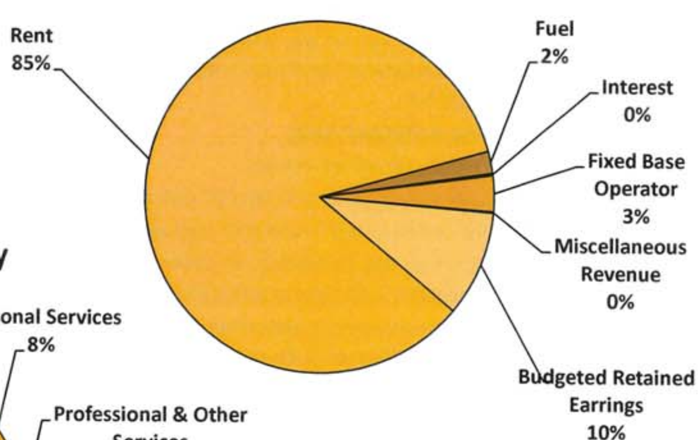
Fixed Base Operator (FBO) Lease is the lease of the facilities at the airport to the Fixed Base Operator, Champion Aviation Services, Inc. effective September 1, 2016. Monthly rate for this lease was initially set at $2,349.22 and is to be adjusted every five years based on the All Urban Consumer Price Index CPI-U.

Interest Income projections are based on cash balances, interest rates, and the economy.

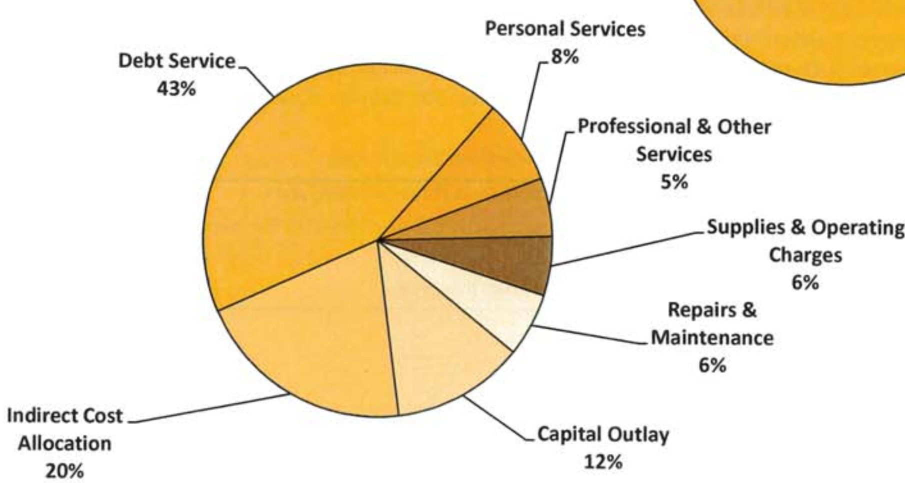
Other Income includes the flight center SASO fees, late payment fees, and wash rack fees.

AIRPORT FUND SUMMARY						
REVENUES		**FY2016 ACTUAL**		**FY2017 ADJUSTED BUDGET**		**FY2018 BUDGET**
T-Hangar Rent	$	374,798	$	348,272	$	348,272
Corporate Hangar Rent		341,094		369,274		366,092
Industrial Park Rent		151,271		151,291		154,891
Fuel		23,813		20,808		20,808
Intergovernmental		-		-		-
Interest		16,075		1,200		2,320
Fixed Base Operator		32,991		32,990		33,854
Miscellaneous Revenue		1,300		3,861		1,200
Grants		72,603		585,662		-
Budgeted Retained Earnings		-		108,757		99,981
Total Revenues		1,013,945		1,622,115		1,027,418
EXPENDITURES						
Personal Services		89,610		79,072		80,286
Professional & Other Services		29,428		65,868		54,951
Supplies & Operating Charges		45,334		58,920		55,520
Repairs & Maintenance		40,588		82,659		60,200
Capital Outlay		80,670		675,735		125,000
Indirect Cost Allocation		209,561		209,561		209,561
Debt Service		49,963		450,300		441,900
Available for Capital Projects		-		-		-
Depreciation		773,435		-		-
Total Expenditures		1,318,589		1,622,115		1,027,418
Excess Revenues Over/(Under) Expenses	$	(304,644)	$	-	$	-

Revenues by Category



Expenditures by Category



CHATTAHOOCHEE GOLF COURSE

DEPARTMENT DESCRIPTION:

Chattahoochee Golf Course was designed by renowned architect Robert Trent Jones Sr. and opened in 1960. The course features 18 holes of Championship Golf, a practice range, two practice putting greens, a short game area, an indoor teaching facility for full swing analysis as well as an indoor putting lab. The clubhouse features a fully stocked golf pro shop, restaurant and men's and ladies locker rooms. The course was renovated in 2006 by Kevin Hargrave and Course Crafters. Chattahoochee Golf Club is the home of Tommy Aaron, the 1973 Masters Champion.

MISSION STATEMENT:

To enhance the quality of life for our citizens by providing affordable golf through first class customer service and quality golf course conditions.

GOALS & OBJECTIVES:

1. ***Improve golf course facility efficiencies.***
   * Replace all outdated lighting fixtures with more energy efficient led bulbs or fixtures.

2. ***Enhance the quality of life for local citizens through golf.***
   * Develop a weekly game for our customers, organized by the CGC golf staff to create more playing opportunities for our citizens.
   * Explore the development of afternoon golf leagues for businesses, neighborhoods or junior golf leagues.

3. ***Increase City Golf Course awareness throughout the region.***
   * Develop and utilize social media such as Facebook to increase awareness of Chattahoochee Golf Course.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Through 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY17	FY2017	FY2018
Number of online reservations booked.	IO	N/A	N/A	0	0	300	300
Number of participants in golf clinics.	QL	N/A	N/A	114	81	100	125
Number of Tournaments hosted	QL	32	32	35	14	34	36
Number of Social Media hits.	IO	N/A	N/A	0	0	3000	3000

* Golf Course Created new performance measure for FY2016.

REVENUE SOURCES & ASSUMPTIONS

Charges for Services include a varying range of greens fees, golf cart rental fees, driving range fees, handicap services, and locker fees. Projections rely on historical data from the last three years. Revenue has been very stable to declining somewhat over the past three years (due to the uncertain economy and increased competition).

GREENS FEES, CART FEES, AND & OTHER REVENUE

Weekend AM - The largest source of green fee revenue.

Weekday Green Fee - Available to every golfer that plays CGC during the week.

Senior - Discounted green fee only available to residents 62 years and older.

Early Twilight - Discounted green fee that is available to all patrons generally 5 hours before sun sets.

Twilight - Discounted green fee that is available to all patron generally 3 hours before sun sets.

Weekend - Hall Co. green fee offered between Weekend AM and twilight times.

Guest - Chattahoochee Country Club Members Guest Fees. This revenue should increase with the corporate agreement with CCC.

High School - High school discount is given to students during the week, and on weekends after 2:00. This class of green fees has been the stable over the past several years.

College - College discount given to students during the week. This fee has remained steady over the past years.

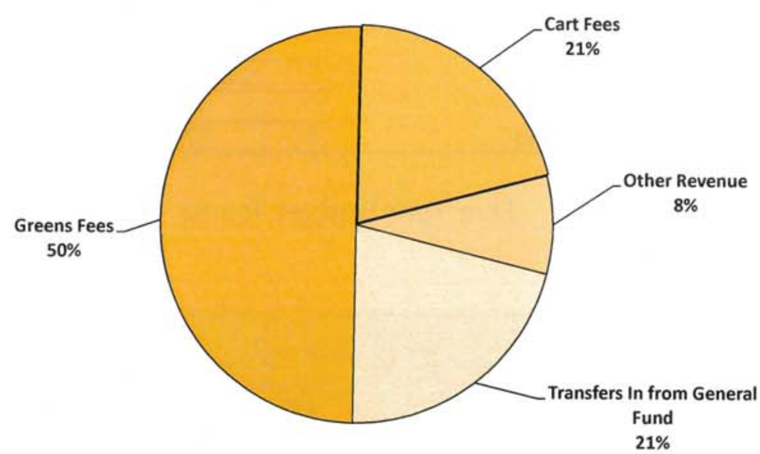
Cart Rental Fees - Cart revenues are the largest source of revenue and have remained steady over the past three years.

Handicap Fees - GSGA service that updates and maintains golfer's handicaps. The amount is $40 per year per golfer. The course pays $25.00 for each golfer to the GSGA for the use of their system.

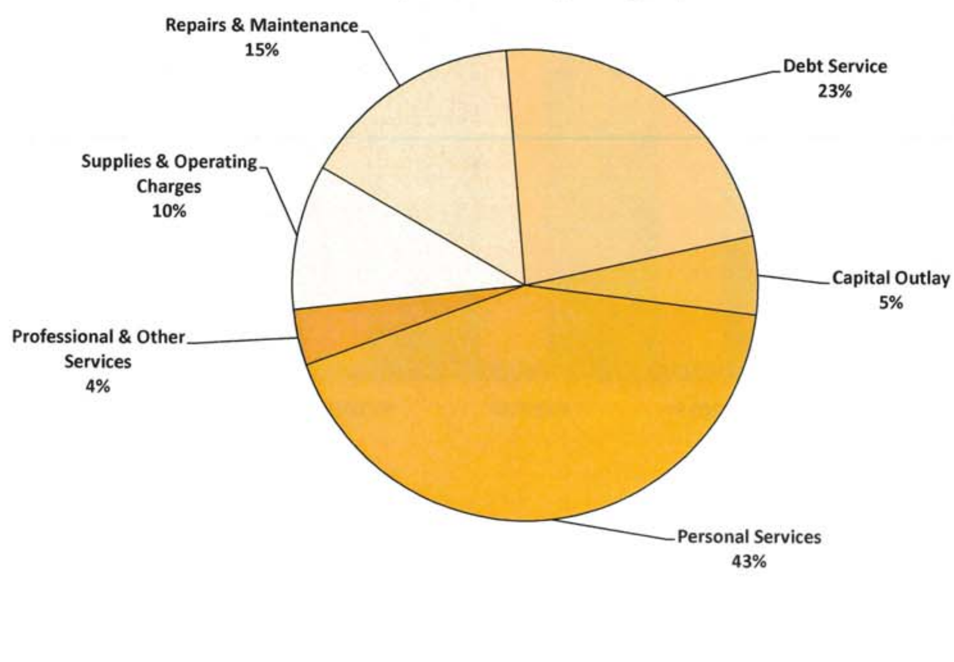
Driving Range Fees - From sales of range tokens. These fees have been stable over the past three years.

CHATTAHOOCHEE GOLF COURSE FUND SUMMARY			
REVENUES	**FY2016 ACTUAL**	**FY2017 ADJUSTED BUDGET**	**FY2018 BUDGET**
Greens Fees	$ 676,229	$ 659,678	$ 679,447
Cart Fees	269,764	252,270	280,261
Other Revenue	105,113	109,040	108,278
Interest On Investments	123	-	-
Transfer In from GG Capital Projects Fund	-	-	-
Transfers In from General Fund	335,462	343,654	289,311
Budgeted Retained Earnings	-	6,512	-
Total Revenues	1,386,690	1,371,154	1,357,297
EXPENDITURES			
Personal Services	540,087	568,828	576,272
Professional & Other Services	41,098	39,895	52,550
Supplies & Operating Charges	145,897	117,228	134,928
Repairs & Maintenance	203,799	211,992	209,750
Debt Service	72,362	312,211	310,797
Amortization/Depreciation	287,622	-	-
Capital Outlay	-	121,000	73,000
Total Expenditures	1,290,864	1,371,154	1,357,297
Excess Revenues Over/(Under) Expenses	$ 95,826	$ -	$ -

Revenues by Category



Expenditures by Category



GENERAL INSURANCE FUND

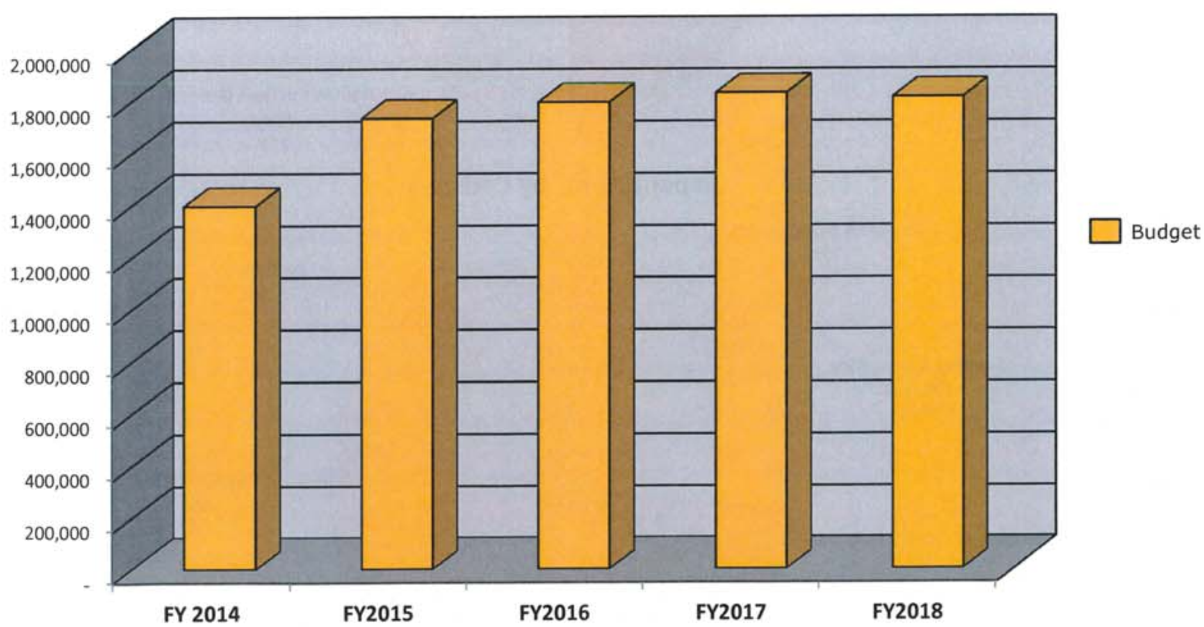
FUND DESCRIPTION:

The General Insurance Fund will account for property, liability, and workers' compensation insurance provided to the City departments. This is an internal service fund which is used to provide goods and services provided to the departments and agencies within the city. Costs of these goods and services are charged to the specific departments or units.

GENERAL INSURANCE FUND SUMMARY

	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Revenue			
Premiums and Losses Paid by Departments	$ 1,252,455	$ 1,781,469	$ 1,771,254
Interest	2,743	1,600	2,026
Other	6,535	-	-
Budgeted Retained Earnings	-	48,583	41,889
Total Revenue	1,261,733	1,831,652	1,815,169
Expenditures			
Personal Services	-	-	-
Professional & Other Services	1,090,566	1,653,981	1,637,498
Supplies & Operating Charges	13,754	-	-
Repairs & Maintenance	-	-	-
Indirect Cost Allocation	154,671	177,671	177,671
Transfers Out	-	-	-
Total Expenditures	1,258,990	1,831,652	1,815,169
Excess Revenues Over/(Under) Expenditures	**$ 2,743**	**$ -**	**$ -**

Five Year Budget Trend



EMPLOYEE BENEFITS FUND

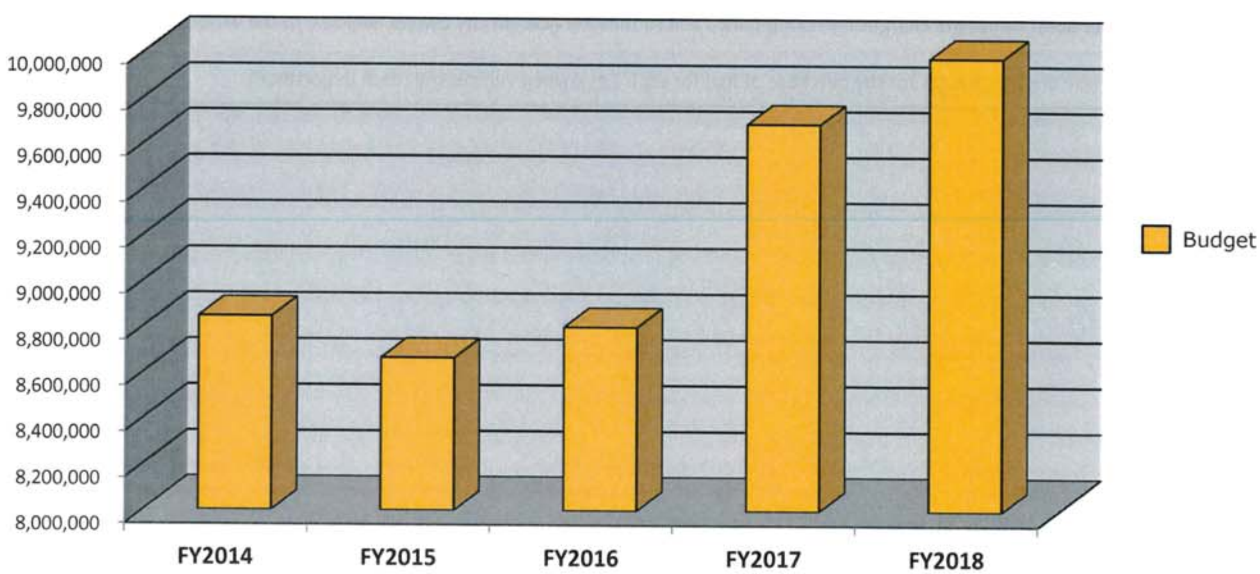
DEPARTMENT DESCRIPTION:

The Employee Benefits Fund accounts for the cost of providing life, health and other insurance benefits to City employees and retirees and their dependents, plus administrative costs and claims associated with these insurance components. As this is an internal service fund, which is used to provide goods and services to the departments and agencies within the city, costs of these goods and services are charged to the various departments.

EMPLOYEE BENEFITS FUND SUMMARY

REVENUES	FY2016 ACTUAL	FY2017 ADJUSTED BUDGET	FY2018 BUDGET
Premiums	$ 9,023,896	$ 9,117,220	$ 9,362,081
Interest	7,862	3,000	3,000
Budgeted Fund Balance	-	567,616	612,108
Total Revenues	9,031,758	9,687,836	9,977,189
EXPENDITURES			
Health Insurance Premiums/Claims Expense	6,964,307	7,601,431	7,933,064
Life Insurance Premiums	235,816	228,191	237,542
Vision Insurance Premiums	44,260	43,902	44,663
Dental Insurance Premiums	362,167	354,496	375,061
Long-term Disability Insurance	79,994	83,308	100,614
Short-term Disability Insurance	85,444	131,373	131,187
Medical Clinic Operations	857,808	906,473	870,000
Administration/Wellness Program	58,348	35,348	35,348
Other Costs	110,841	303,314	249,710
Total Expenditures	8,798,985	9,687,836	9,977,189
Excess Revenues Over/(Under) Expenditures	$ 232,773	$ -	$ -

Employee Benefits Five Year Trend



VEHICLE SERVICES DEPARTMENT

DEPARTMENT DESCRIPTION:

The Vehicle Services operation of Public Works is responsible for providing preventive maintenance and repairs to City vehicles and equipment ranging from automobiles and trucks to large trucks and construction equipment. Departments whose vehicles are serviced include Public Works, Fire, Police, and Hall Area Transit buses. Vehicle Services includes fueling services at the Public Works yard and the Public Utilities shop. Services within the Division include the Fuel Master (the fuel management system), repair and maintain the fleet wash bay, and emergency (24 hour on call) repair on vehicles to ensure safe and reliable operation of City owned vehicles.

MISSION STATEMENT:

To provide automotive and equipment repairs with dedication to vehicle safety and commitment to delivering secure, effective, and professional vehicle services.

GOALS & OBJECTIVES:

1. ***Increase functional time of all City vehicles & equipment.***
   * Respond to emergency calls in less than 20 minutes.
   * Perform preventative maintenance on vehicles and minimize repeat repairs.
   * Improve and build on the technical skills of all shop staff by attending any relevant continuing education opportunities.
2. ***Ensure departmental managers can effectively manage it's fleet and fuel usage.***
   * Annually audit fuel purchases, sales, and consumption.
   * Provide monthly reports for departmental fuel usage.
3. ***Effectively & efficiently mange vehicle services inventory.***
   * Adhere to best management practices for inventory policies.
   * Optimize inventory control policies using software upgrades as a guide for further enhancements.

PERFORMANCE MEASURES:

MEASURES	City Wide Strategic Priority	ACTUAL			Thru 12/31	BUDGET	
		FY2014	FY2015	FY2016	FY2017	FY2017	FY2018
Vehicles and Equipment Maintained	IO	352	352	357	357	368	374
Work Orders Completed	IO	NA	NA	NA	NA	NA	2,400
% Repeat Repairs	IO	4%	4%	4%	4%	4%	2%
% Total Fleet Downtime	IO	5%	5%	5%	5%	5%	5%

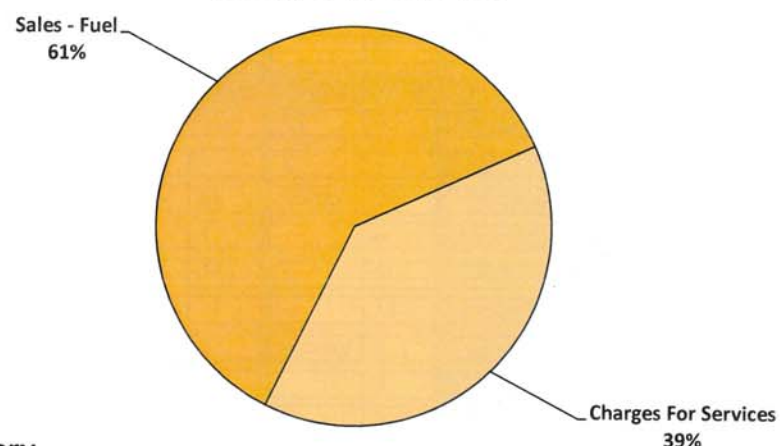
REVENUE SOURCES & ASSUMPTIONS

Charges for Services: These are charges for maintenance and routine services on city owned vehicles, to the various user departments.

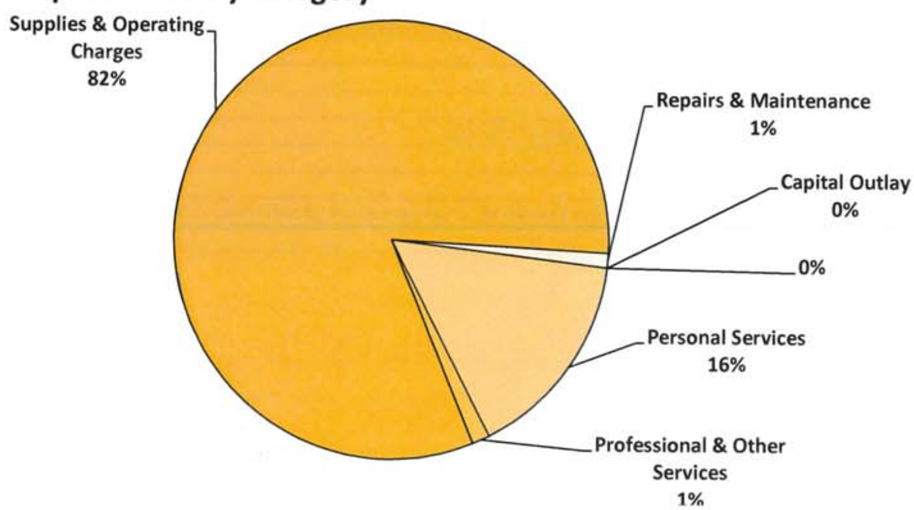
Fuel sales: These are the charges for the purchase of fuel for each City owned vehicle with each department.

VEHICLE SERVICES			
REVENUES	**FY2016 ACTUAL**	**FY2017 ADJUSTED BUDGET**	**FY2018 BUDGET**
Charges For Services	$ 804,370	$ 952,449	$ 929,750
Sales - Fuel	1,007,452	1,385,370	1,455,336
Other	605	-	-
Transfers In	35,000	-	
Budgeted Retained Earnings	-	8,810	-
Total Revenues	1,847,427	2,346,629	2,385,086
EXPENDITURES			
Personal Services	364,198	367,465	371,629
Professional & Other Services	18,861	28,303	30,677
Supplies & Operating Charges	1,417,879	1,871,086	1,956,810
Repairs & Maintenance	22,945	25,965	25,970
Depreciation	25,970	-	-
Capital Outlay	-	53,810	-
Total Expenditures	1,849,853	2,346,629	2,385,086
Excess Revenues Over/(Under) Expenditures	$ (2,426)	$ -	$ -

Revenues by Category



Expenditures by Category



CITY OF GAINESVILLE

AUTHORIZED POSITIONS BY FUND

(5-year Summary)

	Budget									
	FY2014		FY2015		FY2016		FY2017		FY2018	
DEPARTMENTS	FT	PT	FT	PT	FT	PT	FT	PT	FT	PT
City Council		7		7		8		7		6
City Manager	7		6		6		6		6	
Financial Services	15		15		15		15		14	
Information Technology	6		6		6		7		7	
Human Resources Department	9		9		9		9		10	
Municipal Court	8	2	8	2	8	2	8	2	8	2
Community Development Dept.	15	7	14	7	14	7	15	7	15	7
Police Department	113		114	2	114	2	114	2	115	2
Fire Department	103		103		103		103		103	
Public Land and Buildings	4		4		4		4		5	
Engineering Services	7		7		10		10		11	
Traffic Services	8		8		7		7		7	
Streets	30		25		24		24		25	
Storm Water			2		2		6		5	
Cemetery	4		7		8		8		8	
Total General Fund	**329**	**16**	**328**	**18**	**330**	**19**	**336**	**18**	**339**	**17**
Community Service Center	26	23	26	12	26	12	26	14	26	14
Cable TV	2	2	2	2	2	1	2	1	2	1
Parks and Recreation	35	Varies	39	Varies	39	Varies	37	Varies	37	Varies
Airport	1		1		1		1		1	
Department of Water Resources	230	1	231	-	233	-	233	-	234	-
Solid Waste Department	24	-	24	-	24	-	24	-	24	-
Golf Course	4	Various	4	Various	4	Various	4	Various	5	Various
Vehicle Services	6	-	6	-	6	-	6	-	6	-
Gainesville Convention and Visitor's Bureau	4	-	4	-	4	-	4	-	4	-
Non-Profit Housing	2	-	2	-	2	-	2	-	2	-
TOTAL AUTHORIZED POSITIONS	**663**	**42**	**667**	**32**	**671**	**32**	**675**	**33**	**680**	**32**

*Marshall moved to HR

*HEAT Grant Employee

*Added PL&B Superintendent

*Added Engineering Proj & Asset Manager, Dept. Dir of Public Services & moved Traffic coordinator to Traffic dept.

*Added Street Maintenance Supt.

*Moved MS4 Coordinator to DWR

*Added Instrumentation Specialist; Moves MS4 Coordinator back; Removed Eng & Planning Section Chief; Meter sales Rep added, Added Director of Strategic Infrastructure.

*Added Assistant Golf Pro.

*City Attorney is now contract labor.

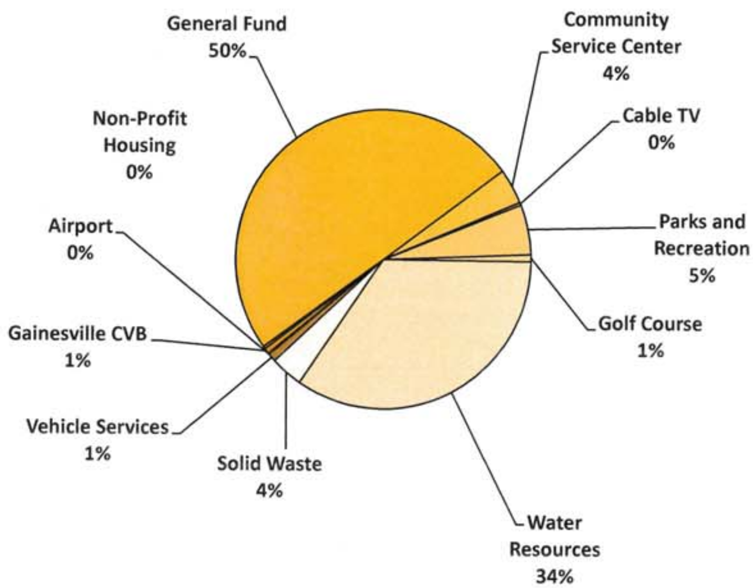
CITY OF GAINESVILLE

AUTHORIZED POSITIONS BY FUND

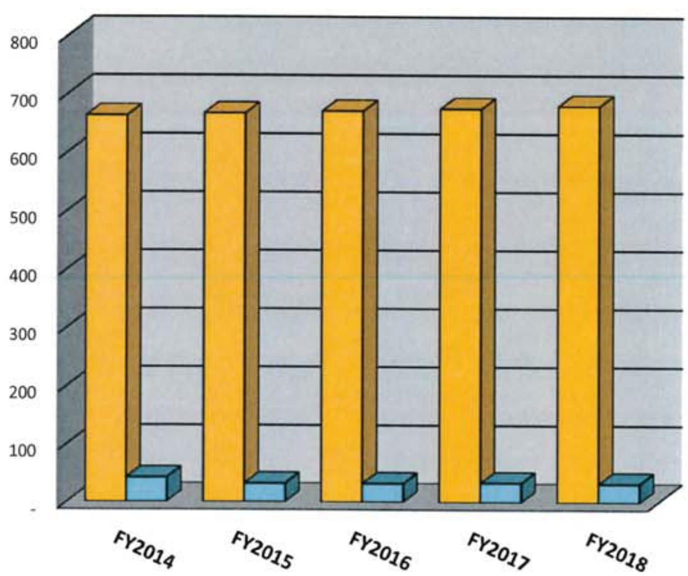
(5-year Summary)

	Budget									
	FY2014		FY2015		FY2016		FY2017		FY2018	
DEPARTMENTS	FT	PT	FT	PT	FT	PT	FT	PT	FT	PT

Authorized Positions by Fund FY 2018



Five-Year Positional Change Chart



CITY OF GAINESVILLE

COUNCIL AGENDA REQUEST

Date Submitted: 5/26/2017

Presenter: Abb Hayes

Item of Business: Public Comments Regarding Proposed Fiscal Year 2018 Budget

Meeting Date: 6/1/2017

Purpose of Request:
To allow public comments pertaining to the proposed FY18 budget.

History/Background:

Facts & Issues for Consideration:

Department Recommendation:

Department Director:

If funding is involved, are funds approved within the current budget?

Amount Requested: **Source of Funds**:

Finance Comments:

Administrative Comments: